



TAKE FLIGHT

MAASU Leadership Summit 2019 Bid Package
Wichita State University

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TAKE FLIGHT



"When everything seems to be against you, remember that an airplane takes-off against the wind, not with it."

- Henry Ford



After World War I, Wichita, Kansas became known as the hub for manufacturing and production of aircraft. The booming aircraft industry became stepping stones for Asian-American immigrants to achieve the American Dream, and enable them to construct their own narrative in America. In 2019, Wichita State University (WSU) welcomes the APIDA community to the Air Capital of the World to Take Flight.

ABOUT WICHITA STATE UNIVERSITY

Student Population: 15,784

APIDA Population: 7.2%



Wichita State University is located in “the Air Capital of the World,” Wichita, Kansas. WSU is the most diverse University in Kansas, and with a population of 15,784 students and a 35% minority student population, WSU prides itself as a university that hears all voices and supports minorities. Students embrace their diverse backgrounds and emerge as leaders through difficulties. Home to the first-ever Pizza Hut, WSU maintains its reputation as leaders of applied learning and innovation.



PLANNING COMMITTEE

Chair

- Oversee the planning committee and run weekly meetings.
- Provide support for all chairs.
- Act as a liaison to the MAASU Executive Coordinating Committee.

Registration

- Work with logistics to create and test the registration form.
- Oversee the registration process.
- Oversee workshop pairings.

Finance

- Secure and maintain a feasible budget for the conference.
- Fundraise with local businesses, departments, and campus organizations.

Banquet

- Secure banquet venue, plan decorations, and plan the banquet programming.
- Oversee contracts with entertainment and banquet food providers.
- Gather biographies for all entertainment.

Workshop & Speaker

- Contact potential workshop leaders who are notable leaders in the APIDA community.
- Choose and create workshops that are cohesive to the theme.
- Maintain contact with workshop leaders to keep them informed.

Public Relations

- Design conference logo/visual theme.
- Create promotional materials such as infographics, videos, and flyers.
- Construct informational documents that will be given to attendees.

Logistics

- Create conference and banquet schedule.
- Find and book venues for registration, workshops, and banquet.
- In charge of registration coordination efforts.
- Reach out to APIA organizations on campus for support.

Volunteer

- Recruit and train volunteers to serve as small group leaders for the conference



CONFERENCE FACILITIES

Elliott Hall - Friday Night

Ahlberg Hall - Opening Ceremony & Guest Speakers

Geology Building - Workshops

Rhatigan Student Center - Banquet



PROPOSED ITINERARY

FRIDAY

6:00 PM - 10:00 PM: CHECK-IN

6:00 PM - 10:00 PM: EVENING ACTIVITIES

SATURDAY

7:30 AM - 9:00 AM: CHECK-IN

9:00 AM - 9:30 AM: OPENING CEREMONY

9:30 AM - 10:20 AM: KEYNOTE

10:30 AM - 11:20 AM: WORKSHOP #1

11:30 AM - 1:00 PM: LUNCH

1:00 PM - 1:50 PM: WORKSHOP #2 (FAMILY FACILITATED)

2:00 PM - 2:50 PM: WORKSHOP #3

3:00 PM - 3:50 PM: WORKSHOP #4 (FAMILY FACILITATED)

4:00 PM - 4:30 PM: FAMILY DEBRIEF

6:30 PM: BANQUET DOORS OPEN

7:00 PM - 9:00 PM: BANQUET & PERFORMANCES



PROPOSED WORKSHOPS

TAKE OFF

AIRPORT

Life as an APIDA student in predominantly white institutions.

AIR TRAFFIC CONTROL

Overcoming societal and parental pressures.

PASSPORT

Challenges of identifying as LGBTQ+ in the APIDA community

FIRST CLASS

Overcoming economic barriers to achieve your goals

TURBULENCE

HOW'S THE WEATHER UP THERE?

Learning how to overcome our biggest obstacle, ourselves.

ALTITUDE SICKNESS

Dissecting the stigma behind mental health in the APIDA community.

PILOTS AND FLIGHT ATTENDANTS

How to empower APIDA womxn in the 21st century.

AIRPLANE MODE

Asian apathy in the political sphere.

MILE-HIGH CLUB

Fetishization of Asian women and emasculation of Asian males.

TOUCHDOWN

BAGGAGE CLAIM

Navigating and claiming your spot in the professional world.

LANDING GEAR

Answering "What now?" after reaching your destination.

JET LAG

Dissecting the Model Minority Myth baggage you carry.

HOW WAS THE FLIGHT?

Educate others on how to become empowering leaders to help others reach their destinations.



KEYNOTE PRESENTER

Albert Chanthaboury



Albert Chanthaboury was born and raised in Chicago, IL where he consistently challenged the normative stigmas of what it meant to be an Asian-American. He is a proud Chicago Posse Scholar and went on to graduate from the University of Wisconsin-Madison. He received his Masters of Arts in Higher Educational Leadership at Northeastern Illinois University shortly after. Mr. Chanthaboury has been tasked with programming initiatives that tackle retention and support within our Asian Community such as support services, inclusive programming, and debunking the Model Minority Myth.

Mr. Chanthaboury believes in the re-creation, or ethnogenesis, of the Asian community. He realizes that being relatable and understanding the emergence of a new community is important to the future successes of the APIDA community. He serves as an advocate and a voice that challenges social injustice and educates intersectional barriers for all community members.



ENTERTAINMENT

keshi - Singer



Casey Luong, whose stage name is “keshi”, is an up-and-coming Asian-American artist who explores the genres of lofi, hip hop, and alternative R&B. Casey adopted his stage name after creating a Soundcloud account named “keshi” where he experimented with different genres of music which ultimately liberated him from years of judgement and gave him the confidence to lift off on his musical career.

ALTERNATIVE TALENT

Olivia Thai - Singer
Rina Sawayama - Singer
Hari Kondabolu - Comedian



LODGING OPTIONS

316 Hotel

1011 N Topeka St
Avg. price/night: \$75



Best Western Plus Eastgate Inn & Suites

8300 E Kellogg Dr
Avg. price/night: \$79

Hotel at Old Town

830 E 1st St. N.
Avg. price/night: \$120

La Quinta Inn & Suites Wichita NE

2660 N Greenwich Ct
Avg. price/night: \$64



Drury Plaza Hotel Broadview Wichita

400 W Douglas Ave
Avg. price/night: \$110

Hyatt Regency

400 W Waterman St
Avg. price/night: \$120



DINING OPTIONS

ASIAN

My Tho
Thai Tradition
Sapporo Sushi
Japan Express
GangNam Korean Grill & Bar

AMERICAN

Doo-Dah Diner
Tanya's Soup Kitchen
Pig In Pig Out
College Hill Deli
Dempsey's Burger Pub

MEXICAN

Los Compadres Mexican Grill
Taqueria El Fagon
Molino's Cuisine
District Taqueria
Pollo Express

EUROPEAN

Bella Vita Bistro (French)
Albero Cafe (Italian)
Marchello's (Italian)
Prost (German)
Cafe Maurice (Mediterranean)



PROPOSED COSTS

Facilities

Ahlberg Hall (building reservations): \$0
Geology Building (building reservations): \$0
Elliot Hall (building reservations): \$0
Rhatigan Student Center (building reservations): \$0
Subtotal = \$0

Printing & Marketing

Conference Marketing: \$150
Conference Attendee Supplies: \$150
Name Tags: \$100
T-Shirts: \$1,500
Subtotal = \$1,900

Workshops & Entertainment

Workshop Facilitators (Travel Reimbursement + Housing): \$1,000
Workshop Supplies: \$100
Banquet Entertainment: \$5,000
Entertainment Supplies: \$250
Subtotal = \$6,350

Banquet Dinner

Dinner + Associated Costs: \$5,250
Subtotal = \$5,250

TOTAL COST: \$13,500



ESTIMATED REVENUE

Registration

Registration Fee @ \$40 x 200 = \$8,000

Registration fee @ \$15 x 20 (for family leaders) = \$300

Subtotal = \$8,300

Sponsorships (University)

Office of Student Affairs = \$2,500

The Office of Diversity and Inclusion = \$300

College of Liberal Arts and Sciences = \$200

College of Health Professions = \$200

College of Engineering = \$200

College of Fine Arts = \$200

Office of Student Involvement = \$1,000

Subtotal = \$4,600

Sponsorships (Community)

Wichita Asian Association = \$1,000

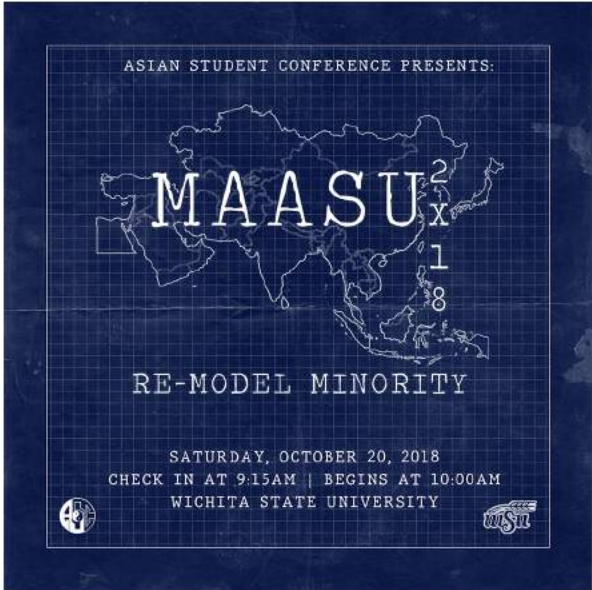
Asian Student Conference Sponsors = \$3,000

Subtotal = \$4,000

TOTAL REVENUE: \$16,900



MAASUx CONFERENCE



"WSU raised the bar in terms of what I expect from a conference. I was afforded the opportunity to not only develop my leadership skills, but also network with strangers from all over the state, many of whom I still have lasting relationships with." -Anonymous

"MAASUx was a great opportunity for me to get out of my comfort zone. It left a positive impact on me that still resonates to this day." -Anonymous

"My eyes were open to how many of my peers shared the same struggles, but in different ways. The bond I made with some people is something that I never got from any other conference." -Anonymous

"MAASUx was an impressive feat despite being solely planned by students. For an event at that scale, it was handled with style and tact." -Anonymous





WE HOPE YOU
TAKE FLIGHT

WITH US THIS
FALL 2019.