

Code No. : 12033 E Sub. Code : SSCO 4 A/  
ASCO 41

B.Com. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2023

Fourth Semester

Commerce – Skill Based Subject

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2017-2020)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. According to whom an entrepreneur is a "Creative destructor"
  - (a) Robert oven
  - (b) Richard cantilon
  - (c) Azim premji
  - (d) J. A. Schumpeter
2. \_\_\_\_\_ entrepreneur are forced push factors.
  - (a) Affluent
  - (b) Rural
  - (c) Benani
  - (d) Forced

8. The minimum number of members required to form a private company is \_\_\_\_\_
  - (a) 3
  - (b) 2
  - (c) 4
  - (d) 7
9. IIB is \_\_\_\_\_
  - (a) Investment Industries Bank
  - (b) Industrial Investment Bank
  - (c) Industrial Irrigation Bank
  - (d) None of the above
10. The Industrial Reconstruction Bank of India was set up in \_\_\_\_\_
  - (a) 1985
  - (b) 1986
  - (c) 1987
  - (d) 1988

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Differentiate Entrepreneur from Intrapreneur.
- Or
- (b) Examine the various types of Entrepreneurs?

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3. \_\_\_\_\_ refers to rural Industrialisation.
  - (a) urbanisation
  - (b) integration
  - (c) combination entrepreneur
  - (d) rural entrepreneurship
4. In SWOT analysis 'O' stands for \_\_\_\_\_.
  - (a) option
  - (b) overview
  - (c) operation
  - (d) none of the above
5. A sound project is expected to fulfill this feasibility
  - (a) market
  - (b) technical
  - (c) financial
  - (d) all the above
6. The analytical evaluation of a project is called \_\_\_\_\_.
  - (a) report
  - (b) statement
  - (c) appraisal
  - (d) none of the above
7. ITCOT was incorporated in
  - (a) 1989
  - (b) 1999
  - (c) 1979
  - (d) 2009

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12. (a) Listout the various types of risk.
- Or
- (b) Describe the objectives of EDP.
13. (a) What are the characteristics of a good project report?
- Or
- (b) What is project Appraisal? And state any two stages of the system of project appraisal.
14. (a) Examine the advantages of an Industrial Estate.
- Or
- (b) Describe "Life style start-ups".
15. (a) State any five names of small scale business
- Or
- (b) Explain the problems face by small scale industries.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the role of Entrepreneur.

Or

- (b) "Growth of Entrepreneurship in India" - Describe.

17. (a) Illustrate the most common dimensions of Entrepreneurship.

Or

- (b) Examine the Entrepreneurial culture.

18. (a) Describe the important stages of project formulation.

Or

- (b) List out the contents of a project report.

19. (a) Illustrate the various stages in "Start ups".

Or

- (b) Explain the important qualities of a successful businessmen.

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20. (a) Illustrate the causes of Industrial Sickness.

Or

- (b) How do you manage the external source of small business?
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