

(6 pages)

Reg. No. :

Code No. : 30433 E Sub. Code : AMBA 52

B.B.A. (CBCS) DEGREE EXAMINATION,
APRIL 2023.

Fifth Semester

Business Administration — Core
ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2020 only)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which of the following are described as one of the Big Five personality traits?
 - (a) Tolerance of others
 - (b) Need for achievement
 - (c) Propensity to leadership
 - (d) Locus of control

5. The financial plan presents _____ for the future of the business.
 - (a) Forecasts
 - (b) Finances
 - (c) Trends
 - (d) Studies
6. IFCI has been converted into a _____.
 - (a) Joint stock company
 - (b) Cooperative society
 - (c) Partnership
 - (d) Sole proprietorship
7. SIDBI was setup as a subsidiary of _____.
 - (a) IDBI
 - (b) IFCI
 - (c) ICICI
 - (d) SFC
8. Which of the following is a functions of SIDBI?
 - (a) Extension of seed capital
 - (b) Discounting of bills
 - (c) Providing factoring services
 - (d) All of the above
9. The small scale industry can enjoy the status of _____ unit if it export more than 50% of its production.
 - (a) Import oriented units
 - (b) Export oriented units
 - (c) Domestic units
 - (d) Cottage industries

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2. To provide infrastructural assistance to entrepreneurs the government has set up a number of _____.
 - (a) Financial advisors
 - (b) Financial intermediaries
 - (c) Industrial estates
 - (d) Financial institution
3. Which of these is not a challenge for the entrepreneur?
 - (a) Managing the cash flow of their business
 - (b) Recruiting new business
 - (c) Choosing the product or service to sell in the market
 - (d) All of the above
4. Which of the following can be the cause the project failure?
 - (a) Poor Project selection
 - (b) Appropriate staff employed
 - (c) Project report
 - (d) Owners risk taking ability

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10. SIPCOT's financial assistance is in the form of _____.
 - (a) Term loan
 - (b) Seed capital
 - (c) Underwriting the capital
 - (d) All of the above

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the concept of risk. How it is related to entrepreneurial functions?
Or
(b) What are the chief characteristics of an entrepreneur?
12. (a) Explain about different kinds of business plans.
Or
(b) What are the important factors considered for project selection?
13. (a) Explain about different kinds of business plans.
Or
(b) What are the important factors considered for project selection?

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[P.T.O.]

14. (a) Explain the role of commercial banks in promoting entrepreneurship.

Or

(b) Describe the role of Industrial Development Bank of India for or promoting entrepreneurs.

15. (a) Distinguish between small, micro and medium enterprises.

Or

(b) What are the types of micro enterprises in India?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the role and importance of entrepreneurship in India.

Or

(b) How does culture affect entrepreneurship?

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17. (a) Role and significance of social entrepreneurship in India.

Or

(b) Explain the role of NGOs in developing rural entrepreneurship.

18. (a) What are the steps in project planning? Explain them.

Or

(b) Explain about any two methods of project evaluation.

19. (a) Write an essay on the role played by IDBI and ICICI to promote entrepreneurship development.

Or

(b) Explain the role of Central Government and State Government in promoting Entrepreneurship in India.

20. (a) What policies do the Government has taken for the development of small -scale sector in the country?

Or

(b) Discuss the pros and cons of MSME sector.

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