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Reg. No. : .....

Code No. : 10550 E Sub. Code : CNVC 41

U.G. (CBCS) DEGREE EXAMINATION, APRIL 2023.

Fourth Semester

Visual Communication — Core

Non Major Elective — PHOTO JOURNALISM

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Fundamental colours of digital imaging

- (a) CMYK
- (b) RGB
- (c) YRB
- (d) RTG

6. Refers to how objects relate to one another in size

- (a) Viewpoint
- (b) Proportion
- (c) Value
- (d) Timing

7. A Digital Image is made up of thousands of

- (a) Pixels
- (b) Bitmap
- (c) Resolution
- (d) Vector Images

8. CCD stands for \_\_\_\_\_

- (a) Charge Coupled Device
- (b) Computer core Device
- (c) Complementary color data
- (d) Charge computer Digit

9. SLR

- (a) Single Lens Reflex
- (b) Semi Lens Reflector
- (c) System Linear Remote
- (d) Specification of Lens range

2. Tiff is a \_\_\_\_\_ file format.

- (a) Text format
- (b) Image format
- (c) Information format
- (d) Accounts format

3. Image resolution

- (a) Pixels
- (b) Bitmap
- (c) Line
- (d) None of the above

4. A set or series of photographs that are intended to tell a story, or evoke a series of emotions in the viewer.

- (a) Street Photography
- (b) Documentary Photography
- (c) Photo Essay
- (d) Photojournalism

5. Type of photography that features subjects in candid situations within public places.

- (a) Street Photography
- (b) Documentary Photography
- (c) Photo Essay
- (d) Photojournalism

10. Attempts to show significant and historical events while producing truthful photography.

- (a) Street Photography
- (b) Documentary Photography
- (c) Photo Essays
- (d) Photojournalism

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Discuss the elements of Photography.

Or

(b) Discuss the recent trends in Photo journalism.

12. (a) Explain in detail about picture stories.

Or

(b) Elaborate the types of news photographs.

13. (a) What is digital photography? Explain the advantages.

Or

(b) What are the different parts of camera?

14. (a) Define: Depth of field.

Or

(b) Write short notes of Photo editing softwares.

15. (a) List out the ethics of image editing.

Or

(b) Discuss any of the classic photographs with explanation on photographic and aesthetic elements which had made it a good photograph.

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) What qualities are essential for becoming a Photo journalist?

Or

(b) "A photograph says thousand words"-Explain the statement with example.

17. (a) Elaborate composition techniques for good news photograph.

Or

(b) 'A good photographer can be a good investigator too' — comment.

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18. (a) Draft an essay on the advantages of Digital Photography.

Or

(b) List and explain any five camera modes to capture a good photography.

19. (a) Define: (i) Photo Essay (ii) Photo Documentary.

Or

(b) Illustrate and explain the various tools of Photoshop in detail.

20. (a) Discuss how a good Photograph adds life to the page of a newspaper.

Or

(b) Elaborate the ethics of photojournalism.

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