

(6 pages)

Reg. No. :

Code No.: 32033 E

Sub. Code: SSCO 4A/
ASCO 41

B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2023.

Fourth Semester

Commerce – Core – Skill Based Subject

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2017-2020)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Innovation can best be defined as _____
 - (a) The generation of new ideas
 - (b) The evolution of new ideas
 - (c) The opposite of creativity
 - (d) The successful exploitation of new ideas

2. Which of these statements best describes the context for entrepreneurship?
 - (a) Entrepreneurship takes place in small businesses
 - (b) Entrepreneurship takes place in large businesses
 - (c) Entrepreneurship takes place in a wide variety of contexts
 - (d) Entrepreneurship does not take place in social enterprises
3. The objectives of a project are _____
 - (a) Retentive
 - (b) Budgeting
 - (c) Market research
 - (d) None of the above
4. The social problems of women entrepreneurs are _____
 - (a) Family responsibility
 - (b) Paucity of funds
 - (c) Less public rapport
 - (d) All the above
5. Adoptive entrepreneur is one who is
 - (a) A young entrepreneur
 - (b) A women entrepreneur
 - (c) A promoter
 - (d) None of the above

Project formulation and the preparation of the detailed project are _____

- (a) One and the same
- (b) Different
- (c) Project report is prepared on the basis of project formulation
- (d) None of the above

Which of the following attitudes is not generally associated with successful entrepreneurship _____

- (a) Competition and co-operation
- (b) Desire to influence others
- (c) Innovation and product improvement
- (d) Status quo in business

A new venture's business plan is important because _____

- (a) It helps to persuade others to commit funding to the venture
- (b) Can help demonstrate the viability of the venture
- (c) Provides a guide for business activities by defining objectives
- (d) All the above

9. The distinction between an "entrepreneur" and "small business owner" if made, revolves around _____

- (a) Really nothing; they are truly one and the same
- (b) The Small Business Administration definitions
- (c) Whether the business is an Internet based one or not
- (d) The risk taking or re-invention of a business vs. someone who "simply" starts a business or buys an existing one

10. The financial assistance to small business provided by the Small Business Administration takes the form of: _____

- (a) Direct loans
- (b) Guidance in locating lenders
- (c) Loan guarantees
- (d) Assistance in filling out paperwork

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) What are the functions of entrepreneur?

Or

(b) Differentiate between entrepreneur and intrapreneur.

12. (a) Explain the problems faced by the women entrepreneur.

Or

(b) Explain the role of Entrepreneurial society in a development of a country.

13. (a) What are the advantages of average rate of return?

Or

(b) List out the disadvantages of payback period method.

14. (a) What are the disadvantages joint partnerships?

Or

(b) Describe the selection of type of organization.

15. (a) Explain the external causes for sickness of business units in India.

Or

(b) Discuss the various Symptoms of Sickness in business units in India.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) State the qualities of a good entrepreneur.

Or

(b) Discuss the various types of entrepreneur.

17. (a) Explain about State Industrial Development Corporations (SIDCO).

Or

(b) What measures would you suggest to improve the status of women entrepreneurs?

18. (a) Explain about project appraisal methods.

Or

(b) What are the stages in project appraisal?

19. (a) Explain about financial feasibility.

Or

(b) Describe the objectives of a business plan.

20. (a) Describe the rehabilitation of a sick unit in India.

Or

(b) Discuss the effective management of small business.