

# AI Mashup

## Partnership Packages



### Package Benefits

**Bronze**  
Packages On Offer

**Sliver**  
Packages On Offer

**Gold**  
Packages On Offer

**Platinum**  
Packages On Offer



### General

Banner at AI Mashup	★	★	★	★
Create Your Own Prize Category	★	★	★	★
Presentation During Event			★	
Provide AI Challenge Statement				★
Host a Webinar / AI Tech Talk				★
Keynote Speech at Opening Ceremony				★
Keynote Speech at Closing Ceremony				★

### Marketing

Logo on Digital Content - website, banner etc	★	★	★	★
Distribute Promotional Items / Gift Bag	★	★	★	★
Social Media Shout-Out		★	★	★
Winner Profiles for Marketing Campaign			★	★
Setup a booth at venue/s			★	★

### Recruiting

Send Recruiters / Mentors to Event	★	★	★	★
Participant Resumes / Start-up Decks		★	★	★
Post Event Email Broadcast				★

### Judging

Delegate on Judging Panel		★	★	★
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#### Other Partnership Opportunities:

- \* Enterprise supplier development, job placements, videography, media promotion, event equipment as well as branded swag and accessories e.g. clothes, bags, notepads and digital devices.
- \* Package amounts are denoted in ZAR
- \* Contact us for more information or to discuss specific package requirements:  
Visit: [mlab.co.za/aimashup](http://mlab.co.za/aimashup) or Email: [members@mlab.co.za](mailto:members@mlab.co.za)