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Reg. No. :

Code No. : 10547 E Sub. Code : CSVC 31

B.Sc. (CBCS) DEGREE EXAMINATION, APRIL 2023.

Third Semester

Visual Communication – Skill Based Subject

SOUND DESIGN

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The process of rearranging recorded material into a logical sequence is called _____
(a) editing (b) publishing
(c) producing (d) dubbing
2. Radio Drama is also known as _____
(a) Radio Talks (b) Radio Play
(c) Vox pop (d) Radio Documentary

3. The loudness of a sound wave is determined by:
(a) amplitude (b) frequency
(c) period (d) wavelength
4. FM in radio stands for
(a) fun music
(b) frequency modulation
(c) fun meter
(d) frequency meter
5. How are the sounds seen in a synthesizer?
(a) Waves
(b) Binary Digits
(c) Compilation of numbers
(d) Hexa Decimals
6. _____ audio/video refers to the use of the Internet for interactive audio/video applications
(a) Interactive
(b) Streaming live
(c) Streaming stored
(d) none of the above

7. The Study of sound is called _____
- (a) acoustics
(b) osteology
(c) histology
(d) entomology
8. Which of the following words is defined as the highness or lowness of your voice?
- (a) Tone (b) Rate
(c) Volume (d) Pitch
9. _____ is very important in radio news reading
- (a) Clarity in Presentation.
(b) Good looking in nature
(c) Well dressed up manner
(d) Creativity
10. What is a 'PSA'?
- (a) Permanently Scheduled Advertisement
(b) Promotional Song Advertisement
(c) Public Service Advertisement.
(d) Personal Story Advertisement

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Define frequency in sound.
Or
(b) How sound enhances picture?
12. (a) Explain diegetic sound.
Or
(b) What is metaphoric sound?
13. (a) What is Text and subtext.
Or
(b) What is walls in voiceover.
14. (a) What is process of live recording of sound?
Or
(b) What is a sound map in music?
15. (a) What is the role of levels panel in sound?
Or
(b) What is the importance of wave form monitor?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) Elaborate on the importance of sound with its characteristics.

Or

- (b) Detail the importance of dialog in film with its benefits.

17. (a) Sound effects bring your visuals to life. Justify with examples.

Or

- (b) Discuss in detail the major functions of sound.

18. (a) Explain the most important skills and abilities that a professional voice – over artist.

Or

- (b) Explain any five essential elements of dialogue in Tamil movies.

19. (a) Elucidate the different types of styles of music?

Or

- (b) "Sound aesthetics have a significant impact on the film's overall aesthetics". Explain the relevant with example.

20. (a) Write a script for two minutes radio feature.

Or

- (b) Digital audio workstation is the central component of your music production. Substantiate the statement with examples.