

# Build an **authentic** personal brand with **Mello**

In less than 60 Days

# About Mello

Hey, we are Mello, a **personal branding agency**.

In other words, we are a group of passionate storytellers who believe in the transformative power of **authentic** storytelling. We have successfully built the personal brands of over **20 founders**, collectively garnering an astounding **5 million+ impressions** via our Storytelling.



# Why you should build your personal brand?

## 1 Attract Top Talent 💡

Attract the best talent to your organization by showcasing your vision and leadership style.

## 2 Get Investor Attention 🚀

Share your company's journey on social media and attract investor attention. (It really works!)

## 3 Build Thought Leadership 📢

Position yourself as a thought leader in your industry and gain influence with clients, partners, and investors.

## 4 B2B Partnerships/Sales 🤝

Individuals with a personal brand secure 35% more B2B partnership and sales deals

# How we can help you?



Creating content on LinkedIn



Tweeting on your behalf



Setting up your Podcast



Arranging Photoshoot for your Social Media



Speaker Invites in colleges



Managing your Instagram handle

# Our Clientele



**Shivani Malik**

Marketing Director- Da Milano



**Amit Agarwal**

Founder & CEO OckyPokcy



**Arihant Jain**

Founder & CEO- Seekho, a  
Sequoia backed startup




**Divya Jain**


Director - SafeExpress


# Quality of engagement on our Clients post



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 **Ashneer Grover** · 2nd 10mo ...  
Founder - BharatPe


Awesome story and business

Like ·  24 | Reply · 1 Reply


 **Aashish Chopra** · Following 2w ...  
Best-selling author: "Fast, Cheap & Viral", Viral videos coach:...


  congratulations

Like ·  1 | Reply · 1 Reply


 **Prof Dhruv Nath** · 1st 2w ...  
Director (Lead Angels), Author - "THE DREAM FOUNDER", C...

Great amitt - all the best

Like ·  2 | Reply · 1 Reply

 **Arjun Vaidya** · Following 1w ...  
Founder @ Dr. Vaidya's (acquired) | Venture Lead @Verlinves...

This is awesome news

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# Results



896

39 comments

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Shrishti Sahu, Aditya Chauhan, and 35



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**Hire us, you have a  
business to run**



# Contact Details

**Name**

Saurav Fialok

**Phone:**

9999178409

**Email:**

saurav@mellocontent.com