METE OYAMA

Graphic Designer | Web Developer | 3D Designer

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Behance | YouTube

Creative Product Designer with 8+ years of experience in graphic design, UI/UX, web development, and 3D modeling. Proven track record of enhancing user experiences and driving business outcomes through innovative design solutions. Skilled in Adobe tools, React.js, CSS, JavaScript, Blender, Figma, and more. **Design Skills** Graphic Design | UI/UX Design | 3D Modeling & Animation | Branding | Web Design | Motion Graphics **Development Skills** Front-End Development (React.Js, HTML, CSS, SCSS, JavaScript) Back-End Development (Firebase) **Tools & Technologies** Adobe Suite (Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign) | Figma | Blender | React.js | Firebase | Visual Studio Code **Professional Traits** Teamwork | Research | Problem-solving | Creative Direction | Mentorship

Freelance Web Developer & Graphic Designer | Mete & design. 2018 to present

Senior Graphic Designer | *BLUNT Network, Calabar*

February 2022 - March 2023

 Spearheaded branding efforts for 365, an online ticket sales platform, which boosted user engagement and sales.

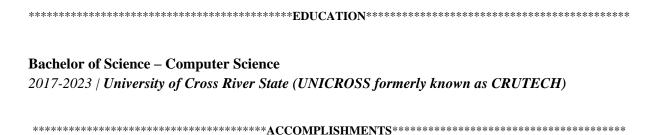
- Led the branding efforts for Kwubu, a digital marketing agency in Nigeria, contributing to the acquisition of a significant client.
- Developed cohesive branding for Blunt Tech, Blunt Network, and several other sister companies.
- Developed creative designs for print materials, brochures, banners, and signs, achieving a
 cohesive and visually appealing brand presence.
- Created digital image files for use in digital and traditional printing methods.
- Mentored junior designers, elevating the overall standard of team output.
- Utilized Adobe Creative Suite to develop creative designs.
- Created motion graphics for BLUNT Network and BLUNT Tech

Volunteer Web Developer & Graphic Designer | Rubies Development Foundation 2023 to present

- Led the successful rebranding of Rubies Development Foundation.
- Designed and developed a comprehensive website for the foundation, effectively showcasing their work and features. <u>Visit Website</u>
- Produced a range of social media designs for various campaigns, including collaborations with other NGOs, such as the Menstrual Hygiene Day Campaign.

Brand Identity & Graphic Designer | *The Factory.* 2025 to present

- Redesigned the company's original logo, aligning it with a refreshed brand identity.
- Designed the company's flagship brochure, now used across all promotional campaigns.
- Led the complete UI/UX design of the company website. Visit Website.
- Created a high volume of engaging and brand-aligned social media graphics.
- Rebranded the company with an updated color palette and refined visual style.
- Branded and designed all creative assets for the "Tech Open Day" event, including banners, signage, video animations and other digital content.
- Designed comprehensive presentation decks and infographics for the Grand Litora Railway project, in collaboration with sister company Rinehooke Investment Limited.
- Produced custom 3D assets and animations for internal and external projects.



- Branded Kwubu, leading to the acquisition of a major client.
- Created a compelling video composition for Marzell Calko, displayed on billboards in Lagos,
 Nigeria.
- Modeled an isometric room using Blender 3D modeling software which lead to an increase in the acquisition of clients who require 3D expertise.
- Collaborated with programmers to create a UI design for trendx trading app.
- Developed a Progressive Web App (PWA) for a video conferencing application.
- Developed a school management system for a high school in Akwa Ibom, Nigeria (pro bono).
- Successfully Completed and Hosted my <u>Portfolio Website</u> which has gained immense traffic since its announcement.
- Rebranded the Factory, leading to major brand awareness.

- Personal Website: Designed and built a personal website using React JS, HTML, CSS, SCSS, and JavaScript to display a comprehensive collection of professional work. <u>Visit</u> Website
- **3D Modeling Portfolio:** Updated my portfolio with 3D models I modelled using Blender, showcasing a variety of styles and techniques. <u>Visit Portfolio</u>
- **3D Isometric Bedroom Design:** Modelled and textured a 3D isometric bedroom using Blender 3.6 and rendered the scene with Blenders Cycles render engine. <u>View Project</u>
- Mete & Design: Founded and developed my personal brand, mete & design, to showcase my design journey. <u>Visit Portfolio</u>
- School Management System: Designed and Developed a school management system for a
 high school in Akwa Ibom, Nigeria as a personal project for my Community Development
 Service during my NYSC exercise.

• N	NGO Website: Designed and developed a website for an NGO called Rubies Development
fo	oundation to increase donations and promote community initiatives. <u>Visit Website</u>
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Video Ga	ame Design Web Development 3D Modeling & Animation Motion Graphics Ethical
	Hacking UI/UX Design Graphic Design Product Design