

## **Privacy Policy**

**Effective Date:** October 1st, 2025

Grupo Alpom Importaciones S.L. ("we," "our," "us") operates the *MySharedBooth* platform (the "App"). This Privacy Policy explains how we collect, use, and protect your information when you use our services, in accordance with the **General Data Protection Regulation (GDPR)**.

### **1. Data Controller**

The data controller responsible for your information is:

**Grupo Alpom Importaciones S.L.**

Tax ID (CIF): **B02854032**

Address: **Calle Sajonia, 19, Las Rosas – Madrid, 28022, Spain**

Phone: **+34 691 63 83 91**

Email: [info@grupoalpom.com](mailto:info@grupoalpom.com)

### **2. Information We Collect**

When you create and use your account on the App, you may provide us with:

- **Profile and Contact Information:** first and last name, username, email address, phone number, company name, tax ID, address, website, country, and city.
- **Business and Tradeshow Information:** sector of activity, booth category, product categories, brand references, tradeshow attendance, event registrations, reports, and feedback.
- **Preferences:** notification settings and communication preferences.

### **3. Purposes and Legal Basis for Processing**

We process your information under GDPR lawful bases:

- **Contractual necessity:** to issue invoices, process payments, and deliver the services you request (shared booths, tradeshow registrations).
- **Legitimate interests:** to improve and personalize our services, analyze feedback, and ensure smooth event participation.
- **Legal obligations:** to comply with tax, accounting, and regulatory requirements.
- **Consent:** when you choose to receive optional communications (e.g., email notifications).

### **4. Confidentiality of Your Information**

- All information you provide will remain **strictly confidential** and will only be used within **Grupo Alpom Importaciones S.L.**
- We do **not sell, rent, or share** your personal or company information with third parties.
- Tradeshow attendance data, reports, and product feedback are treated with the same level of confidentiality.

## 5. Data Security

We implement reasonable technical and organizational measures to protect your data from unauthorized access, alteration, or disclosure. However, no method of transmission or storage is 100% secure.

## 6. Data Retention

We will retain your information only as long as necessary:

- While your account is active.
- As required for invoicing, tax, or legal obligations.
- Until you request deletion in accordance with your GDPR rights.

## 7. Your GDPR Rights

As a user in the EU/EEA, you have the right to:

- **Access:** request a copy of the data we hold about you.
- **Rectification:** request corrections if your data is incomplete or inaccurate.
- **Erasure (“Right to be forgotten”):** request deletion of your data where applicable.
- **Restriction:** limit how we process your data in certain circumstances.
- **Portability:** receive your data in a structured, commonly used format.
- **Objection:** object to certain types of processing (e.g., direct marketing).
- **Withdraw consent:** for processing based on consent, at any time.

To exercise these rights, contact us at [info@grupoalpom.com](mailto:info@grupoalpom.com)

## 8. International Transfers

Your data is stored primarily within the European Union. If data is ever transferred outside the EU, we will ensure it is protected through appropriate safeguards (such as Standard Contractual Clauses).

## 9. Changes to this Policy

We may update this Privacy Policy from time to time. If changes are significant, we will notify you through the App or via email.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or your data rights, you can reach us at:

**Grupo Alpom Importaciones S.L.**

Tax ID (CIF): **B02854032**

Address: **Calle Sajonia, 19, Las Rosas – Madrid, 28022, Spain**

Phone: **+34 691 63 83 91**

Email: **[info@grupoalpom.com](mailto:info@grupoalpom.com)**