

Tejas Upadhyay

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EXPERIENCE

Product Designer + UI Engineer

February 2024 – Present

BlogPro - Notion to Blog in Seconds

South Korea, Remote

- Redesigned the onboarding flow, resulting in a 30% increase in sign-ups and higher conversion rates to the paid tier.
- Led the design and development of complete user flows from scratch, creating all screens and ensuring optimal user experience based on feedback.
- Established a design system in Figma, streamlining the UI development process and ensuring consistency across the app.
- Used Tailwind CSS variables into the design, optimizing the front-end codebase for efficiency.
- Implemented designs directly in Next.js, bridging the gap between design and development to ensure seamless integration and high-quality user interfaces.

Design Intern

February 2023 – November 2023

VegaTheta - Stealth mode Option Trading Startup

Mumbai, Remote

- Translated the rough sketches and userflows into final polished designs in Figma.
- Worked on making the realtime complex financial data more readable and digestible for users.
- Made the designs more accessible via heuristic evaluation and expert review by Chief Risk Officer of PwC India.
- Worked closely with the developers to ensure full parity between Figma designs and production design.

UI/UX Design

December 2021 – March 2022

YourStory Media

Bangalore, Freelance

- Mostly contributed in Mobile first designs and various UI Components, including navbar, article pages, layout, and footer.
- Created wireframes and interactive prototypes to help illustrate design concepts.
- Developed hi-fidelity visual UI design mockups in Figma to provide a clear representation of the end product.

Web Developer & UI Designer

Sep. 2021

ImmiGlobe Immigration Corp

Canada, Freelance

- Developed and hosted a fully responsive website with over 20 pages using ReactJS.
- Delivered the project within one month after actively incorporating client feedback.
- Utilized close collaboration with the client to ensure successful completion of the project.
- Engaged in copywriting for the website, ensuring that the content effectively communicated the intended message.

UI Design

March 2021

DogeHouse.com

Open Source

- Designed the entire DogeHouse.com website from start to finish in Figma.
- Designed a comprehensive design system as part of a team of three, ensuring consistent and coherent visual language throughout the website.
- Worked independently and as part of a team of three to efficiently solve design challenges.
- Coded the components for use in ReactJS.

CREATIVE WORKS

Featured on Figma's Trending | [Threads App Ui Kit](#)

July 2023

- Designed a comprehensive UI kit for Instagram's new app "Threads," incorporating the latest Figma features to ensure cutting-edge design elements and functionality.
- The UI kit garnered significant attention, receiving over 8,583 views and 800+ downloads within just 5 days of its release.
- Leveraged the newly added Figma features 'Variables' to enhance the UI kit's usability and aesthetics, providing users with a seamless and visually appealing design resource.

Esports Soc. Logo Design | *Adobe Illustrator, Figma*

March 2023

- Designed and created a captivating logo for my college's esports gaming society using Adobe Illustrator and Figma.
- Ensured the logo's scalability and adaptability across digital and print media platforms, T-Shirt and stickers.
- Translated our vision into a unique and versatile design that resonates with the gaming community.

TheOpenBlog | *Python, Django, PostgreSQL, PythonAnywhere* June 2020

- Successfully developed a full-stack web application using the Django framework and serving a REST API.
- Utilized strong technical skills in web development and Django to create a robust and functional application.
- Hosted the application on PythonAnywhere, demonstrating experience in server management and deployment.

Apple Shortcuts | *iOS Shortcuts* 2020 - Present

- Apple Shortcuts with over 1,50,000 downloads
- Pioneered the use of Apple Shortcuts, being one of the first individuals to fully understand their capabilities and push them to their limits.
- Demonstrated advanced knowledge in API integration and cloud storage by fetching APIs and pushing data to a cloud storage within the Shortcuts.

ACADEMIC ACHIEVEMENTS & AWARDS

Hackathon Winner, Won Precision Care Challenge by GE Healthcare held at their Bangalore office. Jun 2024

Scholarship, Awarded by the Indian Air Force Benevolent Association. Oct 2020

Design Challenge, Won a inter college Website Design Challenge Mar 2022

PMSS Scholarship, Awarded by the Government of India. Apr 2020

TECHNICAL SKILLS

Technologies: Python, ReactJS, NextJS, TailwindCSS,

Tools: Figma, Webflow, Framer, Sketch, VS Code, Git, Spline

EDUCATION

Gautam Buddha University Greater Noida
Bachelor of Technology in Computer Science *Aug. 2020 – Aug. 2024*

Kendriya Vidyalaya AGCR New Delhi
AISSCE, Class XII, 88.2% *2020*