( - F	ges) I	Reg. No.:	2.		ording to Henry tions of manage		there are
Cod	le No.: 10823 E	Sub. Code: EMBA 11/ EMSL 11/ EMAM 11	3.	(c)	Two Four is the cl	(d)	Three Five stion of management.
B.B.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2023.			(a)	Organizing Planning	(b)	Coordinating Motivating	
	First S	emester	4.	huai	is the iness activities a	end poi	nts towards which all
Business Administration / Shipping and Logistics Management / Aviation Management – Core			(a)	Rules (b) Procedure Objectives (d) Programmes			
PRINCIPLES OF MANAGEMENT		5.	Line organization is suitable only to  (a) Small scale organization				
(For those who joined in July 2023 onwards)		0.					
Time: Three hours		Maximum : 75 marks		<ul><li>(b) Medium scale organization</li><li>(c) Large scale organization</li></ul>			
	PART A — (10	$\times$ 1 = 10 marks)		(d)	None of these		
	Answer AL	L questions.	6.	A	vital tool for	providin	ng information about
	Choose the correct an	swer:			anizational relat Master chart	cionsnip	ıs
1.	Who is the father of so	cientific management?		` '	Organization cl	nart	
	(a) F.W. Taylor	(b) Henry Foyal		. ,	Supplementary	chart	
	(c) Urwick	(d) Luther Gulick	į	(d)	Area chart		G 1 M 10000 E
						Page 2	Code No. : 10823 E
			1				
							•
7.	A continuous proce	ess to compare planned			PART B —	(5 × 5 =	25 marks)
7.	performance and act	ess to compare planned ual performance to detect rrective steps is known as	A		ALL the questi	ons, cho	25 marks) osing either (a) or (b). xceed 250 words.
· 7.	performance and act	ual performance to detect	A 11.	Ea	ALL the questi	ons, cho ld not ex	osing either (a) or (b). sceed 250 words.
7.	performance and act variations to take co	ual performance to detect rrective steps is known as		Ea	· ALL the questi	ons, cho ld not ex	osing either (a) or (b). sceed 250 words.
7.	performance and act variations to take co  (a) Planning (b) Directing	tual performance to detect rrective steps is known as  (b) Controlling		Ea (a)	ALL the questi ach answer shou State the impor	ons, cho ld not ex rtance of	osing either (a) or (b). sceed 250 words. f management.
	performance and act variations to take co  (a) Planning (b) Directing	tual performance to detect rrective steps is known as  (b) Controlling  (d) Organising		Ea (a)	ALL the questi ach answer shou State the impor	ons, cho ld not ex rtance of	osing either (a) or (b). sceed 250 words.
	performance and act variations to take co  (a) Planning (b) Directing  Unity of efforts is empty	tual performance to detect rrective steps is known as  (b) Controlling  (d) Organising  hasised in	11.	(a)	ALL the questinch answer shou State the impor- List out the organisation.	ons, cho ld not ex rtance of Or role	osing either (a) or (b).  Acceed 250 words.  Finanagement.  of manager in an
	performance and act variations to take co  (a) Planning (c) Directing  Unity of efforts is emp. (a) Consolidation (c) Corporation	tual performance to detect rrective steps is known as  (b) Controlling (d) Organising  hasised in  (b) Combination		(a)	ALL the questinch answer shou State the impor	ons, cho ld not ex rtance of Or role	osing either (a) or (b).  Acceed 250 words.  Finanagement.  of manager in an
8.	performance and act variations to take co  (a) Planning (c) Directing  Unity of efforts is emp. (a) Consolidation (c) Corporation	to the detect trective steps is known as  (b) Controlling (d) Organising  (b) Combination (d) Coordination  Orimarily with	11.	(a) (b) (a)	ALL the questing the answer should be state the important the organisation.	ons, cho ld not ex rtance of Or role bjectives	osing either (a) or (b).  sceed 250 words.  f management.  of manager in an  s of planning?
8.	performance and act variations to take co  (a) Planning (c) Directing  Unity of efforts is empt (a) Consolidation (c) Corporation  Business ethics deals performance.	to detect rective steps is known as  (b) Controlling (d) Organising  (b) Combination (d) Coordination  orimarily with	11.	(a) (b) (a)	ALL the question and answer should be should b	ons, cho ld not ex rtance of Or role bjectives Or	osing either (a) or (b).  sceed 250 words.  f management.  of manager in an s of planning?  ristics of sound policies.
8.	performance and act variations to take covariations to take covariations to take covariations to take covariations (a) Planning  Unity of efforts is empty (a) Consolidation (c) Corporation  Business ethics deals produced (a) Social responsibilities (b) The pricing of product (c) Moral obligation	(b) Controlling (d) Organising  hasised in  (b) Combination (d) Coordination  orimarily with  ty  ducts and services	11.	(a) (b) (a)	ALL the question of answer should be	ons, cho ld not ex rtance of Or role bjectives Or	osing either (a) or (b).  sceed 250 words.  f management.  of manager in an  s of planning?
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8.	performance and act variations to take covariations to take covariations to take covariations to take covariations (a) Planning  Unity of efforts is empty (a) Consolidation (c) Corporation  Business ethics deals proceed (a) Social responsibilities (b) The pricing of proceed (c) Moral obligation (d) Being unfair to the Benefits derived for	(b) Controlling (d) Organising  hasised in  (b) Combination (d) Coordination  orimarily with  ty  ducts and services	11.	(a) (b) (a) (b) (a)	ALL the questiach answer should be answer should be a state the important of the organisation.  What are the organisation be a state of the control of the c	ons, cho ld not ex rtance of Or role bjectives Or characte by span	osing either (a) or (b). sceed 250 words.  f management.  of manager in an s of planning? ristics of sound policies. of management? State
9.	performance and act variations to take co  (a) Planning (c) Directing  Unity of efforts is empt (a) Consolidation (c) Corporation  Business ethics deals p (a) Social responsibili (b) The pricing of proc (c) Moral obligation (d) Being unfair to the Benefits derived frincludes	to detect rective steps is known as  (b) Controlling (d) Organising  Chasised in (b) Combination (d) Coordination  Orimarily with  ty  chucts and services  competition  rom social responsibility	11.	(a) (b) (a) (b) (a)	ALL the question chanswer should be answer should be a state the important of the organisation.  What are the organisation be a state of the control of the	ons, cho ld not ex rtance of Or role bjectives Or character by span Or	osing either (a) or (b). sceed 250 words.  f management.  of manager in an s of planning? ristics of sound policies. of management? State
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9.	performance and act variations to take co  (a) Planning (c) Directing  Unity of efforts is emp. (a) Consolidation (c) Corporation  Business ethics deals p (a) Social responsibili (b) The pricing of proc (c) Moral obligation (d) Being unfair to the Benefits derived frincludes  (a) Enhanced organiz (b) Producing better p (c) Attracting people	(b) Controlling (d) Organising  hasised in  (b) Combination (d) Coordination  orimarily with  ty  ducts and services  e competition  rom social responsibility  ational efficiency	11.	(a) (b) (a) (b) (b)	ALL the question chanswer should be answer should be a state the important of the organisation.  What are the organisation be a state of the control of the	ons, cho ld not ex rtance of Or role bjectives Or character by span Or you mon? State	osing either (a) or (b). sceed 250 words.  f management.  of manager in an s of planning?  ristics of sound policies.  of management? State  ean by the term e its different bases.
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15. (a) Explain the social responsibilities of business.

Or

(b) Write the importance of Business Ethics.

PART C — 
$$(5 \times 8 = 40 \text{ marks})$$

Answer ALL the questions, choosing either (a) or (b) Each answer should not exceed 600 words.

16. (a) Explain the contributions of Henry Fayol.

Or

- (b) What are the important functions of management?
- 17. (a) What are the different steps in decision making?

Or

- (b) Discuss the steps involved in planning process.
- 18. (a) Explain the different type of organisation structure.

Oı

(b) What are the difference between authority and power?

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 (a) Explain the techniques and requisites for excellent coordination.

Or

- (b) What are the controlling techniques? Explain.
- 20. (a) Explain the different types of ethical issues in business.

Or

(b) What are the principles of Business Ethics?

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