

B.Sc. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2023.

Third Semester

Visual Communication - Core

PHOTOGRAPHY

(For those who joined in July 2021-2022 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

- The term "Photography" was coined by John Herschel ——— what does it mean?
 - Clicking photos
 - Writing with light
 - Using exposure
 - Recording history

- A Tripod is especially useful when using
 - slow shutter speeds
 - zoom lens
 - faster shutter speed
 - wide angled lens
- The exposure triangle comprises which three elements?
 - Aperture, digital sensor, ISO
 - Lens, shutter speed, resolution
 - ISO, white balance, focal length
 - Aperture, shutter speed and ISO
- A pixel is ———
 - A cartoon channel
 - A sensor
 - A colour dot in a digital image
 - Digital memory
- Polarising filter is used to cut ———
 - Reflection
 - Red eye
 - UV light
 - Radiation

- S curve composition is used while taking pictures of ———
 - Wildlife
 - Building
 - Demonstrations
 - River
- To whom is the phrase "Decisive Moment" attributed to?
 - Steve McCurry
 - Henri Cartier Bresson
 - Joseph Sudek
 - Ansel Adams
- Which genre of photography involves shooting products?
 - Macro photography
 - Wildlife photography
 - Commercial photography
 - Architecture photography
- Indian Photojournalist Danish Siddiqui was killed in which country while covering the region's escalating conflict?
 - Iran
 - Afghanistan
 - Ukraine
 - Iraq

- The Photography School at Ooty, Light and Life is established by
 - Kasbekar
 - T.N.A. Perumal
 - Jayaraman
 - Iqbal

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

- Write the principles of photography aesthetics.

Or

 - Write the different types of camera used in photography.
- Write short notes on
 - White Balance
 - UV Filter.

Or

 - Connect the trilogy of the shutter, aperture and ISO for correct exposure.

13. (a) Discuss the Concept of Depth of Field and Focal Length.

Or

(b) Summarize the different type's lighting techniques.

14. (a) Illustrate three-point lighting set up for an indoor shoot.

Or

(b) What is the concept of Commercial photography?

15. (a) Describe in detail the Exposure controls in 'Photoshop'.

Or

(b) Write about photo manipulation. Differentiate its pros and cons.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Trace out the history and invention of photography.

Or

(b) Discuss the significance of Lens. Explain the different types of lenses in photography.

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17. (a) What is composition? Explain the elements of composition?

Or

(b) Explain the working of light controlling systems of a camera with suitable illustration.

18. (a) Mention the lighting techniques used in portrait photography.

Or

(b) Explain "Three-point Lighting" technique. Describe three portrait lighting positions with a diagram.

19. (a) What is Photojournalism? Explain with examples from print media.

Or

(b) Comment on the benefits and drawbacks in Wedding.

20. (a) Discuss about the Quality and presentation styles of any two popular photography magazines.

Or

(b) 'A photographer should have a sound Knowledge in Computer usage' - Why? Explain with example.

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