

root rise reflect

Bid Packet for
MAASU Fall Leadership Summit 2020

UNIVERSITY OF MISSOURI
COLUMBIA, MISSOURI



TABLE OF CONTENTS

About the University of Missouri	2
Land Acknowledgement	2
About the Theme	3
Potential Dates	4
Planning Committee	4
Facilities & Venue	5
Schedule Overview	7
Workshop Tracks	8
Keynote Speakers	9
Entertainment	10
Proposed Budget	11
Lodging Options	13
Nearby Restaurants	14



ABOUT THE UNIVERSITY OF MISSOURI

The University of Missouri has its roots in Columbia, Missouri and was founded in 1839 as the first state land-grant university west of the Mississippi River. Located halfway between two major hubs in Missouri — Kansas City and St. Louis — Columbia boasts a small population of 200,000 people and was named the 17th best college town in the United States by USA Today for its arts, culture and diversity. Educational services, including those offered by the University, serves as the largest employer in the area, with the healthcare and social services industry coming in second.

The University has a history of challenging norms and advancing societal needs, such as starting the first School of Journalism in the world in 1908 and also serving as the home to the highest power university research reactor in the United States. One of MU's emeritus professors, Dr. George P. Smith, was also awarded the 2018 Nobel Prize in Chemistry. The University of Missouri was included in the top 10 universities in the nation for undergraduate research, and is the only university with a medical school, veterinary school, engineering school, law school and nuclear power plant in-house.

Columbia, Missouri itself True/False Documentary Festival which brings in over 45,000 guests worldwide, from Afghanistan to China. As the heart of the heartland, Columbia is rich in culture, food, and entertainment, and facilitates community involvement through programs such as Art in the Park and the Blind Boone Ragtime and Early Jazz Festival.

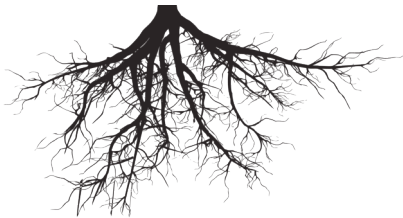
Asian Pacific Islander Desi Americans make up just almost 6 percent of the population of Columbia and 2.4 percent of the University. Despite the single-digit statistics, APIDAs within the city have a strong presence in small, local businesses, from authentic restaurants to diverse grocery stores and cafes. On campus, our APIDA students and faculty are involved through programming, advocacy and collaboration through the Asian Affairs Center, International Center, as well as our student council for marginalized students.

LAND ACKNOWLEDGEMENT

The land Columbia and the University occupies is Otoe Missouri land, close to the Osages, and was once connected to 23 different indigenous nations. These connections ranged from serving as a home or hunting ground and eventually a part of the route in the Trail of Tears, where indigenous communities were forcibly removed from their homes and sent to Indian Territory in Oklahoma.

ABOUT THE THEME

Every impact starts from an idea, a discussion, a discovery. This seed that's planted then takes root before rising up to change the surrounding environment, but without cultivation, care and reflection, the roots lose their ability to maintain their strong foundation, giving way to disintegration. With Missouri's strong background in agriculture, it's fitting to discover how leadership is akin to the basic process of nature — growth. This three-part theme encompasses three major points in the growing process:



root

the power and strength of knowing the hxstory and context provides a strong foundational basis on which leaders can learn from the past to understand their present.



rise

with knowledge of one's hxstory and past in hand, leaders can then use these tools to build up and rise in any environment.



reflect

the work of growth requires understanding what each seed needs — seeing what works, what doesn't and meeting these needs through change of behavior, attitude and/or action.

We hope to build an atmosphere and environment during the 2020 Leadership Summit where leaders can explore their roots, learn how to cultivate themselves and their ideas to rise and reach the highest potential, and gain the skills to introspect on their experiences and adapt.

POTENTIAL DATES

Friday, October 9 to Saturday, October 10

Friday, November 6 to Saturday, November 7

Friday, November 13 to Saturday, November 14

PLANNING COMMITTEE

adviser: Tara Jackson

chair (1)

oversee Planning Committee; run meetings; serve as a liaison between ECC and the Planning Committee

logistics committee (3-4)

contact workshop facilitators; negotiate fees for facilitators and keynote speakers, work with Hospitality Committee to secure meeting spaces, build website for registration

banquet committee (2)

plan lunch and banquet ceremony; reserve banquet venue; order catering; book entertainers

family/hospitality committee (2)

train family leaders and Planning Committee; recruit volunteers; plan family events, work with Logistics Committee to secure meeting spaces

marketing committee (3-4)

design conference marketing material; promote conference on social media; assist Logistics Committee with registrations

finance committee (2)

create budget for conference, fundraise with local businesses and organizations

FACILITIES & VENUES

At the University of Missouri, we have the option to center our activities around two large neighborhoods, the first being Memorial Union, the second being the Student Center + Strickland Hall. We've included information and visuals for both neighborhoods.

memorial union

- 13 meeting spaces (12 to 250 capacity)
- 3 lounges
- 3 ballrooms with multiple configurations (250 to 300 capacity)
- 1 auditorium (222 capacity)



Eyler Room | 40



Gus T. Ridgel Room | 51



Stotler Lounge | 100-300



Wrench Auditorium | 222

student center

8 meeting spaces (12 to 72 capacity)
3 lounges
1 auditorium (120 capacity)



Leadership Lounge



2205A | 32



STL/KC Room | 56



Leadership Auditorium | 120

strickland hall

41 classrooms with capacity ranging from 25 to 73



banquet venues

Memorial Union Stotler Lounge (300)
Memorial Union North 201 (250)



SCHEDULE OVERVIEW

friday

5:00 p.m.	Excursion #1 (optional) Boba/Ice Cream
7:00 - 10:00 p.m.	Check-in & Registration
7:00 - 9:00 p.m.	Family Event
9:00 - 10:00 p.m.	Merch Market

saturday

7:30 - 8:30 a.m.	Check-in & Registration
8:30 - 9:30 a.m.	Opening Ceremony
9:30 - 10:20 a.m.	Breakout Session
10:30 - 11:20 a.m.	Workshop #1 (Root)
11:30 - 12:50 p.m.	Lunch & Breakout Session
1:00 - 1:50 p.m.	Workshop #2 (Rise)
2:00 - 2:50 p.m.	Regional Caucus (Reflect)
3:00 - 4:00 p.m.	Breakout Session (Reflect cont'd)
4:00 - 6:00 p.m.	FREE TIME
6:00 p.m.	Banquet Doors Open
6:30 - 8:30 p.m.	Banquet & Entertainment
8:30 - 9:30 p.m.	Family & School Photos
9:30 - 10:30 p.m.	FREE TIME
10:30 to midnight	Excursion #2/Late Night Programming (optional) Late-Night Food

sunday

10:00 a.m.	Excursion #3 (optional) Lunch
------------	--

WORKSHOP TRACKS

root

Understanding identity | The Story of a Name
Delving into History |
Crash Course: The Making of Asian America
Starting Social Change |
A Study of Grassroots Movements

rise

Social Networking | Let's Connect
Personal Branding | What's your why?
How to Ask for and Receive Help |
When the Going Gets Rough
Career Development | What's next?
President's Council

reflect

Mindfulness and Intentionality | Mindful Meditation
Organizational Reflective Assessments |
Delving into Data
Reflective Exercises |
Looking Back to Look Forward
Healing from Burnout | Managing the Heat

KEYNOTE SPEAKERS



Dr. Latha Ramchand

MU Provost

Dr. Latha Ramchand currently serves as the University of Missouri's Executive Vice Chancellor and Provost, and throughout her career, has created organizations to empower youth leaders. She oversaw the creation of Sustaining Urban Renewal through Entrepreneurship (SURE) at the University of Houston, which is a program that connects students with community entrepreneurs with the goal of reducing poverty. Dr. Ramchand's speaking experience includes speaking on financial planning, leadership development and diversity.

Dr. Yong Volz

Journalism Faculty

Dr. Yong Volz serves as the chair of the Journalism Studies faculty and her work focuses on topics from gender disparities among Pulitzer Prize winners, Chinese women journalists in the early twentieth century and journalism education's transcultural practices. Dr. Volz completed an oral history project titled "Herstory" which showcases experiences of women journalists across the country. With a strong background in researching, teaching and writing about history and herstory, she offers understanding on how the past influences the present and future.



Nanette Ward

Central Missouri Stop Human Trafficking Coalition



A founding member of the Central Missouri Stop Human Trafficking Coalition, Ward saw a need and responded by creating a coalition that has since grown to serve anywhere between 12 to 20 victims and survivors at a time in the mid-Missouri area. A strong advocate on the legal, political and education side of understanding Human Trafficking, Ward can offer insight on program creation, follow-through, and purpose.

ENTERTAINMENT



Sarah Kay

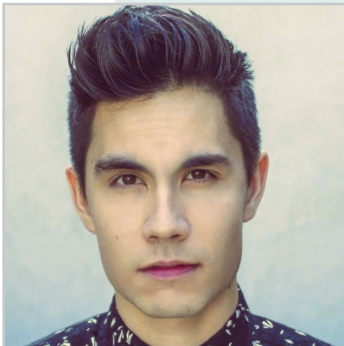
spoken word poet

Sarah Kay is a founder and co-director of Project VOICE, an organization that uses poetry to entertain, educate and inspire. She's had multiple TED Talks and is experienced not only in live performance, but also student and professional development workshops.

Paul Tran

poet

Paul Tran is an Vietnamese-American poet, activist and historian. Tran grew up in San Diego, California and attended high school at the Preuss School University of California San Diego before moving to Providence, Rhode Island to begin college. Tran identifies as part of the LG-BTQIA+ community.



Sam Tsui

singer - songwriter

Sam Tsui is an Asian-American singer and songwriter who rose to fame through his covers and mash-ups. In 2015, Tsui released a video on YouTube titled "Exciting News" announcing his engagement to Casey Breves and has since served as an advocate for LGBTQ rights.

MILCK

singer - songwriter

For Los Angeles-based singer and multi-instrumentalist MILCK, music is a sanctuary. In her words, "Music is the one place where I can simply be me. When I'm singing my lyrics, I don't have to be feminine enough, strong enough, American enough, or Asian enough—I can just be a soul that yearns to feel free."



PROPOSED BUDGET

expenses

facilities

opening ceremony	50.00
room reservations	250.00
banquet decorations	300.00
hotel rooms and housing	3,000.00
	3,600.00

conference supplies and printing

conference booklets	175.00
name tags	200.00
pens	7.00
folders	140.00
t-shirts	900.00
website	175.00
	1,597.00

workshops and entertainment

keynote speaker flights and hotels	1,000.00
workshop facilitators travel reimbursement	900.00
workshop facilitators lodging	1,000.00
thank you gifts	100.00
banquet performance	3,000.00
	6,000.00

meals and miscellaneous

friday night social	150.00
saturday breakfast	300.00
saturday lunch	500.00
banquet food	1,500.00
	2,450.00

total expenses **13,647.00**

PROPOSED BUDGET, CON'T

revenue

colleges & departments

Division of Inclusion, Diversity & Equity	2,500.00
Asian Affairs Center	200.00
College of Agriculture, Food, and Natural Resources	500.00
College of Arts and Sciences	200.00
College of Education	200.00
Department of Student Life	500.00
Multicultural Center	250.00
	4,350.00

businesses

Columbia Convention and Visitor's Bureau	500.00
The Domain Student Housing	300.00
Organization of Chinese Americans St. Louis	300.00
Veterans United	150.00
	1,250.00

organizations

Asian American Association	500.00
Association of Latinx American Students	100.00
FourFront Marginalized Student Council	400.00
Triangle Coalition	150.00
Legion of Black Collegians	100.00
	1,250.00

registration

registration fee (min 160 attendees, max 180)	7,200.00
small group leader fee	400.00
LSPC fee	200.00
ECC fee	250.00
	8,050.00

total revenue

14,900.00

LODGING OPTIONS



Hampton Inn & Suites Columbia
0.2 miles from campus

The Broadway Hotel - Doubletree by Hilton
0.6 miles from campus



Courtyard by Marriott - Columbia
2.8 miles from campus

Holiday Inn Executive Center-Columbia Mall
3.1 miles from campus



Drury Plaza Hotel Columbia East
3.8 miles from campus

RESTAURANTS & FOOD

5 min walk

Shakespeare's Pizza
Noodles & Company
Chipotle
Thai Express
Bonsai Sushi
Insomnia Cookies
Dunkin' Donuts
Fuzzy's Tacos
Bambino's Italian Cafe

10 min walk

Kampai Japanese Grill
Seoul Taco
India's House
Formosa
Bangkok Gardens
Thip's Asian Bistro
Big Mama Chims Noodle Bar
Las Margarita's Downtown
Bubble cup Tea Zone (Downtown)
Sparky's Ice Cream
Main Squeeze

the greater columbia

Okii Mama
Seasonings 63 Asian Restaurant
Olive Garden
Huhot
Slim Chickens
Buffalo Wild Wings
Texas RoadHouse
Tropical Smoothie Cafe
Panera
Bubble Cup Tea Zone (Grindstone)
Pho Quan Vietnam Cuisine

March 4, 2020

MAASU

To Whom it May Concern:

I am writing this letter in support of the University of Missouri-Columbia (Mizzou) Asian American Association hosting the MAASU Leadership Summit. The group of students who would be leading this effort are all outstanding individuals who have strong leadership skills and experience in organizing successful large scale events. They are creative, hard-working and responsible students and student leaders. I know these students and have had the pleasure of working with them in the past, and trust them to do a wonderful job.

Mizzou's Asian American Association has hosted the Leadership Summit four times in the past, so the students have a good sense of what is needed to make this a successful event. They certainly have the ability to fund raise the necessary resources (and have done so previously) from campus entities such as the Department of Social Justice, the Division of Inclusion, Diversity & Equity, Student Affairs, and campus academic departments as well as community entities such as the Convention and Visitor's Bureau. I firmly believe there would not only be fiscal support from the campus, but also support with tasks required to make the event successful. The Administrative Assistant for the Department of Social Justice, the Coordinator of the Multicultural Center and I would all be willing to assist as needed.

I hope you will see fit to grant Mizzou's Asian American Association the bid for the MAASU Leadership Summit. I have no doubt they would not only meet, but exceed the expectations for the event.

If I can provide you with any additional information, please feel free to call on me.

Sincerely,



Laura Hacquard, Associate Director
Department of Social Justice, IDE
GOBCC | MCC | LGBTQ Resource Center RSVP Center | Women's Center
University of Missouri-Columbia

573-882-5536

hacquardl@missouri.edu

she/her/hers

March 3, 2020

Subject: MAASU

To Whom It May Concern:

I am writing this letter in support of the University of Missouri - Columbia (Mizzou), Asian American Association (AAA) hosting MAASU Leadership Summit. I have worked with the AAA Organization now for 8 years and have been amazed by the outstanding work they put into their events. They definitely lead by example.

One of my favorite qualities of AAA is their uncompromising commitment to their tasks at hand. While working with AAA, I am consistently astonished by their ability to gather funds both inside and outside of the University in order to plan and execute a successful event. I have noticed that MAASU LS has been at Mizzou 5 times in the past, as recently as 2017. I believe this shows that they are capable of giving MAASU a great Leadership Summit. With the assistance of the Department of Social Justice, the commitment of their staff, the multiple multicultural organizations that align with AAA, and the connections they have made with several local business in the community, I believe this could be one of the best Leadership Summits we have provided.

Thank you very much for your consideration, and good luck in your selection process for MAASU Leadership Summit. Please do not hesitate to contact me If you have any questions or would like to discuss anything further.

Sincerely,



Tara Jackson

Administrative Assistant (She/Her)

Division of Inclusion, Diversity and Equity

Women's Center | Multicultural Center | RSVP Center

LGBTQ Resource Center | Gaines Oldham Black Culture Center

G108B MU Student Center

573-882-0836 - Phone

jacksonta@missouri.edu