

B.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2023.

Second Semester

Business Administration/Shipping and Logistics
Management/ Aviation Management – Allied

BUSINESS MATHEMATICS

(For those who joined in July 2021-2022)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer:

1. Find the slope of the line defined by
- $y - x = 5$

- (a) 1 (b) $1/4$
(c) $-1/2$ (d) $5 + x$

6. The differential coefficient of a constant C is

- (a) 0 (b) 1
(c) C (d) None of them

7. The derivative of the function
- $y = \log(4x)$
- is

- (a) $1/4x$ (b) $\log(4x)$
(c) $1/x$ (d) None of them

8. The second derivative of
- $y = x^n$
- is _____.

- (a) nx^{n+1} (b) nx^{n-1}
(c) $n(n-1)x^{n-2}$ (d) n^2x^{n-2}

9. If the number of rows of a matrix is greater than the number of columns, it is _____.

- (a) a square matrix
(b) a row matrix
(c) a column matrix
(d) a rectangular matrix

10. A square matrix A is an orthogonal matrix x, if

- (a) $AA' = I$ (b) $AA' = I$
(c) $A = A'$ (d) $A = A'$

2. The linear distance between -4 and 17 on the number line is _____

- (a) 13 (b) 21
(c) -17 (d) -13

- 3.
- $A = \{0\}$
- is _____

- (a) an Universal set (b) an infinite set
(c) a singleton set (d) a null set

4. If
- $A = \{0, 1, 2, 3, 4, 5, 6\}$
- and
- $B = \{0, 1, 4, 5\}$
- ,
- $A \cap B$
- is

- (a) A (b) B
(c) \cup (d) ϕ

5. Differential calculus if
- $y = \frac{4x-5}{x+5}$
- , then
- $\frac{dy}{dx}$
- equals

- (a) $\frac{20}{(x+5)^2}$ (b) $\frac{25}{(x+5)^2}$
(c) $\frac{x+5}{4x-5}$ (d) 4

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) If
- $A(-3, 3)$
- ,
- $B(5, 9)$
- and
- $C(-7, 4)$
- find the distance between A and B; B and C.

Or

- (b) Find the equation of the line whose slope is
- $3/2$
- and which cuts off 3 units along OY.

12. (a) What is finite set?

Or

- (b) If
- $U = \{0, 1, 2, 3, 4, 5\}$
- ,
- $A = \{0, 1, 2\}$
- and
- $B = \{2, 4\}$
- . Prove that
- $(A \cup B) = A \cap B'$
- .

13. (a) Evaluate
- $\lim_{n \rightarrow \infty} \frac{2n^2 + 3n + 5}{-5n^2 + 7n + 9}$
- .

Or

- (b) Let
- $y = (3x^2 - 1)^3$
- .

14. (a) Evaluate
- $\int x^{1/2} dx$
- .

Or

- (b) Examine the cost function,
- $y = 40 - 4x + x^2$
- for maximum or minimum.

15. (a) Define matrix.

Or

(b) Find the rank of $\begin{bmatrix} -2 & 1 & 3 & 4 \\ 0 & 1 & 1 & 2 \\ 1 & 3 & 4 & 7 \end{bmatrix}$.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Find the ratio in which the join $(-5,1)$ and $(1,-3)$ divides the straight line passing through $(3,4)$ and $(7,8)$.

Or

(b) A straight line passes through the point $(-4,9)$ and is such that the portion of it intercepted between the axes divided at the point in the ratio 3 : 2. Find the equation.

17. (a) Explain the types of sets.

Or

(b) In a class of 25 students of Economics and Politics, 12 students have taken Economics. Out of that 8 have taken Economics but not Politics. Find the number of students who have taken Economics and Politics and those who have taken Politics but not Economics.

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18. (a) Differentiate the following with respect to x .
 $\log_e(ax+b)$.

Or

(b) Differentiate $e^x(\log x)(2x^2+3)$ with respect to x .

19. (a) Evaluate $\int (3x + e^x + x^{-7/2}) dx$.

Or

(b) Evaluate $\int xe^{nx} dx$.

20. (a) Explain the types of Matrices.

Or

(b) If $A = \begin{bmatrix} 2 & 3 & -4 \\ 6 & 7 & 8 \end{bmatrix}$, $B = \begin{bmatrix} 6 & -3 & 2 \\ 5 & 0 & 8 \end{bmatrix}$ and

$C = \begin{bmatrix} 1 & 2 & -3 \\ 5 & -4 & 3 \end{bmatrix}$, find

(i) $A+B-C$ (ii) $A-B+C$

(iii) $B-C+A$ (iv) $A-B-C$

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