

08/12/23  
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(7 pages)

Reg. No. : .....

Code No. : 10352

Sub. Code : APSS 21/  
CPSS 21

B.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2023

Second Semester

Add on Major

PROFESSIONAL ENGLISH FOR ARTS AND SOCIAL  
SCIENCES — II

(For those who joined in July 2020-2022)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer the following.

Choose the correct answer in given option :

- \_\_\_\_\_ is considered to be an active skill.
  - Speaking and Writing
  - Reading and Listening
  - Speaking and Listening
  - Writing and Reading

- A Vlog is similar to \_\_\_\_\_ a film.
  - acting
  - shooting
  - dancing
  - watching
- A \_\_\_\_\_ is usually a single, unfolded printed sheet.
  - Blog
  - Vlog
  - Flyer
  - Microflora
- \_\_\_\_\_ is the expression of written words.
  - Sociology
  - Psychology
  - Literature
  - History
- A \_\_\_\_\_ is a brief letter conveying specific and important information.
  - Minutes of a meeting
  - Paraphrase
  - Circular
  - National Emergency

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- Find the synonym of 'Joy'.
  - Despair
  - Exhilaration
  - Tribulation
  - Trial
- Find the antonym of 'Jubilation'.
  - Elation
  - Despondency
  - Exuberance
  - Rapture
- In debates, \_\_\_\_\_ are essential but they must be brief and well organized.
  - Points
  - Views
  - Notes
  - None of these
- The \_\_\_\_\_ of a persuasive essay should lay emphasis and stress on the ways and means for the conversation.
  - Introduction
  - Body
  - Conclusion
  - None of these
- \_\_\_\_\_ enables any individual to manage and save time and money.
  - Video conferencing
  - Skype
  - Google Meet
  - Whereby

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).  
Each answer should not exceed 250 words.

- (a) Match the following words with their meanings.
  - Democracy — People are equal and should share equally the resources of the country.
  - Communism — a system in which the government of a country is elected by the people
  - Autocracy — Belief in or support for government by elected representatives of the people rather than government by a king or queen
  - Republicanism — government by a single person or small group that has unlimited power or authority
  - Socialism — the set of beliefs that states that all the political system in which the state owns and controls all factories, farms services etc.

Or

- (b) Which writers' works have you read? What are the interesting aspects of those works? Which writer or poet impresses you very much and why?

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[P.T.O.]



12. (a) Write about the importance of audience analysis in persuasion.

Or

- (b) Write a short note on rebuttal.

13. (a) Form two teams and make a debate on Mobile Phone : A boon or a bane.

Or

- (b) Write short note on Just a Minute. What are the key components of 'Just a Minute'?

14. (a) Write a dialogue between a I Year History and an Economics Student in a college discussing about their subjects.

Or

- (b) Write on the techniques for inculcating Active Listening.

15. (a) Write a paragraph on Interview Skill.

Or

- (b) Write extended definition for the following words :

- (i) Creative                      (ii) Integrated  
(iii) Strategic                      (iv) Transparent  
(v) Connectivity.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).  
Each answer should not exceed 600 words.

16. (a) What is Video Conferencing? Explain the uses of Video Conferencing and also tools and equipment required for Video Conferencing.

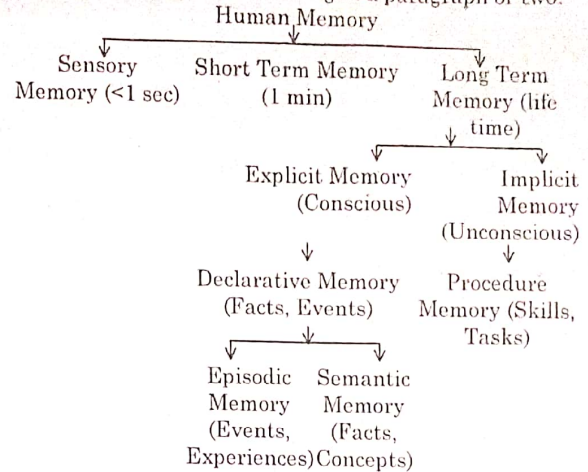
Or

- (b) What is a Vlog? Explain how to create a Vlog. Explain how to edit Vlogs.

17. (a) Design a Web Page related to any topic of your choice pertaining to your subject area.

Or

- (b) Describe the following in a paragraph or two.



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18. (a) Write an essay on "Short Film". Define 'Basic Instructional design for Oral Presentation through 'Short Films'.

Or

- (b) Write an essay on scientific script writing for short films.

19. (a) Create, write and post your desired topics in your blog. Example : Fashion blog, Travel blog, Business blog and so on.

Or

- (b) Write about the importance of blog creation and its uses.

20. (a) Design a poster with effective slogans on National Unity Day.

Or

- (b) As a managing Director of a Motor Company, Draft a circular to the shareholders employees of your organisation about the launching of a new brand of a vehicle.

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