(6 Pages) Reg. No.:	3. The number of products manufactured by small scale industry is ———		
Code No.: 32082 E Sub. Code: CMCO 12/ CMHO 12	(a) 1,000 (b) 2,500 (c) 5,000 (d) 7,500		
B.Com. (CBCS) DEGREE EXAMINATION, APRIL 2023	4. Franchising in India is at ———— stage.		
First Semester	(a) Pure (b) Multiple		
Commerce/Honours — Core	(c) Nascent (d) Initial		
BUSINESS ORGANISATION AND MANAGEMENT	5 N (
(For those who joined in July 2021 onwards)	5. Management is what a manager does - said by		
Time: Three hours Maximum: 75 marks	(a) George terry (b) F.W. Taylor		
$PART A - (10 \times 1 = 10 \text{ marks})$	(c) John F. Mee (d) Louis Allen		
Answer ALL questions.	6. Who is known as father of scientific management'		
Choose the correct answer:	(a) Henry Fayol (b) F.W. Taylor		
1. Partners are sharing the profit or loss	(c) Peter.F.Drucker (d) Louis Allen		
(a) Equally (b) Capital ratio	7. The word "manage" is derived from ——		
(c) Drawing ratio (d) Agreed ratio	language.		
2. ——— form of business is highly flexible.	(a) Latin (b) English		
(a) Sole trader (b) Joint stock company	(c) French (d) Tamil		
(c) Partnership (d) Co-operative			

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8.		is the form of every human association			
	for :	for attainment of a common purpose.			
	(a)	Planning	(b)	Controlling	
	(0)	Organizationa	(d)	Staffing	
9.		propounde	d the	need based theory of	
motivation.					
	(a)	Vroom (b)	Por	tor	
	(c)	Mc Gregor	(d)	Maalow	
10.	0. is the basic function of management.				
	(a)	Planning	(b)	Controlling	
	(c)	Organizations	(d)	Staffing	
		PART B (5 × 5	= 25 marks)	
				osing either (a) or (b). exceed 250 words.	
11.	(a) What are the characteristics of Co-Operative society?				
			Or		
	(p)	What are the de	emeri	ts of sole tradership?	

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 (a) Explain the problems faced by the small scale industries.

Or

- (b) What are the types of franchising?
- (a) State the levels of management.

Or

- (b) Discuss the Elton Mayo's contribution to management thought.
- (a) Explain the characteristics of decision making.

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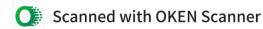
- (b) What are the advantages of informal organization?
- (a) Discuss the different styles of leadership.

Or

(b) Elaborate the importance of controlling.

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[P.T.O.]



PART C $-(5 \times 8 = 40 \text{ marks})$

Answer ALL questions choosing either (a) or (b). Each answer should not exceed 600 words.

16. (a) Analyze the merits and demerits of sole tradership.

Or

- (b) Describe the merits and demerits of a company.
- 17. (a) Discuss the merits and demerits of franchising.

Or

- (b) Elaborate the opportunities of E.commerce.
- (a) Elaborate the principles of Hentry Fayol.

Or

- (b) Discuss the roles played by a manager in the present context of business.
- 19. (a) Explain the process of planning.

Or

(b) Explain the types of decision.

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20. (a) What is meant by decision making? State its importance in the context of its characteristics.

Or

(b) Explain the importance of communication in the management.

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