



MIDWEST ASIAN PACIFIC ISLANDER DESI
AMERICAN STUDENTS ASSOCIATION

MONTHLY NEWSLETTER

SEPTEMBER 2019 | PREPARED BY ALICE YU

Greetings!

Thank you for reading the first issue of our Midwest Asian Pacific Islander Desi American Students Union's Newsletter for the 2019-20 academic year!

This past summer, our Executive Coordinating Committee was able to hold a retreat in Kansas City, Missouri, where we discussed our goals and plans for this coming year. We have plenty of exciting events in store for you all, and would just love to share updates with you all on what we're doing.

I hope you enjoy reading this first issue, and never hesitate to reach out with any questions or suggestions via our Facebook, email or Instagram!

Best regards,
Alice A. Yu | *PR Chair*



@MAASUForChange



@maasuofficial



ecc@maasu.org





CHAIR

update courtesy of Elaine Chen

Accomplishments from this past month:

In this past month, I met with members of MAASU ECC to check in with them on their goals and set up clear timelines for their work! I've also been checking in with the Leadership Summit and Spring Conference Planning Committees and have been talking to Julie Zhan and Wes Chan about their Zoetic tour to see if we can possibly collaborate with them. In terms of my personal life, school started this month so I have been busy transitioning from intern life to the school grind and getting back into the swing of things.

Goals for the upcoming month:

My goals for the following month include starting some new initiatives for MAASU (perhaps setting up a workshop for MAASUx and/or start hashing out details for collaborations) and also making sure everything is running smoothly for both ECC and conference planning committees.

What do you think will finally break the internet?

phishing scams that actually look legit

Preferred form of contact:

I respond fastest to messages on Facebook messenger, but for organization related emails, please use chair@maasu.org! If it is anything urgent/personal please use facebook messenger so I can respond asap :)

SECRETARY

update courtesy of Jordan Peyton

Accomplishments from this past month:

I sorted the google drive!!! I know this doesn't sound very exciting but it made me feel very accomplished. I also got to see a lot of MAASU past like the old logo, color scheme, ECC pics, etc.

OH! VINTAGE MAASU! That's the word I was looking for wow yes vintage...

Goals for the upcoming month:

My goal for the next month is gauge interest for starting a sibling school system. Sooo...anyone wanna meet new people across MAASU?

What do you think will finally break the internet?

I have recently started watching more tik toks and I think that is close to breaking the internet but I also want people to know that there are SUPPOSEDLY CATFISH THE SIZE OF SCHOOL BUSES AND THEY ARE VERY MUCH OMNIVORES AND JXKAKWKDKDK I AM VERY MUCH NOT A SCHOOL BUS SIZE SO I COULD BE A NICE SNACK FOR THEM AND THATS WHY I THINK KAYAKING MIGHT NOT BE A GOOD IDEA FOR ME ANYMORE IN MY LOCAL CREEK/LAKE AREA/BODY OF WATER.

Preferred form of contact:

PeytonHJMPS@ksu.edu or
Peyton.JordanHJMPS@gmail.com please title the email MAASU so I know it's not a scam!!! (I'm very suspicious of opening emails)





Nhu Nguyen

ADVOCACY CHAIR



Kristie Lam

ADVOCACY CHAIR

ADVOCACY

update courtesy of Nhu Nguyen

Accomplishments from this past month:

As the Advocacy Co-Chair, this past month, I have been doing research on the ICE raids/keeping up with Trump's policy changes on immigrants and working on making an infographic on the history of the n-word and why people who are not black shouldn't say it.

Goals for the upcoming month:

My goals for next month is to work with Michael on brainstorming a workshop/discussion for MAASUx about anti-blackness in Asian communities. I also want to start talking to Jenny (the SC coordinator) about a potential body image interview segment I want to do during spring conference because it kind of aligns with their theme this year! Additionally, I will be keeping up with current events and collaborating with Kristie to see which issues we should write a statement about.

What do you think will finally break the internet?

I think the next big thing that will break the internet is TikTok videos because they're so funny and short (i.e. do not require a lot of time commitment). They're essentially replacing Vines.

Preferred form of contact:

My best form of communication would be through my school email: nnguyen3@macalester.edu

COMMUNICATIONS

update courtesy of Michael Daehyun Jobson

Accomplishments from this past month:

As Communications chair, this past month I have accomplished sending out an email asking for member schools to input Mrep and President Info. I have also been finalizing lessons plans and finding fun activities.

Goals for the upcoming month:

My goals for next month is to have all Mrep info from schools and make the Mrep Facebook page and establish a date and time for our Mrep meeting. I also want to keep refining my lesson plan

What do you think will finally break the internet?

The next big thing to break the internet better be Lizzo. Her message of body positivity and women empowerment is a message our society needs to hear. Our APIDA community needs to be exposed to messages of appearance positivity and loving yourself unconditionally.

Preferred form of contact:

This is the best form of communication to reach me on: communications@maasu.org (for MAASU related questions). For general question, Facebook is the best way to get a hold of me (Michael Daehyun Jobson).



Michael Daehyun Jobson
COMMUNICATIONS CHAIR

MEMBERSHIP OUTREACH

update courtesy of Annie Le

Accomplishments from this past month:

We have a new member school and one school renewed their membership. We now have 20 member schools and seven more that are interested in becoming a member school.

Goals for the upcoming month:

This upcoming month, I will be sending a follow up email to schools. I am hoping to get 10 more member schools.

What do you think will finally break the internet?

A virtual Popeyes chicken sandwich

Preferred form of contact:

ECC Email: memoutreach@maasu.org



Annie Le

MEMBERSHIP OUTREACH CHAIR

PUBLIC RELATIONS

update courtesy of Alice Yu

Accomplishments from this past month:

This month has been busy for public relations, but especially with LS information (so I would love to give a HUGE shout out to Giang Nguyen and the LS PR/marketing crew for their wonderful work). I've been working on collecting an inclusive list of important dates from APIDA history, and hope to expand that to also include other marginalized communities. There are also a few collaborations in the works with other ECC positions, so be on the look-out for some infographics, coming soon!

Goals for the upcoming month:

I would like to start working on the list of important dates and splitting it by month. Once I have it split up by months, I can publish a graphic outlining dates to be mindful of on Facebook and Instagram! I would also love to start collecting updates from member schools to publish in this newsletter to connect schools with one another. With that being said, member schools, make sure to give our Communications Chair (Michael) your MAASU rep's information so we can let y'all know how to submit information! :)

What do you think will finally break the internet?

PARDON ME IF THIS GETS DARK, but I believe the disastrous actions of corporations in terms of pollution will wreck our planet and thus deplete our resources, including electricity and perhaps all other forms of energy. Without energy and resources, internet will be obsolete.

Preferred form of contact:

Email pr@maasu.org or alice.yu.2326@gmail.com! I also check our Facebook page and Instagram inboxes, so really, any one of these four!



TECHNICAL NETWORKING

update courtesy of Sam Bossley

Accomplishments from this past month:

This month I have done some fantastic work on the MAASU official website (<https://maasu.org>). I've changed the temporary construction site to a quick portal to register for the upcoming conference. You'll be able to view conference information for the upcoming leadership summit. (I hope to see everyone there!)

Goals for the upcoming month:

I'm hoping to be able to finalize some minor details regarding the website and slowly add more information. If you have any accessibility issues or have any suggestions for the website, feel free to send me an email! I'm always trying to improve the website to provide the best possible experience for students like me.

What do you think will finally break the internet?

Memes. No doubt about it.

Preferred form of contact:

Send an email to bossley.samuel@gmail.com and I'll be happy to answer any questions!



PROGRAMMING

update courtesy of Katt Lee

Accomplishments from this past month:

Both Jenny and I accomplished finding 2 schools who were interested in MAASUx. Both UW Madison and Mizzou were interested and are on track in starting up the events in November. We also completed our goal in making Google Drive easier to access for us and to make it easier for future programmers to navigate through.

Goals for the upcoming month:

Our goal for this month is to make sure hosting MAASUx schools begin marketing themselves to their school and to other neighboring universities. We want to make sure they are on track and that we can help them with whatever resources we can provide for them.

What do you think will finally break the internet?

Electricity failure.

Preferred form of contact:

programming@massu.org



DIRECTOR OF ALUMNI RELATIONS

update courtesy of James Liu

Accomplishments from this past month:

This past month, I have established the continuation of MAASU's MAA program and its specifics. More specifically, I aim to expand this program by hosting more events and keep the MAA Facebook page updated. I have reached out to the LS committee to plan for a table and a few chairs during registration on Friday and Saturday and Banquet for MAA to be present at.

Goals for the upcoming month:

My goals for the next month are to plan at least one Midwest meetup in a larger city (Chicago, Minneapolis, Detroit, etc). In order to do this, I will need the help of dedicated ECC and MAASU member schools to help take the lead in planning as I may not be able to make each and every networking meetup event.

What do you think will finally break the internet?

Interesting question, but I think online shopping. Online shopping is so good to be true that its a matter of time before something bad (i.e. major hack, crash, etc) happens.

Preferred form of contact:

My preferred form of contact would be via e-mail at liujl626@gmail.com



James Liu

DIRECTOR OF ALUMNI RELATIONS

DIRECTOR OF FINANCE AND PARTNERSHIPS

update courtesy of Jessica Lee

Accomplishments from this past month:

One of my goals during the next 2 years as the Director of Finance and Partnerships is to solidify and document financial knowledge on hosting a strong and healthy conference. This past month I have been primarily working with conference teams and MAASUx teams on their initial timelines and helping to standardize branding.

Goals for the upcoming month:

My goals for next month include outreaching to different organizations to begin partnerships to continue MAASU's mission of providing outreach and opportunities for student leaders.

What do you think will finally break the internet?

I think that one day, an internet scam will finally trick 50% of internet users and it'll be game over for us!

Preferred form of contact:

My preferred form of communication is via the directorscouncil@maasu.org!





DIRECTOR OF PROGRAMS AND ASSESSMENTS

update courtesy of David Lee

Goals for the upcoming month:

For the following month, I'd like to have a near-to-final draft of all assessments for our fall events!

What do you think will finally break the internet?

When we have robot companions who are capable of storing, transferring, and communicating data and knowledge just as good, or better than the internet itself!

Preferred form of contact:

If you have any questions, you are more than welcome to reach me at directorscouncil@maasu.org or davidclee04@gmail.com!

EXECUTIVE DIRECTOR

update courtesy of Victoria Yu

Accomplishments from this past month:

During the month of August, I finalized MAASU's 2020-2025 strategic plan and facilitated a session during the ECC Summer Retreat around goal planning and making sure MAASU's goals for this year aligns with our new strategic plan. With MAASU's new 501c3 nonprofit status, I continued to manage paperwork related to maintaining status and created standard templates for MAASU's annual reports moving forward. I have also been advising and assisting ECC members as well as the Leadership Summit and Spring Conference planning committees when needed.

Goals for the upcoming month:

For the next month, I hope to continue to serve as a support for the ECC, Directors Council, and both conference planning committees.

What do you think will finally break the internet?

Indonesian singer Stephanie Poetri's "I Love You 3000"

Preferred form of contact:

execdirector@maasu.org



Thank you!

I sincerely appreciate your time and effort in checking in with our ECC with what they're doing. I wish you all the best September, and check back at the beginning of October for our second issue!

