

Code No. : 10220 E Sub. Code : SEBA 6 A

B.B.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2023.

Sixth Semester

Business Administration

Major Elective — ENTREPRENEURSHIP

(For those who joined in July 2017-2029)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which of these is not a category of external forces that affects a business?
  - (a) Competitive forces
  - (b) Technological forces
  - (c) Economic forces
  - (d) Socio-economic forces

6. Seed Capital Scheme" has been operated by
  - (a) SBI
  - (b) IDBI
  - (c) NSCI
  - (d) None of the above
7. Five dimensions that must be managed on a project
  - (a) Constraint, Quality, Cost, Schedule, Staff
  - (b) Features, Quality, Cost, Schedule, Staff
  - (c) Features, priority, Cost, Schedule, Staff
  - (d) Features, Quality, Cost, Schedule, customer
8. The project closing process is essential to overall project planning. What is considered one of the most important steps in closing the project?
  - (a) Insuring that plans are produced to implement the project by phases
  - (b) Issuing work orders so that financial data can be collected
  - (c) Transition the lease of equipment to the owner
  - (d) Satisfying the contractual obligations

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2. Which of these is not a type of entrepreneurship?
  - (a) Small business entrepreneurship
  - (b) Scalable entrepreneurship
  - (c) Large scale entrepreneurship
  - (d) Intrapreneurship
3. Which of the following industries should be located near the vicinity of raw materials?
  - (a) Cycles
  - (b) Televisions
  - (c) Sewing machines
  - (d) Steel mills
4. Which of the following is probably the most important reason for incorporating?
  - (a) Limited liability of shareholders
  - (b) More money for investment
  - (c) Increased flexibility
  - (d) Shared management
5. SIDO stands for \_\_\_\_\_
  - (a) Small Industries Developing Organization
  - (b) Small Scale Industries Development Organization
  - (c) Short industries Development Organization
  - (d) Small Investment Development Office

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9. \_\_\_\_\_ is primarily concerned with the identification of the project demand potential and the selection of the optimal technology.
  - (a) Techno-economic analysis
  - (b) Feasibility analysis
  - (c) Input analysis
  - (d) Financial analysis
10. Which of the following is not an aspect of appraisal of term loans by commercial banks?
  - (a) Financial
  - (b) Technical feasibility
  - (c) Economic feasibility
  - (d) Societal feasibility

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Who is an Entrepreneur? Explain the characteristics of an Entrepreneur.  
Or  
(b) Explain the Roles played by an Entrepreneur.

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12. (a) Write down steps involved in generation of Business Idea.

Or

- (b) Write down the steps involved in product selection.

13. (a) Explain the functions of DIC.

Or

- (b) Give a brief note on Commercial Bank.

14. (a) What is project report? Explain its components.

Or

- (b) Explain the importance of project report.

15. (a) What do you mean by feasibility analysis? Explain its dimensions.

Or

- (b) Write short notes on sickness of small scale Industries.

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20. (a) Give a detailed note on the project appraisal.

Or

- (b) Explain the remedial measures for the sickness of small scale industries.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Who is an Intrapreneur? Explain their characteristics.

Or

- (b) Differentiate between Entrepreneur and Intrapreneur.

17. (a) Elucidate on the steps involved in starting a business.

Or

- (b) Explain the steps involved in registration process

18. (a) Give a brief note on the functions of SIDBI.

Or

- (b) Write an essay on the Incentives to small scale Industries.

19. (a) State the guidelines for preparing project report.

Or

- (b) How to formulate project report?

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