

(7 pages)

Reg. No. : .....

Code No. : 10655 E Sub. Code : CMBA 11/  
CMSL 11/CMAM11

B.B.A. (CBCS) DEGREE EXAMINATION.  
NOVEMBER 2023.

First Semester

Business Administration Shipping and Logistics  
Management/Aviation Management – Core

PRINCIPLE OF MANAGEMENT

(For those who joined in July 2021-2022)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

Choose the correct answer :

1. Dividing the work in to small tasks is known as
  - (a) Discipline
  - (b) Unity
  - (c) Division of work
  - (d) Equity

5. Planning provides direction is a
  - (a) Importance of planning
  - (b) Limitation of planning
  - (c) Characteristics of planning
  - (d) Method
6. A strategy is a comprehensive plan which will not include this dimension
  - (a) Determining long term objectives
  - (b) Adopting a particular course of action
  - (c) The ends which the management seeks to achieve by its operations
  - (d) Allocating resources necessary to achieve the objective
7. Identify the type of organizational structure which facilitates occupational specialization.
  - (a) Functional structure
  - (b) Horizontal structure
  - (c) Network structure
  - (d) Divisional structure

Page 3 Code No. : 10655 E

2. Which of the following is not a procedure of controlling?
  - (a) Analyzing deviations
  - (b) Integrates employees efforts
  - (c) Taking corrective measures
  - (d) Setting performance standards
3. Which of the following statements best defines the techniques of management?
  - (a) It is a set of guidelines to take decisions and actions
  - (b) It is a procedure which involves a series of steps to be taken
  - (c) They are general rules for behavior of individuals
  - (d) None of the above
4. Scalar Chain principle suggests that there should be a \_\_\_\_\_ line of authority from top to bottom linking all managers at all levels.
  - (a) Straight
  - (b) Clear
  - (c) Partial
  - (d) Vertical

Page 2 Code No. : 10655 E

8. It is the obligation of a subordinate to properly perform the assigned duty.
  - (a) Responsibility
  - (b) Authority
  - (c) Accountability
  - (d) All of the above
9. Identify the style of leadership in which the superior used force from within the groups in order to establish control.
  - (a) Autocratic leadership
  - (b) Democratic leadership
  - (c) Laissez-faire leadership
  - (d) Authoritarian leadership
10. It refers to the process of exchange of ideas, facts, feelings etc., between or among people to create common understanding.
  - (a) Supervision
  - (b) Communication
  - (c) Motivation
  - (d) Leadership

Page 4 Code No. : 10655 E

[P.T.O.]



PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Enumerate the contributions of Elton Mayo to the field of management.

Or

- (b) Explain the various levels of management.

12. (a) Explain the importance of planning and its types of plans.

Or

- (b) With illustrations explain the various levels of planning.

13. (a) What is meant by organizing? Explain the principles of organizing.

Or

- (b) Define delegation. What are the important steps for effective delegation?

14. (a) Enumerate importance of employee motivation.

Or

- (b) Explain any two types of leadership styles.

Page 5 Code No. : 10655 E

19. (a) Explain "Managerial Grid" theory of leadership.

Or

- (b) Discuss the various employee motivation schemes.

20. (a) Discuss the Impact of Technology on Globalisation.

Or

- (b) Discuss the controlling techniques used in organization.

Page 7 Code No. : 10655 E

15. (a) Discuss in detail the essentials of effective control system.

Or

- (b) Illustrate application of the feedback system.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Enumerate the contributions of F.W. Taylor to the field of management.

Or

- (b) Discuss the implication of Hawthorne experiment.

17. (a) Discuss in detail about steps in decision making process.

Or

- (b) Discuss the planning tools and techniques of an organization.

18. (a) Explain the sources of recruitment and its benefits.

Or

- (b) What are the bases of departmentation?

Page 6 Code No. : 10655 E

