

(6 pages)

Reg. No. :

Code No. : 10350 E Sub. Code : AECA 54

B.C.A.(CBCS) DEGREE EXAMINATION, APRIL 2023

Fifth Semester

Computer Application—Major Elective

MULTIMEDIA

(For those who joined in July 2020 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. _____ are linear presentation using text, graphics and pictures.
(a) Slide presentation
(b) Multimedia presentation
(c) Interactive multimedia presentation
(d) Templates

2. Which of the following is not a Draw tool.
(a) Circle (b) Curve
(c) Polygon (d) Move
3. _____ refers to the use of variety of media to communication messages
(a) arranger (b) shaper
(c) creator (d) sorter
4. The slide _____ controls text characteristics background color and special effects, such as shadowing and bullet style
(a) presentation (b) master
(c) show (d) sorter
5. _____ consists of collections of drawings available as black and white or 4 bits images.
(a) photo (b) clip art
(c) color graphics (d) None of the above
6. _____ is the special effect used to introduce each slide in a slide presentation.
(a) Animation (b) Bulleting
(c) Transition (d) Mapping

7. _____ tool to select a selection of an image and discard the rest.

- (a) cut (b) crop
(c) discard (d) None of the above

8. Slide and title masters contain _____ that reserve spaces for text and footers such as date, time and slide number.

- (a) reservations (b) placeholders
(c) spaces (d) documents

9. _____ performs a visual effect on the stage, such as fade in or fade out of a sprite.

- (a) transition (b) tempo
(c) script (d) menus

10. Sun audio is a _____ bit compressed audio format

- (a) 4 bit (b) 8 bit
(c) 16 bit (d) 32 bit

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words

11. (a) What is multimedia? Explain about desktop.

Or

(b) Define the target audience and jobs in multimedia development industry?

12. (a) Discuss about the psychology of learning to interface design.

Or

(b) Illustrate about outlining and logic flow chart.

13. (a) Discuss about the text formats.

Or

(b) Elucidate about character format.

14. (a) Explain about capturing and editing digital video.

Or

(b) Why sound is important in multimedia presentation? Discuss.

15. (a) Explain about score window.

Or

(b) Describe about creating case members using paint window.

PART C — (5 × 8 = 40 marks)

Answer all THREE questions, choosing either (a) or (b).

Each answer should not exceed 600 words

16. (a) Describe application design and production of multimedia development team.

Or

(b) Discuss about multimedia application goals and objectives.

17. (a) Explain about considering interface design.

Or

(b) How to plan the production of your application? Explain.

18. (a) Discuss about kinds of graphics in detail.

Or

(b) Describe about sources of graphics.

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19. (a) Discuss file formats and editing digital audio.

Or

(b) Elucidate about digitized video in detail.

20. (a) Elucidate about classification by metaphor.

Or

(b) Discuss about moving caste members into the score.

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