

# NICHOLAS VOGEL

Partner

## EXPERIENCE

ONYMOUS MEDIA, INC | REMOTE, USA  
PARTNER | 07/2022 - PRESENT

- Led paid media & SEO teams
- Discovered and implemented new marketing technology
- Improved process efficiency & productivity

HHHUNT CORPORATION | RICHMOND, VA  
04/2019 - 07/2022

DIGITAL MARKETING SPECIALIST | 10/2019 - PRESENT

- Developed skills in Python, SQL, R to process data
- Used Tableau and Google Data Studio to report on results
- Managed digital media execution and budget for all divisions
- Discovered and implemented new marketing technology

DIGITAL MARKETING COORDINATOR | 04/2019 - 10/2019

- Optimized and managed HHHunt Homes digital media, paid & organic
- Installed and maintained results tracking through Google Tag Manager

VINEYARD COMMUNITY CHURCH | VIRGINIA BEACH, VA  
02/2012 - 04/2019

MARKETING DIRECTOR | 01/2017 - 04/2019

- Managed church digital media and budget
- Managed creative team to develop, design, and execute multi-channel campaigns

MEDIA COORDINATOR | 02/2012 - 01/2017

- Wrote & edited copy for print ads, websites, scripts, and social posts

FREELANCE | REMOTE, USA

DIGITAL MARKETING CONSULTANT | 01/2012 - PRESENT

- Consulted on B2B & B2C digital marketing strategies, paid & organic
- Helped in-house teams develop, design, and execute digital marketing strategies
- Develop results tracking plans of action & reported on ROI
- Managed digital media budgets as a trusted 3rd party
- Maintained and optimized company websites

## CONTACT

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(757) 270 - 1490

[linkedin.com/in/nlvogel](https://www.linkedin.com/in/nlvogel)

## SKILLS

- SEO
- Google Search, Discover, Video, and Display ads
- Facebook/Instagram, LinkedIn, and Twitter ads
- Digital media, paid & organic
- Google Analytics
- Google Tag Manager
- Data visualization: Google Data Studio & Tableau
- Python programming for data processing & web development
- Management, leadership, strategy, and team building
- Microsoft Office & Google's G Suite
- Adobe Creative Cloud: Premiere Pro, Photoshop, After Effects



## EDUCATION

B.B.A. in Management  
Old Dominion University  
2015