



UNIVERSITY OF MINNESOTA - TWIN CITIES
ASIAN-AMERICAN STUDENT UNION
PRESENTS



MAASU: UNWRITTEN

APRIL 17, 2019
APRIL 18, 2019



TABLE OF CONTENTS

3	Our Campus
9	Theme
11	Our Team
15	Committees
21	Schedule
22	Keynotes & Entertainment
25	Workshops
31	New Ideas
32	Logistics
37	Finance



OUR CAMPUS

U of M

The **University of Minnesota - Twin Cities (UMN)** was founded in 1851 on Dakota land. UMN has become Minnesota's land-grant institution and serves as the flagship of all 5 locations in Minnesota. It is among the largest public research universities in the country, focusing on research and discovery, teaching and learning, and outreach and public service.

The University of Minnesota Twin Cities serves over 31,000 undergraduate students and over 16,000 graduate and professional students. Students of color on campus make up a fourth of the campus community. UMN is also one of three AANAPISI (Asian American and Native American Pacific Islander Serving Institutions) universities in the Midwest, serving to over 10% of the Asian Pacific Islander Desi American (APIDA) population on the UMN campus.

The University of Minnesota Twin Cities has recently hosted the 2017 Fall MAASUX and the 2016 MAASU Spring Conference, bridging the gap between APIDA students from both inside and outside of Minnesota. UMN hopes to continue to foster the relationship it has built with MAASU and aims to promote a better understanding to their APIDA community about the opportunities and resources MAASU provides along with the importance of the organization and community.

TWIN CITIES



ASIAN-AMERICAN STUDENT UNION

The Asian-American Student Union (ASU), was established at the old Dinky Dome building at the University of Minnesota - Twin Cities in 1975 as a result of the Civil Rights Movement in the 1960s and 1970s. During this time period, ethnic student cultural centers were created on campus not just as a response to the lack of people of color representation on campus, but also as a central place for students to congregate and to promote diversity on campus.

ASU has grown tremendously over the years, serving as a platform of collaboration to nineteen affiliated student organizations. ASU also collaborates with other multicultural student organizations and university departments as well as APIDA based departments on campus. This makes ASU a largely diverse community where cultures collaborate and support each other towards a greater goal.

By developing educational, cultural, social and community services activities and projects; ASU provides the opportunity for students to have an insightful view into the APIDA culture, which adds to the student's overall educational experience at the University.



AFFILIATION PROGRAM

The Affiliation Program serves as a platform of collaboration for our nineteen affiliates. ASU provides marketing, room space, and conversation for affiliates through events such as Light Up the Night (LUTN), Hours of Perspective (HOPs) and Affiliate Month. Together, we remain in solidarity to serve and represent our APIDA student on campus.

Our affiliated organizations include Beta Chi Theta, Chinese American Student Association, Cambodian Student Association of Minnesota, Delta Phi Omega, Hong Kong Student Association, Indian Student Association, Japanese Student Association, Korean Student Association, Lao Student Association, Pi Delta Psi, PERMIAS (Indonesian Student Association), PERSISMA (Malaysian Student Association), PSA-Minnesota (Philippine Student Association), PSA-UMN (Pakistani Student Association), Sigma Psi Zeta, Singapore Student Association, Tibetan American Student Association, Vietnamese International Student Association, and Vietnamese Student Association of Minnesota.






ASIAN PACIFIC AMERICAN

The Asian Pacific American Resource Center (APARC) cultivates a community committed to education and AAPI empowerment. They work together to help AAPI students thrive in college and beyond, affirm their AAPI identities, and develop skills to become leaders in their communities. APARC values equity, community, engagement, student voices, and personal growth and displays these values through their programming that include their peer mentor program, annual youth summit, academic support resources, and their AAPI speaker series.

RESOURCE CENTER





ASIAN AMERICAN STUDIES

The Asian American Studies faculty, staff, and graduate and undergraduate students are committed to exploring the histories, culture, communities, experiences and contemporary issues of the APIDA community. Their mission is to foster interdisciplinary research and creative activity in Asian American Studies; excellence in undergraduate and graduate teaching; and collaborative community outreach. The department offers an undergraduate minor in Asian American Studies as well as undergraduate and graduate courses.



CULTURAL COMMUNITY COLLECTIVE

The Asian-American Student Union is a part of the Cultural Community Collective (CCC) along with the Black Student Union, La Raza, Disability Student Cultural Center, Feminist Student Activist Collective, Minnesota International Student Association, Al-Medina Cultural Center, American Indian Student Cultural Center, Hmong Minnesota Student Association and the Minnesota Student Association. We work together to create solidarity in our community and to work on collective initiatives.

Manuscripten



THEME
THEME

Behind each and every one of us lies a story, a narrative that is molded by our experiences, our upbringing, and our hxstories. A narrative Unwritten and aching to be told.

UNWRITTEN

Oftentimes, we find ourselves lacking in our own language, building a résumé out of syllables that linger in our periphery. We carry stories from our ancestors, lessons from war, torment, and suffering, lessons that connect us to one another and to our cultures. Our theme, *Unwritten*, embodies the art of storytelling with the purpose of shaping the future. By understanding our hxstory and the narratives of those who have paved the way before us, it empowers us to be the catalysts for change.

As one of the objectives of MAASU is to, “support and encourage APIA students to work towards social change by providing a forum for social consciousness,” *Unwritten* connects the various perspectives of the APIDA community to strengthen our collective narrative towards advocacy, especially as the elections approach. It is our civic duty to take action and be the beacon of hope for our community.

Unwritten is the promise to our future; our promise to write the words left unsaid, to create a story that we can be proud of. And while the future remains unwritten, the hope that we foster for the future will give us the power to share our stories in the present.

Learning Outcomes

- To utilize storytelling as a skill to embrace our individual experiences and identities with the goal to empower future leaders to do the same
- To advocate for our APIDA community by understanding our hxstory and acknowledging diverse social issues and inequalities
- To integrate storytelling as a tool for sharing the preserved culture and heritage that ensures the continuity of experiences from one generation to the next
- To promote storytelling as a device to bridge the differences between one another in order to create a collective narrative towards unity



OUR TEAM



About Us

Jenny (she/her/hers) is a second-year student at the University of Minnesota - Twin Cities studying Global Studies with a minor in Psychology, Business Law, and Management. She identifies as Chinese Vietnamese American, cis-gender female, heterosexual, first-generation student from a middle-class background. She currently serves as the External Vice President of the Asian-American Student Union at UMN. She is passionate about advocacy and hopes to share that passion with other APIDA students on the UMN campus. Through MAASU, she hopes to provide the platform for others to develop their form of storytelling and skills for advocacy and activism.



Executive Director
Jenny Tam

Nathan (he/him/his) is a third-year student at the University of Minnesota - Twin Cities studying Neuroscience with a minor in Psychology and Studies in Cinema and Media Culture. He identifies as half Korean, cis-gender male, and queer. He serves as the current Internal Vice President of the Asian-American Student Union in MN and has held previous board positions for the Korean Student Association. His work for the Asian-American community on campus has given him a passion for connecting others through vulnerability. Through MAASU, he hopes to give others an experience full of energy and momentum for the future.



Co-Director
Nathan Murphy



Thi (she/her/hers) is a third-year student at the University of Minnesota - Twin Cities studying Communication Studies with a minor in Leadership. She identifies as Vietnamese-Chinese American. Currently serving as the Secretary of the Asian-American Student Union in MN, she has been involved in many leadership experiences within student groups and university departments such as the Korean Student Association and the office of Orientation and Transition Experiences. She is currently a Student Program Coordinator working with other coordinators to supervise and train the 2019 Orientation Leaders. Passion is what drives Thi to do her best. Her passion for event coordinating and making an impact on the community is what led her to MAASU.

Co-Director Thi Bui

Peter (he/him/his) is a fourth-year student at the University of Minnesota - Twin Cities studying Mechanical Engineering with a minor in Computer Science. He identifies as Korean Adopted and has served two terms within the Korean Student Association. The first term as one of the Activities Coordinators and he currently serves as the Internal Vice President.

He is an active brother within Pi Delta Psi Fraternity Inc. and serves as the Recruitment Chair. MAASU is an outlet for him to expand his perspectives and learn more about the APIDA community as well as contribute to building it.



Co-Director Peter Stammers

Peter (he/him/his) is the program coordinator for the Asian Pacific American Resource Center and the advisor for the Asian-American Student Union at UMN. Before coming to UMN, he served as the Coordinator for Social Justice Education at Indiana University Purdue University - Indianapolis. Peter received his education at Northwestern University in Biological Sciences and Asian American Studies. He then received his graduate degree at Loyola University Chicago. He had previously served as the Executive Director for MAASU. Grounded in community, Peter strives to empower students and help them become transformative leaders.



Advisor Peter Limthongviratn

Ashley (she/her/hers) is an Academic Advisor at the University of Minnesota. She graduated from Miami University of Ohio with a BS in Chinese Education and a BA in East Asian Languages and Cultures. She has a MA in Educational Administration - Student Affairs Administration from the University of Nebraska-Lincoln. Ashley identifies as Korean-American, biracial, and was a first-generation student. She found community in the Asian American Association (AAA) at Miami University when she was in undergrad and attended her first MAASU her senior year. Through AAA and MAASU, she was able to find a sense of belonging and currently works to foster that for others.

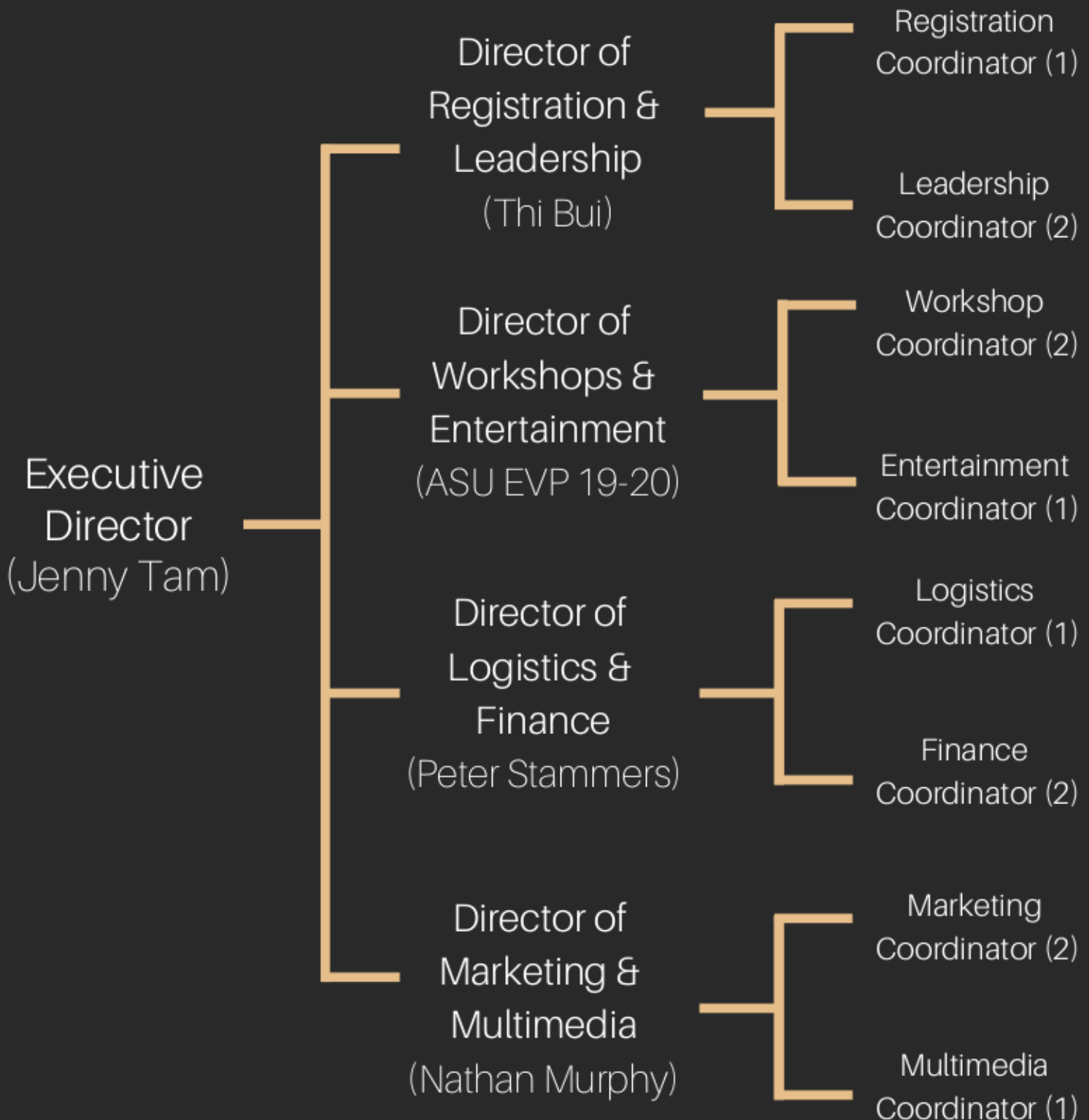


Advisor Ashley Chang



COMMITTEES

COMMITTEE STRUCTURE



EXECUTIVE DIRECTOR (1)

- Serves as the liaison with MAASU ECC and advisors on the planning process throughout the year
- Guide brainstorming and development of semester/year-long mission statement and goals of 2020 Spring Conference
- Oversees the Co-Directors
- Create weekly agendas to ensure transparency within Co-Directors

CO - DIRECTORS (4)

- Oversee the Logistics, Finance, Registration, Leadership, Marketing, Multimedia, Workshop, and Entertainment committees
- Conduct bi-weekly/weekly meetings with the committees for a progress report
- Foster and maintain consistent and meaningful relationships with the planning committees as individuals and as a whole

REGISTRATION (1)

Registration Coordinator

- Responsible for making the registration form for participants of the conference
- Develop an efficient registration system to maintain transparency between host school and registered participants
- Work with the Webmaster Coordinator to ensure the website has all necessary registration information
- Assemble appropriate conference materials for registration packets, including but not limited to, name tags and print materials, t-shirts, journals, and bags
- Collaborate with the Leadership Coordinator to organize participants into families prior to the conference
- Collaborate with the Logistics Coordinator to arrange transportation/lodging accommodations
- Maintain communication with registered participants prior to the start of the conference

LEADERSHIP (2)

Leadership Coordinator

- Responsible for creating a family leader application form and recruiting family leaders
- Responsible for working alongside the Director of Registration & Leadership to develop a strategic plan to properly train family leaders
- Facilitate dialogue with family leaders on issues surrounding the APIDA community (including but not limited to issues surrounding diversity, inclusion, academics, and social responsibility)
- Oversee day-of logistics for family leaders

Volunteer Coordinator

- Responsible for creating a volunteer form and recruiting volunteers
- Assign roles to volunteers for the day of the event
- Oversee day-of logistics for volunteers
- Work collaboratively with the Leadership Coordinator to facilitate training for volunteers and family leaders

WORKSHOP (2)

Workshop Coordinator

- Seek and organize appropriate workshops to reflect the 2020 conference theme
- Develop and maintain organization of all workshop proposals
- Maintain communication with all workshop coordinators and facilitators
- Assign workshops and facilitators to appropriate spaces for the day of the conference
- Work collaboratively with the Logistics Coordinator to ensure proper spaces are reserved for workshops
- Work collaboratively with Registration Coordinator to develop convenient team arrangements

Advocacy Coordinator

- Seek and organize appropriate keynote speakers for the MAASU conference opening to reflect the 2020 conference theme
- Work in searching for other prominent and developing guest speakers to organize workshops
- Collaborate with the Workshop Coordinator to select workshops
- Collaborate with Entertainment and Marketing Coordinators to brand the conference through an advocacy lens
- Ensure content is cohesive and reflective of the conference them

ENTERTAINMENT (1)

Entertainment Coordinator

- Guide the brainstorming, planning, and execution of programming centered for Saturday opening ceremony and banquet
 - Work collaboratively with the Finance Coordinator to ensure proper budgeting for entertainment
 - Work collaboratively with Marketing and Multimedia Coordinators to ensure consistency in brand management as necessary for artist booking
 - Responsible for contacting and booking artists, developing contracts, and hotel & travel accommodations for entertainers throughout the planning process
 - Lead the Asian-American Student Union board in planning the Friday cultural showcase
 - Develop the programming and the execution for the banquet entertainment
-

LOGISTICS (1)

Logistics Coordinator

- Responsible for securing event space for the conference
- Reserving and gathering information on housing options for individuals out of state
- Attending necessary meetings about event/conference spaces
- Filling out necessary permits for room reservations, food, and fundraising
- Maintain communication with food vendors prior to, during, and post conference
- Develop an effective way to control traffic responsibly throughout the duration of the conference

FINANCE (2)

Finance Coordinator

- Seek and maintain contact with internal organizations within the University for funding
- Oversee the brainstorming, planning, and execution of finance initiatives
- Direct attention to all deadlines as outlined by the Asian-American Student Union of Minnesota and University departments in regards to funding or finances
- Reach out to other departments within the University of Minnesota-Twin Cities campus to expand funding options
- Plan out internal fundraising events
- Maintain an active record in comparison to the budget

Fundraising Coordinator

- Seek and organize appropriate keynote speakers for the MAASU spring conference opening to reflect the 2020 conference theme
 - Work in searching for other prominent and developing guest speakers to organize workshops
 - Collaborate with the Workshop Coordinator to select workshops hosts
 - Collaborate with the Entertainment and Marketing Coordinators to brand the conference through an advocacy lens
 - Ensure content is cohesive and reflective of the conference them
-

MARKETING (2)

Webmaster Coordinator

- Collaborate with the Multimedia Coordinator in developing the graphics of the website
- Collaborate with the Registration Coordinator in registering attendees through the website
- Collaborate with the Marketing Coordinator in managing the brand and release of marketing initiatives through the website
- Oversee and maintain the website throughout the entirety of the Spring Conference planning experience

Marketing Coordinator

- Develop the brand image for the conference
- Develop a strategy for engaging attendees before, during, and after the conference
- Strategizes how to expand outreach to new attendees and communities
- Oversees the social media accounts for the conference (Facebook, Instagram, Snapchat, etc.)
- Develop and oversee the Facebook Event page
- Develop social media contests to generate attention prior to and during the event

MULTIMEDIA (1)

- Develop the logo for the conference
- Collaborate with the Webmaster Coordinator in organizing the graphics of the website
- Develop promotional materials including, but not limited to fliers, videos, day-of signs, t-shirts, and photoshoots
- Recruit photographers & videographers for the weekend of Spring Conference

ASIAN-AMERICAN STUDENT UNION

The Asian-American Student Union will be the host student organization for the event planning process. The bidding committee will return as Co-Directors of the event with the addition of the 2019-2020 External Vice President of ASU as the fourth Co-Director.

SCHEDULE

F R I D A Y

05:00 PM - 06:30 PM Registration & Networking
06:30 PM - 07:00 PM Doors Open
07:00 PM - 09:00 PM Cultural Showcase

S A T U R D A Y

07:30 AM - 09:00 AM Morning Registration
09:00 AM - 10:00 AM Opening Ceremony/Keynote
10:00 AM - 10:30 AM Family Circle 1
10:45 AM - 11:45 AM Workshop 1
12:00 PM - 01:30 PM Lunch/Family Circle 2
01:45 PM - 02:45 PM Workshop 2
03:00 PM - 04:00 PM Workshop 3
04:10 PM - 05:30 PM Family Circle 3
05:30 PM - 07:00 PM Break
07:00 PM - 07:30 PM Registration
07:30 PM - 10:00 PM Banquet



KEYNOTES & ENTERTAINMENT

PRESENTING

KEYNOTE SPEAKERS

Kao Kalia Yang is the writer and author of *The Latehomecomer: A Hmong Family Memoir*. In 2009, *Latehomecomer* won the Minnesota Book Award in Creative Nonfiction and Asian Literary Award in Nonfiction and the Minnesota Reader's Choice Award. Her second book called *The Song Poet* also won the Minnesota Book Award in Creative Nonfiction Memoir. Yang was born in Ban Vinai Refugee Camp in Thailand. Her book shares her experience as a Hmong refugee during the time of war and her journey in America. Yang is also an activist and a teacher at Carleton College, Minnesota State College, University of Wisconsin- Eau Claire, St. Catherine's University, and Concordia University, etc.



Erika Lee is a professor and an award-winning American historian, Director of the Immigration History Research Center, Regents Profess, Distinguished McKnight University Professor, and the Rudolph J. Vecoli Chair in Immigration History at the University of Minnesota. Her specialties are in immigration, race and ethnicity, xenophobia, immigration law and public policy, Asian Americans, and transnational U.S. history. She conducted path-breaking research that examined global migration and its consequences during the colonial era to the present. She has helped establish the field of Asian American studies and she is known as a public intellectual.

Michael Goh is a professor and the Vice President for Equity and Diversity at the University of Minnesota College of Education and Human Development. He has a Ph.D. in counseling and student personnel psychology from the University of Minnesota. His scholarly specialty include cultural intelligence, intercultural training and education for leaders, educators, and counselors; counseling and mental health around the world; and equity, diversity, and inclusion in higher education. He is working on an ongoing project to bridge the education disparity for students of color and he has several publications focused on developing multiculturally engaged counseling and therapy.



Sarah Kay is an American poet. She is the founder and co-director of Project VOICE dedicated to using spoken word as a tool for education and inspiration. She has a Master of Arts in teaching from Brown University. Currently, she writes, reads, and performs for diverse audiences. Her poetry has debuted on Ted Talks, Button Poetry and an HBO television show called *Def Poetry Jam*. She is of Japanese and Jewish descent.

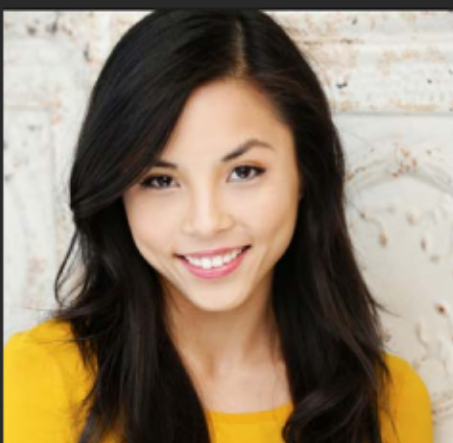
PRESENTING

ENTERTAINMENT



Hasan Minhaj is an Asian-American comedian and television show host. He is known for his comedy Netflix show called *Patriot Act with Hasan Minhaj* where he speaks on politics and social issues. He was the featured speaker for the White House Correspondents Dinner in 2017, which he used as a platform to criticize Donald Trump. Minhaj is an Indian-American Muslim of immigrant parents.

Nix is one of the first AAPI Youtubers. She understands the power of AAPI representation and she has played for AAPI students at various campuses. Through her music, she hopes to inspire others and to tell her story. She shares her experience growing up in America as a Malaysian woman and as an Asian-American with interest in the creative field. She openly embraces her identity and has shared her story on NBC News.



Anna Akana is an actress, filmmaker and comedian. In 2013, her thirteen year old sister died of suicide. Several months after her sister's death, she watched Margaret Cho perform comedy and it was the first time she laughed. This sparked her interest in pursuing comedy. Later, she switched to Youtube as a platform for her art because of her experience with panic attacks. She is a strong advocate for suicide prevention. She has released a book called *Surviving Suicide*.

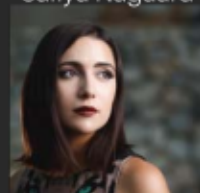
Kina Grannis



Saymoudka Vongsay



Safiya Nagaard



Sam Tsui



Guante





WORKSHOPS

"I Am Not Racist! I Have Black Friends!"

Too often we ignore the anti-blackness that exist in our APIDA communities. This workshop dissects the implicit biases our community has against black folx through sharing how these biases might have formed. This workshop will include dialogue around blatant racism and microaggressions. This workshop will also discuss the societal and parental influence that continues to perpetuate anti-blackness. Our goal is to identify the problematic behavior in our Asian community and to learn how to be better allies to the African/African American community.

"Where do Asian Americans fit into the larger conversation on Race in the U.S.?"

Where does the Asian American community fit in the racial binary we see in the U.S.? Professor Claire Jean Kim coined the term racial triangulation, which explains the ostracization and marginalization of the Asian American community. This workshop looks at the concepts of the model minority and the perpetual foreigner to discuss the positioning of Asian American in the larger conversation of Race in the U.S.

"I See It. I Like It. I Want It. I Got It."

Asian Americans have long been burdened by the model minority myth, the generalization that Asian Americans as a whole present as the most successful and educated ethnic groups in the U.S. However, a deeper dive reveals that reality isn't quite that simple. To be APIDA is to be inclusive of those from all backgrounds, and to have an understanding that not all Asian Americans have the same prosperous experience we purportedly all have had. In the Minneapolis-St.Paul metro area, large refugee populations of Hmong, Laotian, and Vietnamese Americans are a testament to this fact, and their stories deserve to be heard. This workshop will strive to enlighten the diversity of the Asian American diaspora and show that although we stand together, our stories are, and will continue to be, unique in their own ways.

"FOB: War Storytelling"

"Fresh off the Boat." A descriptor. An expression. A TV show. The phrase has been adapted to derogatorily describe just about anyone of Asian descent who has immigrated to the United States. Taken quite literally however, the phrase embodies an entirely different, yet vital set of stories to the Asian-American experience. Wartime stories are central to the immigrant narrative for Asian Americans, yet they are often forgotten in the conglomerate of traits and characteristics associated with being Asian today. Extending from the few dozen Chinese soldiers who fought during the Civil War, to arguably the most blatant violation of civil rights in the 20th century with Japanese internment camps, to the Vietnamese boat people of the Vietnam war, war stories have always played a critical role in detailing the struggle of Asian immigration to the United States. In this workshop we will emphasize the telling of these stories, stories that deserve to be heard by another generation.

"Build The Wall: How are Borders and Properties Used as Tools of Oppression?"

This workshop focuses on the utilization of borders and properties as a form of oppression in both Asia and the U.S. In Asia, we notice this trend by analyzing the isolation of ethnic groups due to borders and properties. This is applicable to the Hmong refugee community, Chinese who fled to Vietnam, the Siddi people of India, and the Muslim communities in Southeast Asia, etc. In the U.S., borders and property have targeted immigrants and racial communities. One example was the land under the Washington bridge granted to the Irish, Czech, and other immigrants despite the seasonal flooding. Today, we see the effects of redlining through communities of color and the Build the Wall initiative.

"Toxic Woke Boys"

This workshop will be held by Sophia Naly Korm, the author of the With Meraki blog post called Toxic Woke Boys. With the new uprise in feminism movements, men allies may appear as a win. However, Sophia continues to deconstruct the toxicity that may exist when we chose to believe the woke, popular, intelligent male perpetrators over the survivors. The workshop will contain information about sexual assault, victim blaming, domestic violence, etc. We hope in this space individuals can gain awareness of systemic perpetuation of sexual violence. We recognize survivors may feel that their stories are singular, we hope to provide a platform for survivors to share as a collective.

"My Vote Doesn't Matter Anyway"

Asian Americans currently make up 5.8% of the U.S. population and are the fastest-growing racial minority. By 2044, we are projected to make up 10% of eligible voters. Yet in recent elections turned out in at one of the lowest rates- 47% of all Asian American registered voters (Krogstad, Pew Research, 2016). More research can be done to explore how Asian Americans, a diverse and varied electorate, differ on issues. This workshop explores current data available and strategies for fostering greater civic engagement in the APIDA community.

"Love You, No Homo!"

The intersection between the Asian-American and LGBTQ identities has always been a testy and contentious affair. Why is queerness taboo in our cultures? This workshop talks about the intersectionality between culture and sexual identity. We will go through the subtle and not so subtle microaggressions towards the LGBTQ+ community. We will also critically analyze the heteronormative behavior and language that ostracizes queer folk. On the other hand, we will discuss what it means to identify with the queer, lesbian, bisexual, transgender, gay, asexual, etc. community to create more understanding and acknowledgement to the individuals.

"Student Organization Sustainability"

Student organization work can get really difficult. What are some strategies we can take to sustain the function of our student organization and the members of the organization? This workshop will provide a platform for leaders to share their lessons and successes running their student organization. We hope the discussion will springboard new ideas and solutions to organizational issues such as retention, exhaustion, and leadership development, etc.

"A Walk Through Hxstory"

This workshop was developed by the Asian American Pacific Islander Students Promoting Inspiration, Resilience, and Empowerment (ASPIRE) coordinators. Who is telling the hxstory you read in textbooks? What part of our hxstory is erased or minimized? The workshop will begin with a hxstorical gallery walk of significant American events that have affected the APIDA community. We will discuss the impact of each event and reflect on the different stories that come with them.

"On The Tip of My Mother Tongue"

Many Asian-Americans grow up in households where English isn't their first language. Our native language takes root in us, shaping our dialect, our culture, our traditions, and our food. As we grow older, other forces begin to shape us. Our peers, mentors, and friends represent a culture that we are foreign to but we respect as the majority. Quickly, we assimilate, eagerly digesting every last bit of Americanized everything. Somewhere along the way, however, we begin to lose ourselves. With every passing day as we perfect our English dialect and vocabulary, our mother tongue diminishes. We begin to question as we grow older and more distant from our families, if our native language will disappear along with them. Will I be able to speak this language in 20 years? 30? Will I teach my children this language? Or does my culture and heritage end here? This workshop will focus on these struggles, balancing our desire to assimilate but also an increasing awareness that somewhere, somehow, we are losing ourselves in the process.

"We Are. We Can. We Will."

Leadership doesn't always come from authority. Oftentimes, we have stereotypes and images of leaders that represent only a small fraction of them. Surrounded by these misconceptions of leadership, it is not difficult for us to feel that we are not "qualified" enough to be a leader. However, more often than not, leadership is about who you are able to influence and inspire, rather than who you oversee. In this workshop, we will explore the many types of leadership styles and how to work with others who may have differing leadership styles. Leadership is not a position, but a way of thinking, acting, and communicating.

"Sorry Babe. It Won't Happen, Again."

How does your upbringing, mental health, and culture affect your love life? What are some of the identifiers of bad relationship habits? How can we prevent ourselves from getting to the point of no return? This workshop focuses on detecting abusive relationships and toxic behaviors. We will look at power dynamics and the roles that gender plays in the relationship. The goal of this workshop is to acquire the skills and the language to troubleshoot a toxic love life.

"Me Before You"

Asian Americans, more so than any other ethnic group in the United States, is the least likely to seek mental health treatment. This is a workshop opportunity to connect with the individuals around you on a personal level. We will focus on breaking down barriers between attendees, with an emphasis on expressive storytelling and personal experiences around the topic of mental health. This workshop will include open discussion and personal sharing on issues with addressing mental health in families, depression, anxiety, etc. We hope that this can be the opening of conversations revolving around the significance of being able to care for oneself mentally and emotionally.

"Subtle Asian Traits"

On a mild September evening, Angela Kang, a 21-year-old radiology student in Melbourne, Australia, was messaging her friends and bonding over simple yet relatable experiences from their Asian Australian experience when she stumbled upon a generational idea. What began as a home for a small group of friends to bond over their common identity, soon blossomed within months to become the largest and most prolific online ethnic enclaves to ever exist. The concept is simple: share jokes, memes, and relatable stories that enlighten the cultural clashes that many second generation Asian young adults face growing up today. Hidden within the countless boba tea memes and cringey pick up lines is a generation of Asians with the difficult task of reconciling their deeply ingrained culture with the place they currently call home. How does Subtle Asian Traits shed light on the immigrant story. These narratives deserve to be told. As Angela Kang says, "We've been brought up in the in-between."

Other Possible Workshops:

Immigration not Deportation
Dance: Dance as a Form of Storytelling
Not Your Model Minority
But You're Not Really Asian
Ableism in Civic Disobedience
What Does Home Mean to You?
Humxn Trafficking
Community Building: How to be inclusive of International Students
My Tiger Mom and My Lion Dad
Fusion Delusion: Culture Appropriation With Food
The Forgotten Narrative: The Adoptee Experience
They Call Me A Mutt
We Remain in Solidarity
Nail Salons, Restaurants, or Motel?
I Got The Yellow Fever
Yoga Time: Self Care is the Best Care
Dragon Lady: The Sexualization of Asian Womxn
Let's Talk About Family: Sharing Stories of Family, History, and Identity
Bro Code
They Like It When I am Silent
Affirmative Action: The Harvard Lawsuit
Let's Think Intersectionality
Diversity in the Asian Ethnic Community
(Re)Defining Asian America: The Power and Promise of New Media
Hi, My Name Is Ni Hao Kai Lian
The Over-Hypermasculinization in Reaction to the Emasculation of Asian Men
The Asian American and Pacific Islander Diaspora
Asian Hierarchy
I Am Not Your AZN BBG
Is It Religion or Is It Culture?
Do You Have A Savior Complex?
I Said Scream
They Call Me Artsy Asian
A: Koreaboo. B: Weeaboo C: None of the Above. ANSWER: C.
Eyes Too Slanted: Beauty Standards
Crazy Rich Asians v Black Panther?
Martial Arts: Self Defense Workshop
Just Use Vicks

Potential Workshop Leaders:

Asian American Organizing Project
Asian American Studies
Asian Pacific American Resource Center
The SEAD Project
Coalition of Asian American Leaders
Southeast Asian Resource Action Center
SOGAL
APIAvote
Council of Asian Pacific Minnesotans
Jonathan Roberts
Brian Ung
Maggie Eckerstorfer
Pele Le
Tito Katungkan
Maikha Khang
Vanessa Na
Jacqueline Zhang
Fuchi Hang
Kia Lee
Diana Chandara
Tai Do
Ashley Chang
Shouazong Hang
Lucy Thoj
William Wang
Haruka Yukioka
Nurul Quratulaini
Kevin Hang
Tigana Le
Apoorva Malarvannan
Wilson Yang
Ariana Yang
June Kuooh
Nichola French
Tenzin Dhakong
Choua Lee
Dave Sukharan

NEW IDEAS

Creative

- Create Facebook contests to promote conference awareness prior to the event.
- Create an app platform for schedule, networking, pictures, and other information.
- On Friday, create a time for workshop networking so individuals can connect with workshop leaders if they were interested in a workshop they did not get assigned to.

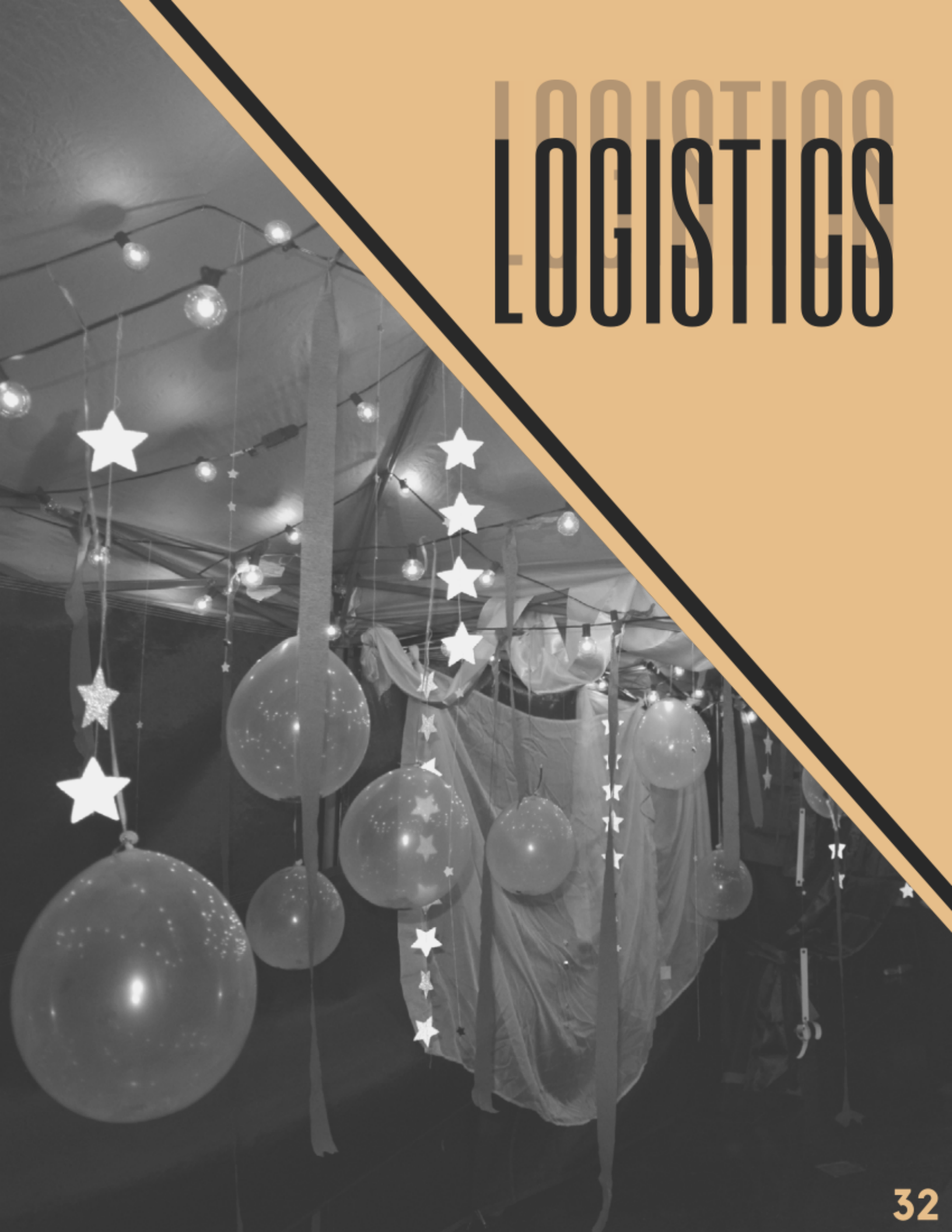
Family Leaders

- Create family competition to foster engagement and cohesiveness in family groups.
- Provide giveaway to individuals who attend all workshops and family sessions.
- Open Family leader opportunity to students outside the University of Minnesota - Twin Cities to promote leadership in other schools.

Storytelling

- Individuals can submit their story to their family leaders. At banquet, selected individuals will go on stage to share their personal experiences.
- Longer family sessions to foster more enriching relationships centered around storytelling.

LOGISTICS



FACILITIES

Workshops



Bruininks Hall



Smith Hall



Tate Hall

Opening Ceremony



Northrop

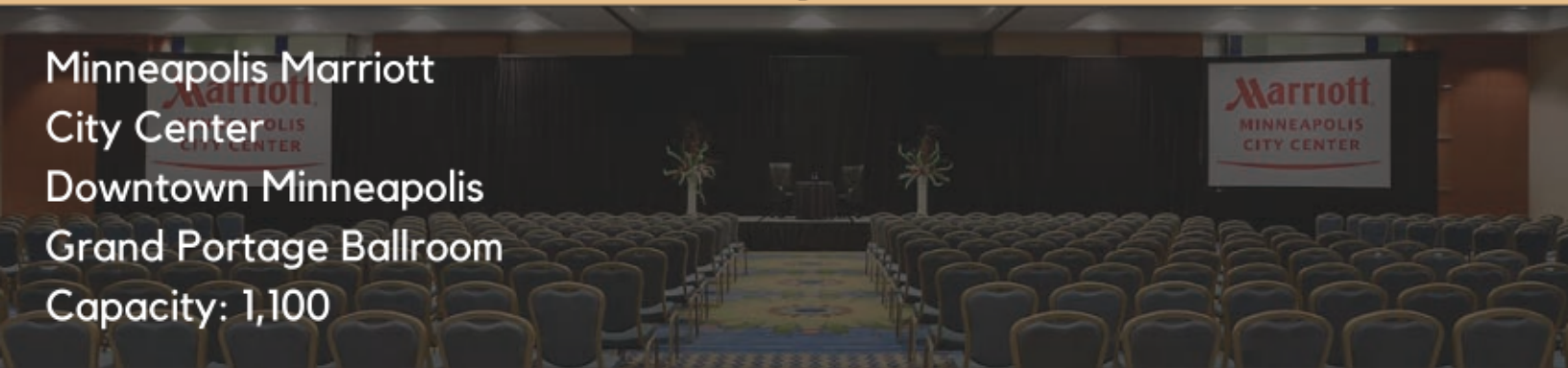


Great Hall



Ted Mann

Banquet



Minneapolis Marriott
City Center
Downtown Minneapolis
Grand Portage Ballroom
Capacity: 1,100



Minneapolis Convention
Center
Downtown Minneapolis
Ballroom A
Capacity: 1,080



Campus Connector

Free

Friday: 7am - 2am

Saturday: 9:30am - 2am

Sunday: 9:30am - 12:30am

Metro Transit

Provides transportation between Stadium Village, East Bank, and West Bank

6-9am = \$2.50

3-6:30pm = \$2.50

Non rush hours = \$2.00

University Gopher Chauffeur

Free

Thursday-Saturday

10pm - 2:30am

(612) 388 - 6911



East River Road Garage

385 East River Parkway,
Minneapolis, MN, 55455

550 Spaces

\$12 daily max

32 disability spots

Church Street Garage

80 Church Street SE,
Minneapolis, MN, 55455

250 spots

\$12 daily max

7 disability spots

Oak Street Ramp

401 Oak Street SE,
Minneapolis, MN, 55455

350 Spaces

\$12 daily max

5 disability spots

Washington Avenue Ramp

501 Washington Ave SE,
Minneapolis, MN 55455

400 Spaces

\$12 daily max

32 disability spots

TRANSPORTATION

HOSPITALITY

Lodging



Hampton Inn

2812 University Ave SE,
Minneapolis, MN 55414



Days Inn

2407 University Ave SE,
Minneapolis, MN 55414



The Graduate

615 Washington Ave SE,
Minneapolis, MN 55414



Double Tree

511 SE Huron Blvd,
Minneapolis, MN 55414

Attractions



Sculpture Garden

725 Vineland Pl,
Minneapolis, MN 55403




Mall of America

60 E Broadway,
Bloomington, MN 55425



Guthrie Theater

818 S 2nd St,
Minneapolis, MN 55415




Dinky Town

Al's Breakfast
Andrea's Pizza
Annie's Parlour
Blarney's
Boba King
Bonchon
Bordertown Coffee
Burrigato
Burrito Loco
Cha Time

China Express
Crisp & Green
D.P Dough
Erbert and Gerberts
Fengcha
Five Guys
Frank From Philly
Himalyan
Ichiddo Ramen
Insomnia Cookies

Jimmy Johns
Kafe 421
Kbop
Kung Fu Tea
Le Pot
Loring Bar & Restuarant
Mc Donald's
Mesa Pizza
Pagoda
Pizza Hut

Potbelly
Purple Onion Cafe
Qdoba
Raising Canes
Shuang Cheng
Subway
Tasty Pot
Wally's
Wonders



Stadium Village

Afro Deli
Apple bees
Bambu
Blaze
Bona
Buffalo Wild Wings
Burger King
Caribou Coffee

Chipotle
Dominos
Haiku
Hong Kong Noodle
Jimmy Johns
Kimchi Tofu House
Korea Restaurant
Kowloon

Kungfu Tea
Lao Szechuan
Legendary Spice
My burger
Naf Naf
Noodles and co
Punch Pizza
Raising Canes

Roti
Sally's Salloon
Sidewalk Kitchen
Sprout
Starbucks
Stub and herbs
Tea House
The Beacon



FINANCE FINANCE

EXPENSES

ENTERTAINMENT

Morning Keynote**	\$5,000
Banquet Keynote**	\$5,000
Entertainment Performer**	\$7,500
Entertainment/Keynote Accommodations	\$2,000
T-Shirts**	\$3,000

ENTERTAINMENT SUBTOTAL: \$22,500

SERVICES

Family Program Retreat**	\$600
Parking Reimbursement for Presenters/Keynote/etc.	\$300
Workshop Presenter Compensation**	\$1,200
Saturday Lunch**	\$500
Banquet Dinner	\$35,000

SERVICE SUBTOTAL: \$37,600

EXPENSES

FACILITIES

Registration Space	\$200
Coffman Theatre	\$300
Northrop Auditorium	\$2,000
Workshop Rooms	\$1,200
Banquet Venue	\$10,000

FACILITIES SUBTOTAL: **\$13,700**

MARKETING

Pens and Folders**	\$360
Name Tags	\$440
Printing	\$100
Flyers	\$250
Social Media	\$200
Website	\$100

MARKETING SUBTOTAL: **\$1,450**

ESTIMATED TOTAL:

\$75,250

SPONSORS

UNIVERSITY SUPPORT

African American & African Studies Department	\$300
Asian - American Student Union of Minnesota	\$15,000
Asian American Studies	\$2,000
Campus Climate Grants	\$1,500
College of Liberal Arts	\$1,000
College of Liberal Arts Career Services	\$500
Department of Curriculum & Instruction	\$300
Department of Youth Studies	\$100
Department of Asian Languages & Literature	\$100
Department of Asian American Studies	\$1,000
Department of Social Work	\$100
Department of Sociology	\$100
Department of Family Social Science	\$100
Department of American Studies	\$100
Department of Curriculum and Instruction	\$300
Department of African American & African Studies	\$100
Department of Chicano/a & Latino/a Studies	\$100
Minnesota Student Association	\$1,500
Multicultural Student Engagement-Office of Student Affairs	\$1,000
Students Union and Activities Grant	\$2,000
The Aurora Center	\$250
The Immigration History Research Center - Recruitment Consortium	\$250
The Upper Midwest Higher Education	\$250
The Office for Equity and Diversity	\$1,000

SPONSORS

OFF-CAMPUS ORGANIZATIONS

alpha Kappa Delta Phi National Office	\$250
Ameriprise Financial Inc.	\$1,000
Asian American Organizing Project	\$250
CAPAL	\$485
Coca-Cola Grant	\$1,500
College Possible	\$242
Donation	\$300
Mcgladery Consulting	\$1,000
MNCan	\$500
OCA - Asian Pacific American Advocate	\$500
Peace Corps	\$500
Procter & Gamble	\$2,427
Target*	\$500
TCF Scholarship	\$2,000
Teach For America AAPI Initiative	\$485
The Women's Center	\$25
Tickets (800 x \$60)	\$48,000

ESTIMATED TOTAL:

\$88,914

FUNDRAISING

Organizational Ideas

Pie Me Fundraiser

Bake Sales

Break a Balloon Silent Auction

GoFundMe

Pancake Fundraiser

Volunteering

Canterbury

Mall of America

Minnesota State Fair

Valley Fair

Local Businesses

Chipotle

Blaze Pizza

Raising Canes

My Burger

Pagoda