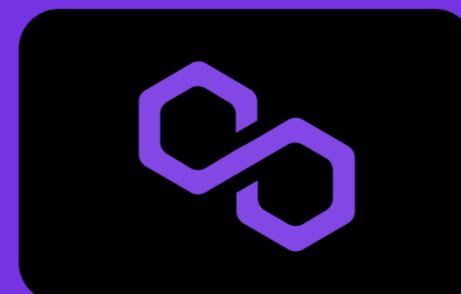




MOON EDGE

THE POLYGON LAUNCHPAD

Built on



WHAT IS MOONEDGE?

MoonEdge is the first decentralized launch pad fully dedicated to project launches on Matic (now Polygon).

Trustworthy



Complete project reviews of pre-IDO projects on MoonEdge

Transparent



Open and transparent communication with our community about MoonEdge projects

Fair

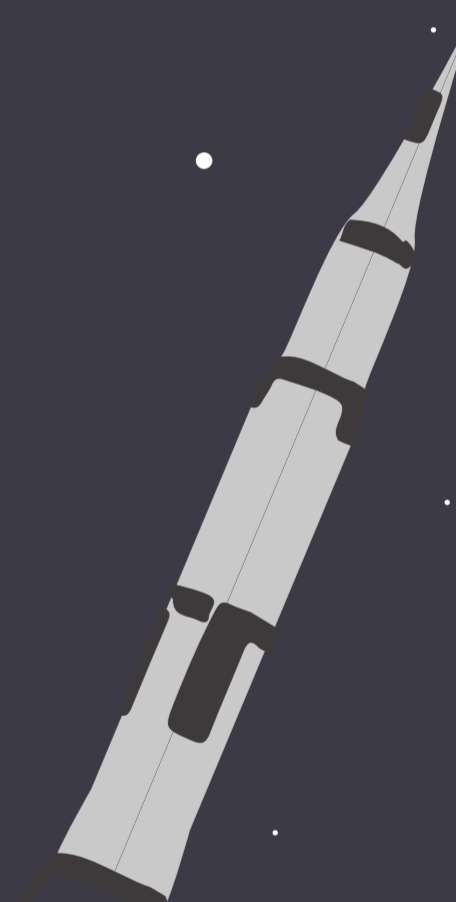
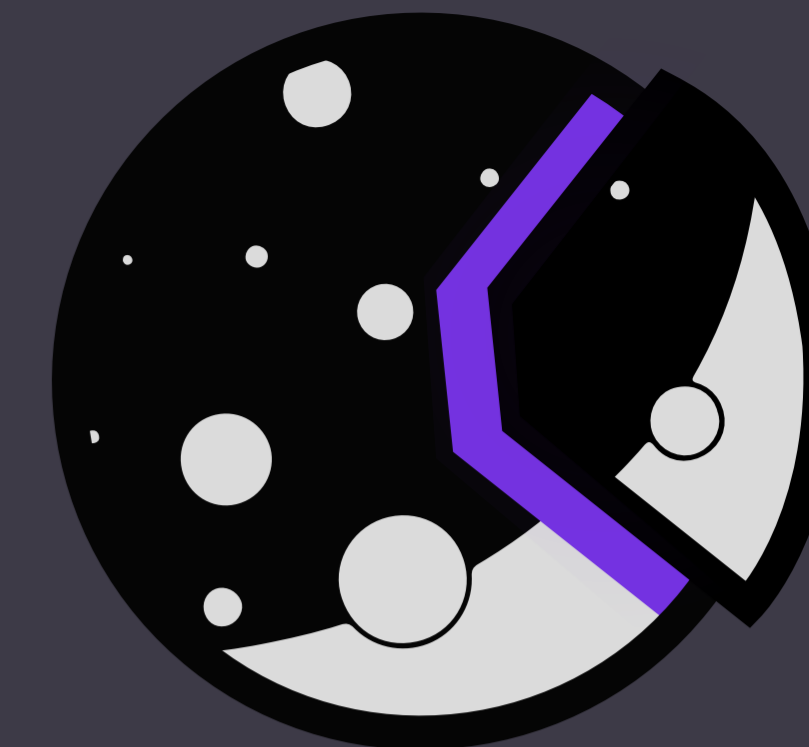


Fair-tiered system - guaranteed allocations for every member of the MoonEdge community

Supportive



Value-add services and support to projects on MoonEdge



OPPORTUNITY

Ethereum Network is rigorous, however:

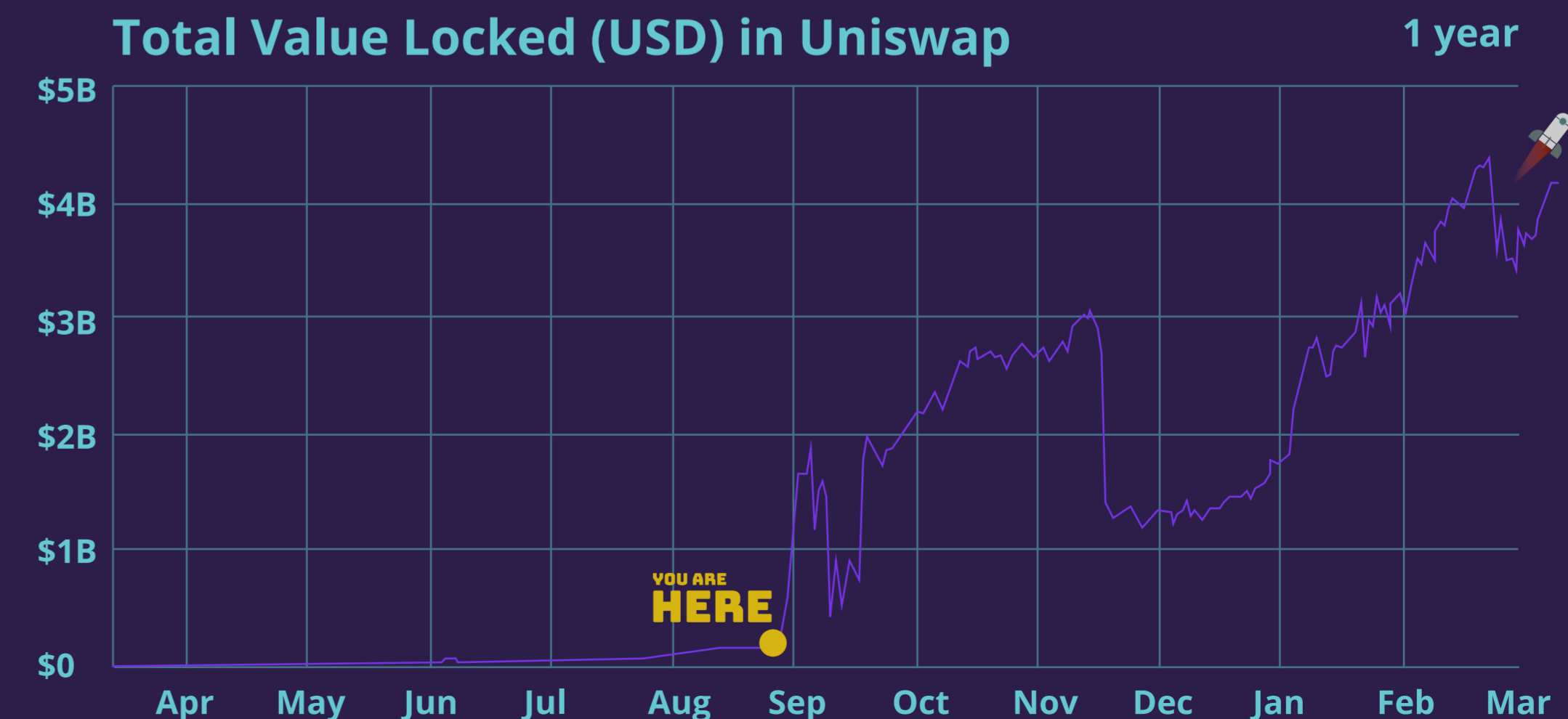
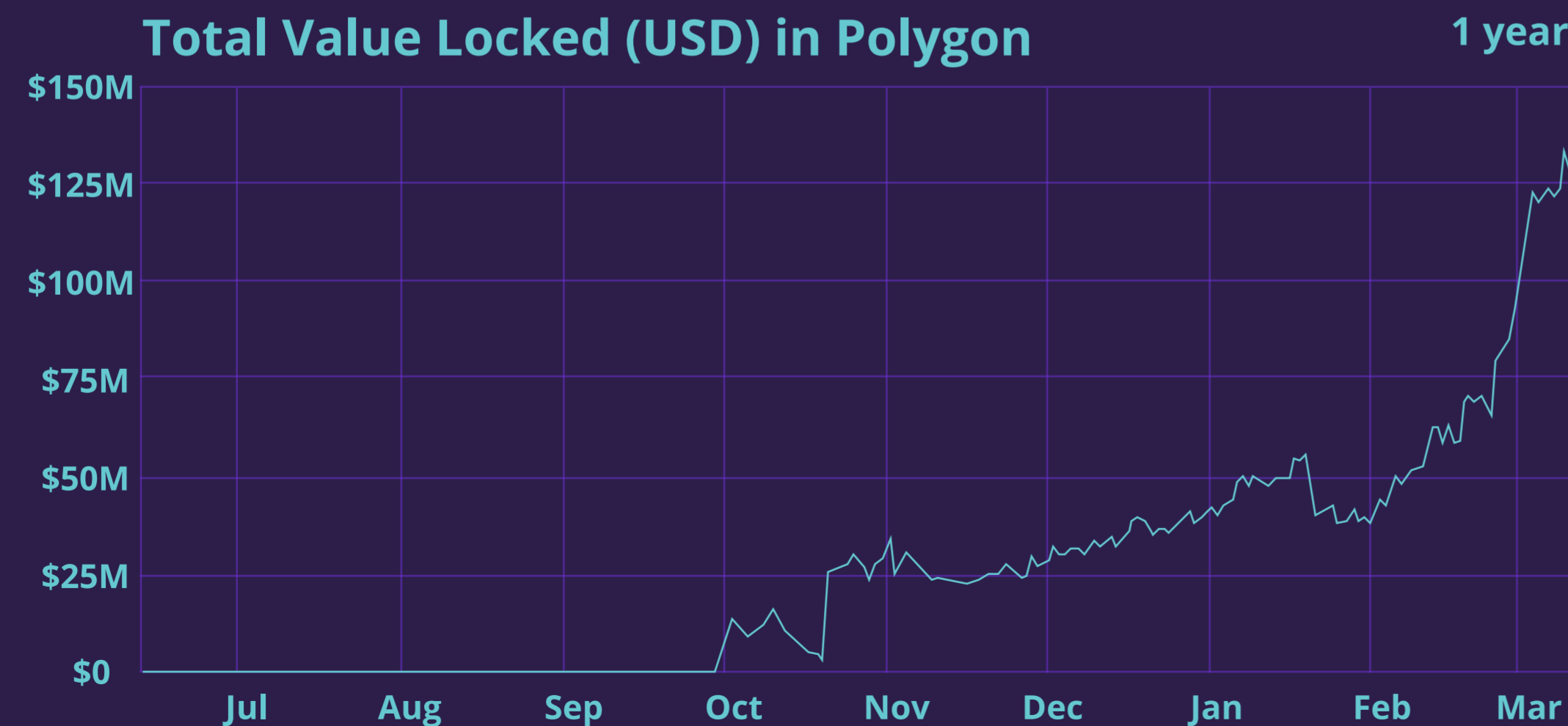
- *Gas fees are skyrocketing*
- *Network is slowing daily*

Ethereum users are seeking a cheaper and faster solution. Alternative chains and Layer-2 solutions are growing in popularity.

Polygon Network (formerly Matic) is the leading Layer-2 Solution:

- *Incredibly low fees*
- *Highly decentralized*
- *Near instant transactions*

Polygon Network has exponentially grown in 2020 and 2021.



WHY MOONEDGE?



Leverages Polygon Network for inexpensive IDO participation and exciting Polygon Network project opportunities.



Complete project due diligence – ensures only top-tier projects are brought to our community, minimizing the chance of scams and rug-pulls.



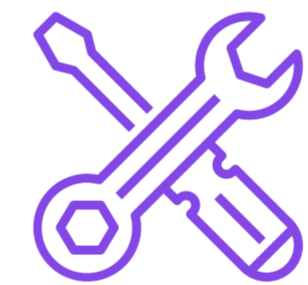
Our experienced MoonEdge team provides value-add services that help projects reach their full potential.



Empowers the community by offering guaranteed opportunities and allocations – regardless of portfolio size.



Projects benefit from a wide community and adoption opportunities.



MoonEdge and their partners will offer a full support to the projects launching on our platform.



MoonEdge members benefit from exciting Polygon Network project opportunities.

HOW IT WORKS

MoonEdge uses a fair tiered system

Minimum holding requirement for each tier

Tiers dynamically adjust based on weighted pool size

Project allocations vary for each tier

Snapshot taken pre-launch to determine tier placement

MoonEdge launches offered in two-rounds:

ROUND 1 :

Each MoonEdge participant has a guaranteed allocation (based on tier) during a pre-determined timeframe.

ROUND 2:

Unsold tokens are reallocated based on tier-system and sold on FCFS (first-come, first-served) basis.

TOKEN UTILITY

IDO participation

- Fair-tiered System
- Guaranteed allocation for all tiers
- Strong hand incentive (e.g., chance for tier-upgrade)

Governance & Staking

- Voting on protocol updates to govern MoonEdge's future
- Choose projects to be hosted on MoonEdge
- Delegation of project reviewers

Staking rewards

- Rewards for providing liquidity
- More details later

COMPETITORS

Comparative analysis of Polygon launchpads

		DxSale	UniCrypt	PolyStarter	ScaleSwap	MOONEDGE
Decentralized fundraising		✓	✓	✓	✓	✓
Governance model	Committee voting					✓
	Evolution toward full DAO	✓	✓		✓	✓
Full project audit				✓	✓	
Fair allocation system	Guaranteed an allocation			✓		✓
	Anti-bot system			✓		✓
	Low entry barrier			✓		✓
	Incentivizes for long-term project support				✓	✓
	Data driven fine tuning of the tier system					✓
Customized project support				✓	✓	

TOKEN OVERVIEW

NUMBER OF TOKENS

200M

Total Supply

20M

Strategic Sale

Price: \$0.0125
Cap: \$250,000

50M

Private Sale

Price: \$0.025
Cap: \$1,250,000

10M

Public Sale

Price: \$0.03
Cap: \$300,000

Individual cap: \$500

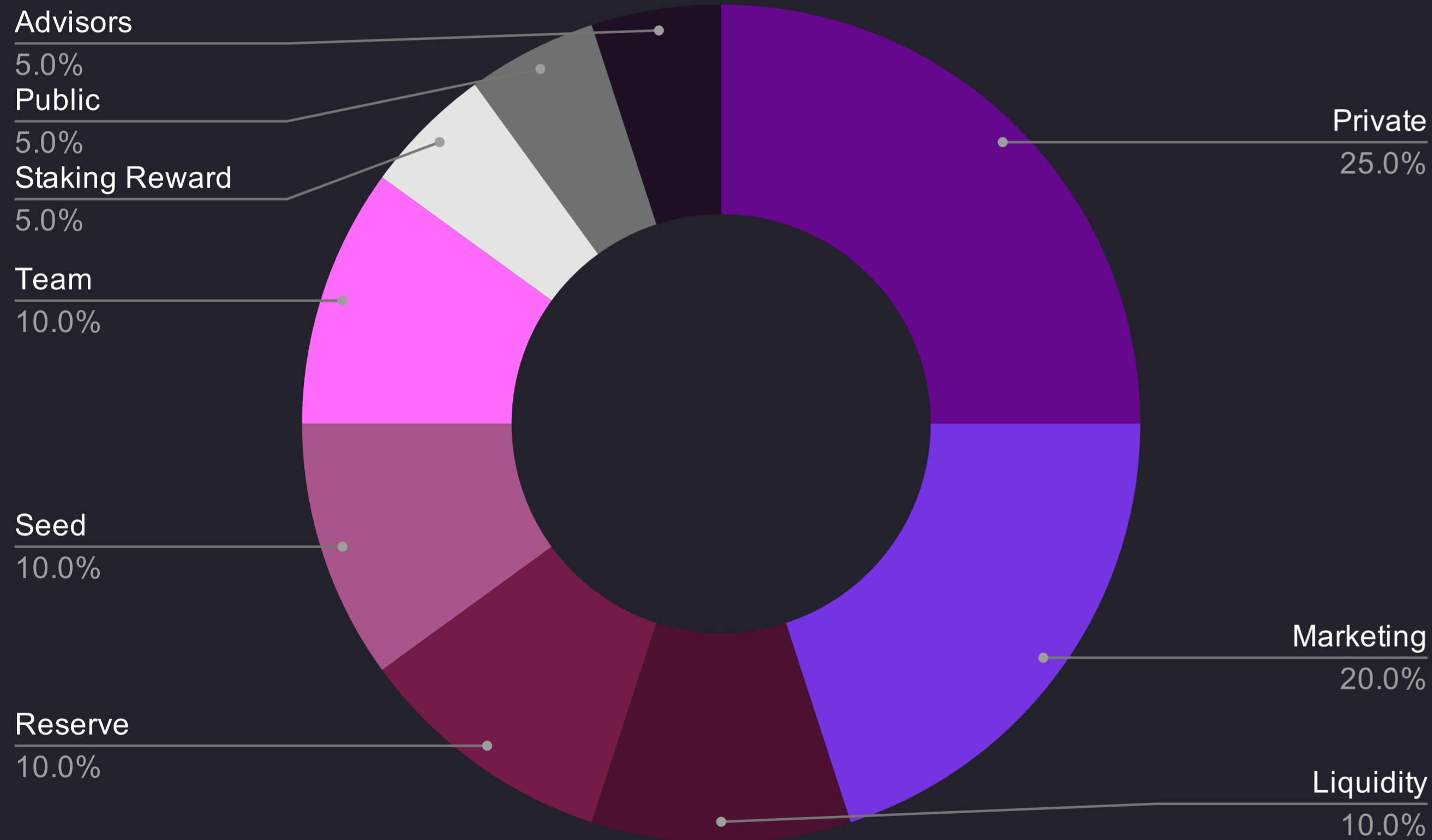
6M

Listing

Price: \$0.03
Initial Market Cap: \$615,000

TOKEN DISTRIBUTION & VESTING SCHEDULE

Distribution



Vesting

Seed	10% at listing, then 0.33% daily (for 9 months)
Private	16% at listing, then 0.40% daily (for 7 months)
Public	25% at listing, then 12.5% biweekly
Liquidity	30% at listing, then 17.5% biweekly
Marketing	5% at listing, then unlocked at 9.5% monthly
Team	Locked for 3 months, then unlocked at 25% quarterly
Advisors	Locked for 3 months, then unlocked at 25% quarterly
Staking Reward	Fully locked until the staking system release
Reserve	Locked for a month, then unlocked at 20% monthly

ROADMAP

Q2
2021

Fixed token swap pools

Tiered system release
Staking and Rewards

KYC Integration
Partnership development

Q3
2021

Implementation of partial
community voting

Governance model
refinement

DAO R&D

Q4
2021

Full DAO migration

Revenue distribution to
holders

OTC deal integration

Disclosures

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EDGE

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