

(6 pages)

Reg. No. : .....

Code No. : 30043 E Sub. Code : SCSB 5 A/  
ACSB 51

U.G. (CBCS) DEGREE EXAMINATION, APRIL 2023

Fifth Semester

Part — IV

Common Skill Based Subject — PERSONALITY  
DEVELOPMENT

(For those who joined in July 2017 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Personality comes from the Latin persona, meaning \_\_\_\_\_  
(a) Privacy (b) Person  
(c) Mask (d) Attitude
6. What impact does a matrix organization have on project team development?  
(a) No impact at all  
(b) It complicates team development  
(c) It simplifies team development  
(d) It hinders team development completely
7. Which of the following is NOT an element of communication within the communication process cycle \_\_\_\_\_?  
(a) channel (b) receiver  
(c) sender (d) time
8. What plays a major role in reaction to stress \_\_\_\_\_?  
(a) Emotions (b) Personality  
(c) Confidence (d) None of these
9. Good manners are \_\_\_\_\_  
(a) Only words  
(b) Only actions  
(c) Both words and actions  
(d) None of the above

2. Which of the following SWOT elements are internal factors for a business?  
(a) Strengths and weaknesses  
(b) Opportunities and threats  
(c) Strengths and opportunities  
(d) Weaknesses and threats
3. Components of attitude can majorly be segregated into \_\_\_\_\_ types.  
(a) 7 (b) 4  
(c) 3 (d) 6
4. \_\_\_\_\_ is not a capability of an employee having positive attitude.  
(a) Focus (b) Creativity  
(c) Pessimism (d) Confidence
5. A mandatory prerequisite for team building is \_\_\_\_\_  
(a) Funding for staff development activities  
(b) Shared work ethics among team members  
(c) Commitment from top level management  
(d) Removal of troublesome individual

10. In a group discussion, one must communicate with \_\_\_\_\_  
(a) Hostility (b) Ignorance  
(c) Knowledge (d) Long sentences
- PART B — (5 × 5 = 25 marks)
- Answer ALL questions choosing either (a) or (b).  
Each answer should not exceed 250 words.
11. (a) Write a short note on personality traits.  
Or  
(b) List out the levels of goal setting.
  12. (a) Explain the disadvantages of self monitor.  
Or  
(b) State the types of perceptual errors in workplace.
  13. (a) Point out the importance of team building.  
Or  
(b) Explain the levels of conflict.
  14. (a) Explain the concept of ego states.  
Or  
(b) What is the significance of managing emotional intelligence?

15. (a) Why it is needed to maintain social graces?

Or

(b) State the types of questions used in interviews.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).  
Each answer should not exceed 600 words.

16. (a) Discuss the major determinants of personality.

Or

(b) Explain the principles of goal setting.

17. (a) Explain the types of attitude.

Or

(b) Briefly explain the benefits of being assertive.

18. (a) Discuss the common leadership styles.

Or

(b) What is negotiation? Explain the types of negotiation.

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19. (a) Explain the importance of communication.

Or

(b) Discuss the sources of stress.

20. (a) Explain do's and don'ts of table etiquette.

Or

(b) Write a short note on :

(i) social graces

(ii) table manners

(iii) dress code

(iv) group discussion

(v) interview.

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