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Reg. No. : .....

Code No. : 30220 E Sub. Code : SEBA 6 A

B.B.A. (CBCS) DEGREE EXAMINATION,  
APRIL 2023.

Sixth Semester

Business Administration

Major Elective – ENTREPRENEURSHIP

(For those who joined in July 2017 – 2019)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. In which phase of the entrepreneurship development, the provision of infrastructure facilities is concerned with
- Support phase
  - Initial phase
  - Development phase
  - Maturity phase

2. The most important function of an entrepreneur is
- Risk assumption function
  - Managerial function
  - Function of innovation
  - Decision making function
3. Where is the prescribed form to be applied for the registration of small scale industry?
- General Manager of the District Industries Centre
  - General Manager of the Small Industries Development Bank of India
  - General Manager of the Industrial Credit and Investment Corporation of India
  - General Manager of the Small Industries Development Corporation
4. Which one of the following is the first step in making a correct location choice?
- develop location alternatives
  - decide the criteria for evaluating location alternatives
  - evaluating the alternatives
  - make a decision and select the location

5. SIDCO was set up in
- (a) 1970 (b) 1978  
(c) 1979 (d) 1975
6. All the services and support required by small scale industries are provided under one roof by
- (a) SISCO (b) NSIC  
(c) DIC (d) SISI
7. Which one of the following is the internal cause of industrial sickness?
- (a) Changes in government policy  
(b) Recessionary trend  
(c) Inadequate supply of raw materials  
(d) Personnel constraints
8. When considering the following activities which is the best example of a project?
- (a) Processing insurance claim  
(b) Producing automobiles  
(c) Writing policy manual  
(d) Monitoring product quality

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9. Which one of the following determines if the information system make sense for the organisation from an economic and operational stand point?
- (a) feasibility study  
(b) a statement of work  
(c) a system service request  
(d) a resource schedule
10. Many of the women owned business are concentrated in the
- (a) retail and service sector  
(b) manufacturing industry  
(c) financial management industry  
(d) medical industry

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Analyse the factors that stimulates entrepreneurship.
- Or
- (b) Describe the main function of an entrepreneur.

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[P.T.O]

12. (a) Point out the features of partnership form of business ownership.

Or

- (b) What are the problems of Small Scale Industries?

13. (a) Explain the functions of SISI.

Or

- (b) Explain the various schemes of commercial banks to the specific needs of small scale industry.

14. (a) What is meant by project identification? What are the steps to be followed in project identification?

Or

- (b) Point out the reasons for the failure of a project report.

15. (a) What is project appraisal? Bring out its importance.

Or

- (b) What are the factors influencing the women entrepreneurs?

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Analyse the various factors that affect the growth of entrepreneurship in a country.

Or

- (b) Discuss the role of entrepreneurs in the economic development of a country.

17. (a) Discuss the factors to be considered while selecting location for the industrial unit.

Or

- (b) Explain the co-operative form of business ownership. What are its advantages and disadvantages?

18. (a) What are the measures to prevent sickness in small units?

Or

- (b) Explain the incentives offered by the government of Tamilnadu for industrial development.

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19. (a) Classify projects for the purpose of identification and bring out their features.

Or

- (b) Explain the contents of the project report.

20. (a) Critically examine the various analysis used to appraise a project.

Or

- (b) Explain the different problems faced by women entrepreneurs in India. Suggest remedial to measures to solve their problems.
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