

PRICING

Service	Sub-Package	Description	Price
Website Design & Development	<i>Starter Website</i>	Simple website with upto 3 pages, contact form, and basic functionalities.	Starting at \$400
	<i>Standard Website</i>	Custom website with upto 10 pages, advanced functionalities, and CRM integration.	Starting at \$1000
	<i>E-commerce Website</i>	Fully functional online store with product listings, shopping cart, secure payment gateway, and order management system.	Starting at \$1500
Search Engine Optimization (SEO)	<i>SEO Audit & Analysis</i>	Comprehensive analysis of your website's current SEO performance and recommendations for improvement.	Starting at \$250
	<i>On-page Optimization</i>	Optimization of website content and technical elements for relevant keywords.	Starting at \$500/month
	<i>Off-page Optimization (Optional Add-on)</i>	Backlink building from high-quality sources to improve website authority.	Starting at \$800/month
	<i>Local SEO</i>	Optimization of your online presence for local search results.	Starting at \$300/month
Pay-Per-Click (PPC) Advertising	<i>PPC Management (Minimum Budget)</i>	Campaign setup, keyword research, ad copywriting, ad budget management, and performance reporting.	Starting at \$800/month
	<i>Advanced PPC Management (Optional Add-on)</i>	More in-depth keyword research, competitor analysis, landing page optimization, and advanced campaign strategies.	Starting at \$1500/month
Content Marketing	<i>Content Strategy Development</i>	Development of a content strategy aligned with your marketing goals and target audience.	Starting at \$250
	<i>Content Creation (per piece)</i>	Writing, editing, and publishing various content formats.	Blog post: Starting at \$200 Infographic: Starting at \$250 Video: Starting at \$500
	<i>Email Marketing Management</i>	Creating and managing email campaigns, email list growth, and campaign performance analysis.	Starting at \$500/month
Social Media Marketing	<i>Social Media Management (per platform)</i>	Content creation, posting, community engagement, and social media analytics on 3 platforms.	Starting at \$500/month
	<i>Additional Platform Management (Optional Add-on)</i>	Management of additional social media platforms.	Starting at \$100 per platform
	<i>Social Media Advertising (Minimum Budget)</i>	Campaign setup, ad targeting, ad budget management, and performance reporting.	Starting at \$300/month
Additional Services	<i>Conversion Rate Optimization (CRO)</i>	Analysis of website data and recommendations to improve conversion rates.	Starting at \$250/month
	<i>Marketing Automation</i>	Setting up and managing marketing automation workflows.	Starting at \$300/month
	<i>Public Relations (PR)</i>	Development and implementation of PR strategies to generate positive media coverage.	Starting at \$1,000/month
	<i>Market Research</i>	Conducting market research to understand your target audience and competition.	Starting at \$500