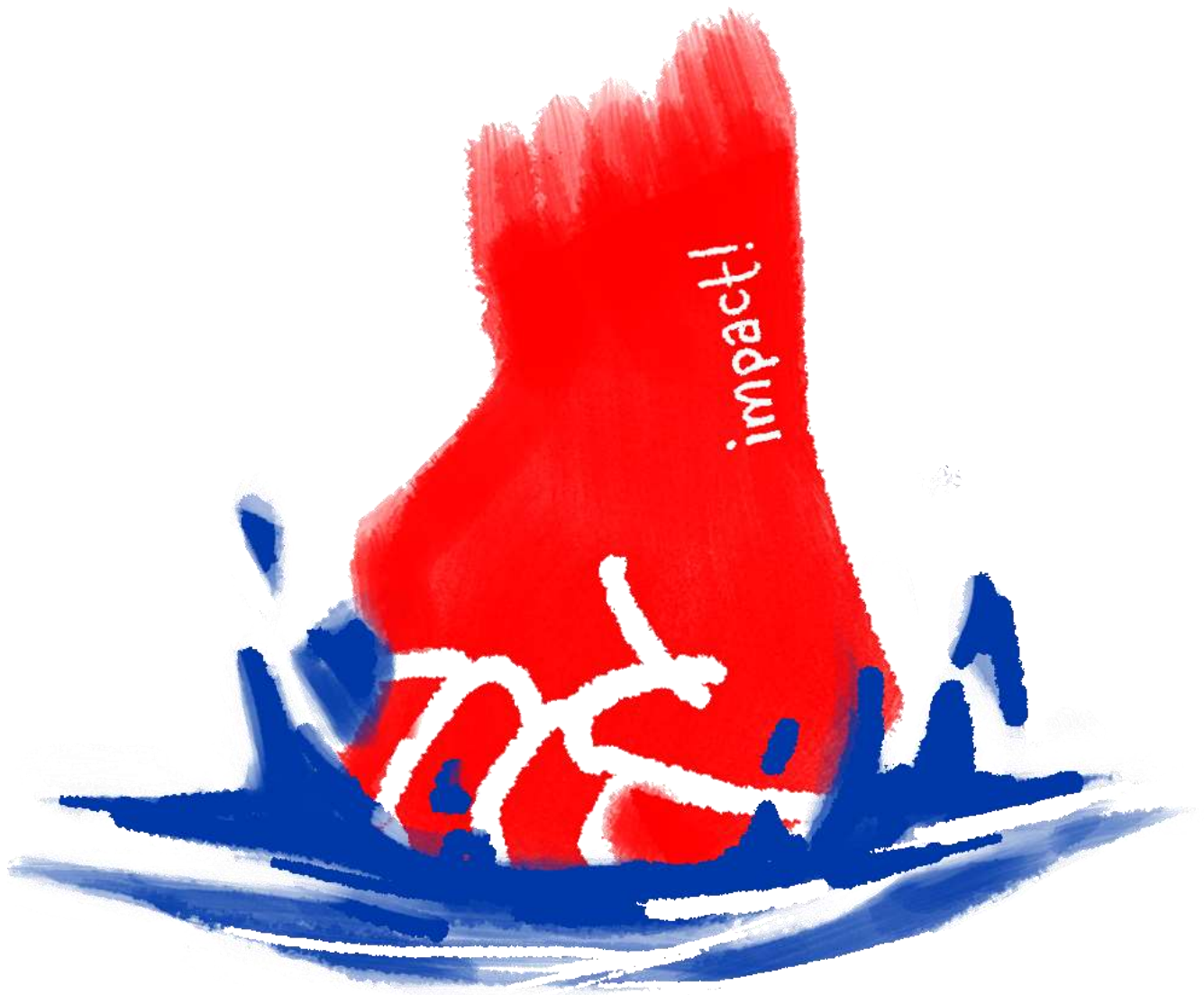


MIDWEST ASIAN AMERICAN STUDENT UNION



LEADERSHIP SUMMIT 2018

November 2nd - 3rd

MICHIGAN STATE UNIVERSITY

EAST LANSING, MI

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ABOUT MICHIGAN STATE UNIVERSITY

Michigan State University is a public research institution in East Lansing, Michigan on the banks of the Red Cedar River. Founded in 1855, MSU served as a model for land-grant universities, which was later created by the Morrill Act in 1862. The university began as the Agricultural College of the State of Michigan, one of the only institutions of higher education to teach scientific agriculture. Today, MSU is one of the largest universities in the US with over **50,000 enrollments** and over **550,000 living alumni from 138 countries**. In Fall 2017, MSU had the *largest African-American freshman class in the Big Ten* and also welcomed a *record number of freshmen who identify as Hispanic*.

As a member of the **Big Ten Conference**, MSU prides ourselves in sportsmanship as well as academic integrity. MSU pioneered in the studies of packaging, hospitality business, **supply chain management** and communication sciences. Additionally, Michigan State is frequently ranked among the top 30 public universities in the US and the top 100 research universities. On campus, the university houses the *W.J Beal Botanical Garden*, the Abrams Planetarium, the **Wharton Center for Performing Arts**, the Eli and Edythe Broad Art Museum, the Facility for Rare Isotope Beams, and the **country's largest residence hall system**. In addition to these buildings on campus, Michigan State is also home to the Kellogg Hotel and Conference Center where it doubles as a 4-star hotel and business-friendly conference center. It is a learning laboratory for students in the School of Hospitality Business and other majors. Furthermore, MSU also contains three residential colleges - **James Madison College**, *Lyman Briggs College* and Residential College of Arts and Humanities.

Throughout history, **activism** has played a significant role on MSU's campus. During the Vietnam War, *student protests* created coed residence halls and blocked the routing of Interstate 496 through campus. In the 1980s, **students convinced** the University to divest the stocks of companies conducting business in apartheid South Africa from its endowment, such as Coca-Cola. In light of recent events, with Larry Nassar and Richard Spencer, the **students, staffs and faculties have once again united to address campus climate**. Here at MSU, we have many student groups *focused on political change and advocacy work* to better the community that each organization serves.

Behind these organizations we had leaders, whether it was students, staffs or faculties, who had passion for the cause. Maggie Chen-Hernandez has been at MSU for over 25 years both as a student and a professional in the division of student affairs. During her time here, she organized an **APA Student Conference** and invited students from across the Midwest to attend. The conference serves as the **precursor** to the **birth of MAASU** and to this day, *MAASU exists for us to learn about our past, ourselves, and our community*.

In addition to Maggie Chen-Hernandez, we also have many other alumni from MSU that have impacted our communities. Jasmine Rivera is a Filipina-American who graduated from MSU as an aspiring filmmaker. She graduated in 2003 and is currently a director, writer and producer at the Anawin Productions. She directed a film called *American Prophet*, which tells the story of a civil rights activist named Bishop Gumbleton. Dr. Kevin Nadal was a graduate student of MSU. He is a leading scholar on issues regarding micro aggression, Filipino American identity and LGBTQ community in the US. Marc Johnston, a currently assistant professor at The Ohio State University in the Department of Educational Studies. Johnston received his undergraduate degree and his masters from MSU. His research centers around the meanings of diversity, especially in relation to Asian Pacific Islanders Americans and mixed race college students. A recent graduate of MSU, Representative Sam Singh represents the 69th district in Michigan, which includes the City of East Lansing. With immigrant parents, Singh was taught many valuable lessons and he is constantly giving back to his communities. Singh is the **FIRST** Indian-American to serve as a state representative. As you can see MSU has a deep and rich history of supporting APIA students and developing leaders.

APIA PRESENCE

Here on campus, we have about 1,946 (5% of student population) Asian Pacific Islander American students enrolled in Fall of 2016, which does not include the international students. In addition to the number of students enrolled, MSU has many student organizations some of which are *dedicated to APIA cultures, networking opportunities, career development* and many more.

Within MSU, Asian Pacific American Student Organization (APASO) is a member of the Council of Racial and Ethnic Students (CORES), which is under the Office of Cultural and Academic Transitions. Within CORES, there are 4 student groups, including, APASO, Black Student Alliance (BSA), Culturas de las Razas Unidas (CRU) and North American Indigenous Student Organization (NAISO). As CORES, **we work together** to serve the people we represent on MSU's campus and with administration. As APASO, we focus on promoting APIA **awareness, excellence, and service** to our community and we collaborate with other marginalized groups on campus to ensure that our voices and concerns are heard.

In 1982, APASO was founded by **student activists** who were deeply affected by the **death of Vincent Chin** in Detroit. To this day, APASO has been on MSU's campus for more than three decades. For the 2017-18 academic year, we celebrated the 35th year of APASO's existence and the remembrance of the death of Vincent Chin, **honoring him by being active, present and aware.**

APIA recognized student groups have been on your campus since the 1980. The following groups are part of the APSAO Umbrella organization:

alpha Kappa Delta Phi International Sorority, Inc. (EST. 1998),
Chinese Student Coalition (EST. 1997),
Hmong American Student Association (EST.1997),
Japanese American Student Association (EST. 2017),
Korean Student Association (EST. 1994),
Lambda Phi Epsilon International Fraternity, Inc. (EST. 2002),
Philippino American Student Society (EST. 1991),
Pi Alpha Phi Fraternity, Inc. (EST. 2003),
Sigma Beta Rho Fraternity, Inc. (EST. 2006), and
Vietnamese Student Association (EST. 1988).

We provide resources for these organizations and collaborate on events. Annually, we have a performance in the spring to showcase **APIA excellence, heritage and cultures**. This demonstration of heritage started in 1990 with the name **Cultural Vogue**. In February 2018, APASO presented the 16th Cultural Vogue at the Wharton Center, that was held as a biennial event but became annual in 2018.

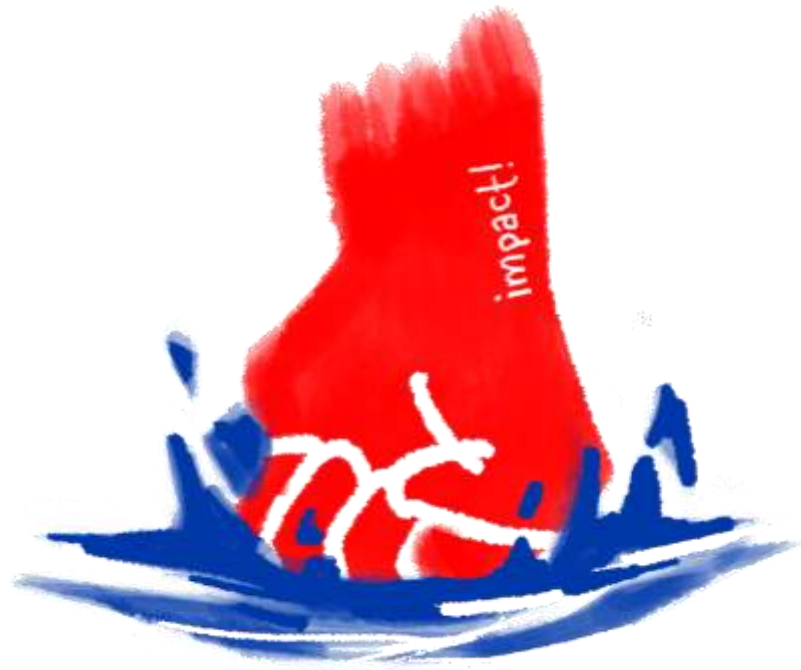
Additionally, APASO works closely with **Asian Pacific American Studies** on campus. We collaborate on **bringing speakers** onto campus to talk about the *current climate* and host events together to **promote the APA community** on campus. Each spring, APASO assist the Asian Pacific Islander Heritage Month Committee with its kickoff in April to celebrate Asian Pacific Islander Heritage Month in May.

PROPOSED THEME:

IMPACT

Leadership is not about a title or a designation. It's about **impact, influence and inspiration**. Impact involves getting results, influence is about spreading the passion you have for your work, and you have to inspire teammates and customers.

- Robin S. Sharma



Our proposed theme is IMPACT. We are drawing on the different levels and mediums in which impact can take form. When speaking of levels, we are focusing on the individual, the community, and global impacts. No matter how big or how small an action is, it will create a lasting significance to those around us. As for mediums, we focus on the methods that impact can be shaped in various ways. It can be verbal, visual, physical, etc.; the possibilities are endless. At the end of the day, regardless of what we do, we **impact** ourselves and those around us while reflecting on the importance of understanding the **influence** we can have and be an **inspiration** to others.

PLANNING COMMITTEE

Director of Committee (1)

- Oversee the planning committee
- Ensure the committee's objectives are met and on track

Director of External Affairs (1)

- Maintain communication with Executive Coordinating Committee and other external organizations
- Work with APASO and the rest of the MSU's campus

Director of Internal Affairs (1)

- Provide internal support for all other positions
- Ensure efficient execution decisions made by the committee

Director of Finance (1)

- Secure and maintain budget for the conference
- Ensures feasibility and distribution of funds
- Fundraise with local businesses, departments and campus organizations
- Contact organizations and colleges on campus and for sponsorship

Director of Logistics - Conference (2)

- Create and organize workshops that reflect the conference theme
- Contact workshop facilitators and keynote speakers

Director of Logistics - Banquet (1)

- Plan the banquet programming
- Secure the banquet venue and plan the decorations
- Coordinate the banquet dinner

Small Group/Volunteer Coordinator (1)

- Recruit and train small group leaders
- Oversee the planning and division of small groups
- Find volunteers to help set-up and lean-up the conference

Director of Production (1) (Entertainment)

- Contact and secure entertainment for Friday night and Saturday night's banquet
- Gather all biographies for entertainers

Director of Marketing (1) (Public Relations)

- Design conference-related materials (logos, fliers, etc.)
- Create conference booklet
- Communicate with Executive Coordinating Committee and M-Reps
- Work with webmaster to put together the promotional videos

Webmaster (1)

- Design and maintain the conference website
- Create and manage online registration
- Create promotional videos for the conference

CONFERENCE FACILITIES

Friday Night Registration & Entertainment

- Erickson Kiva (133 Erickson Hall, East Lansing, MI 48824)
 - located in the College of Education in Erickson Hall (at the center of campus)
 - Has a stage for performances and technology set-up for any presentations
 - Open spaces in the center for meet and greet
 - Registration outside the room



Saturday Registration & Opening Ceremony & Workshops

- Erickson Hall (133 Erickson Hall, East Lansing, MI 48824)
- Erickson Kiva
- Seats up to 300 people
- 25 workshop spaces (classrooms)

Banquet

- Kellogg Hotel & Conference Center Big Ten Rooms (219 S Harrison Rd, East Lansing, MI 48824)
 - Seats up to 400 people
 - Dinner provided by Kellogg Catering
 - Will be equipped with microphone, stage, projector, etc.



Parking

- Free after 6pm and on weekends in designated lots and all parking ramps. Please read signs prior to parking in regards to free parking.

LODGING

KELLOGG HOTEL & CONFERENCE CENTER

- On MSU campus
- 219 S. Harrison Rd East Lansing, MI 48824
- 800-875-5090 or 517-432-4000
- <http://www.kelloggcenter.com/>
- \$148 standards per night (free parking)

CANDLEWOOD SUITES HOTEL AT THE HENRY CENTER OF MSU

- On MSU campus
- 3545 Forest Rd Lansing, MI 48910
- 517-351-8181
- <http://www.ihg.com/candlewood/hotels/us/en/lansing/lanmu/hoteldetail>
- \$85 per night for 2 (free parking)

WILD GOOSE INN BED & BREAKFAST

- 0.9 miles from campus, 5-minute drive
- 512 Albert Ave East Lansing, MI 48823
- 517-333-3334
- <http://www.wildgooseinn.com/>
- \$169 standard per night (parking not included)

EAST LANSING MARRIOTT

- 0.8 miles from campus, 3-minute drive
- 300 M.A.C. Ave. East Lansing, MI 48823
- 517-337-4440
- <http://www.marriott.com/hotels/travel/lanea-east-lansing-marriott-at-university-place/>
- \$174 Queen size per night (parking not included)

TOWNEPLACE SUITES EAST LANSING

- 1.5 miles from campus, 5-minute drive
- 2855 Hannah Blvd East Lansing, MI 48823
- 517-203-1000
- <http://www.marriott.com/hotels/hotel-information/travel/lants-towneplace-suites-east-lansing/>
- \$174 Queen Size per night (free parking)

RESIDENCE INN BY MARRIOTT

- 1.7 miles from campus, 6-minute drive
- 2841 Hannah Blvd East Lansing, MI 48823
- 517-657-2875
- <http://www.marriott.com/hotels/travel/lanel-residence-inn-east-lansing/>

- \$204 King size per night (free parking)

QUALITY INN

- 1.2 miles from campus, 5-minute drive
- 3121 E. Grand River Ave Lansing, MI 48912
- 517-351-1440
- <http://www.choicehotels.com/mi030>
- \$95 Standard Double per night (free parking)

HYATT PLACE LANSING/EASTWOOD TOWNE CENTER

- 3.4 miles from campus, 10-minute drive
- 2401 Showtime Dr. Lansing, MI 48912
- 517-679-7600
- <http://lansingeastwood.place.hyatt.com/en/hotel/our-hotel.html>
- \$191 King Size per night (free parking)

HAMPTON INN EAST LANSING

- 2.5 miles from campus, 7-minute drive
- 2500 Coolidge Rd. East Lansing, MI 48823
- 517-324-2072
- <http://eastlansing.hamptoninn.com/>
- \$179 Queen Size per night (free parking)

HOLIDAY INN EXPRESS & SUITES EAST LANSING

- 2.6 miles from campus, 7-minute drive
- 2924 West Rd. East Lansing, MI 48823
- 517-333-0300
- https://www.ihg.com/holidayinnexpress/hotels/us/en/east-lansing/lanll/hoteldetail?cm_mmc=GoogleMaps--EX--US--LANLL
- \$178 Queen Size per night (free parking)

More options here.

RESTAURANTS

\$ = <\$10
 \$\$ = \$10-\$20
 \$\$\$ = \$20+

American

(\$) Potbelly Sandwich Shop: Retro-style counter-serve chain known for made-to-order toasted sandwiches, salads & baked goods.

- Address: 233 E.Grand River Ave, East Lansing, MI 48823
- Distance from Library: 0.3 miles
- Telephone: (517) 203-4278
- Website: <http://www.potbelly.com>

(\$) Noodles, Inc.: We offer the world's favorite noodle dishes, sandwiches, salads and soups, all in one restaurant. Each dish is carefully hand-made to our guests' specifications, using only the freshest ingredients.

- Address: 205 E.Grand River Ave, East Lansing, MI 48823
- Distance from Library: 0.3 miles
- Telephone: (517) 332-4040
- Website: <http://www.noodles.com/locations/e-lansing-e-grand-river/>

(\$\$) Peanut Barrel: We are an American bar & grill featuring burgers & sandwiches with an outdoor patio.

- Address: 521 E. Grand River Ave, East Lansing, MI 48823
- Distance from Library: 0.4 miles
- Telephone: (517) 351-0608
- Website: <http://www.peanutbarrel.com/>

(\$\$) Beggar's Banquet: Founded in 1973 and named for proprietor Bob Adlers Favorite Rolling Stones Album, this locally-owned restaurant and saloon features a variety of imaginative and high quality sandwiches, burgers, salads, with breakfast served all day.

- Address: 218 Abbot Road, East Lansing, MI 48823
- Distance from Library: 0.3 miles
- Telephone: (517) 351-4540
- Website: <http://beggarsbanquet.com/>

(\$) Conrads: Unique to Michigan State University! Special for their late night number one and their tator tots!

- Address: 1219 E. Grand River Avenue, East Lansing, MI 48823
- Telephone: (517) 333-7104
- Hours: 11am-4am
- Website: <http://conradsgrill.com>

(\$-\$) Buffalo Wild Wings: Buffalo Wild Wings is an American casual dining restaurant and sports bar franchise in the United States, Canada, Mexico, the Philippines, the United Arab Emirates, Saudi Arabia, Oman and India which specializes in Buffalo wings and sauces.

- Address: 360 Albert Ave, East Lansing, MI 48823
- Telephone: (517) 333-2999

Asian

(\$\$) Omi Sushi: Sushi restaurant in East Lansing with a variety of options.

- Address: 210 M.A.C Avenue, East Lansing, MI 48823
- Distance from Library: 0.3 miles
- Telephone: (517) 337-2222
- Website: <http://www.eatlansing.com/omi-sushi-east-lansing>

(\$-\$) Charlie Kang's: Long recognized as the best Chinese food in East Lansing, Charlie Kang's Chinese & Korean Cuisine takes pride in providing you with freshly made Chinese and Korean entrees.

- Address: 127 E Grand River, East Lansing, MI 48823
- Distance from Library: 0.3 miles
- Telephone: (517) 332-4696
- Website: <http://www.charliekangs.com/>

(\$\$) Everyday Restaurant: Authentic Chinese food, well known for their dim-sum!

- Address: 1375 E Grand River Ave, East Lansing, MI 48823
- Hours: 11am - 10pm
- Telephone: (517) 337-1882

(\$\$) SushiYa: Eatery serving creative sushi rolls, Japanese classics & Asian fusion dishes in lively environs.

- Address: 529 E Grand River Ave, East Lansing, MI 48823
- Hours: 11:30 am - 10pm
- Telephone: (517) 333-0804

(\$\$) Bul Go Gi: Informal destination offering traditional Korean meals, including hot pot, noodles, BBQ & bulgogi.

- Address: 340 Albert Ave, East Lansing, MI 48823
- Hours: 11:30am - 10pm
- Telephone: (517) 993-6817

(\$-\$) Poke Lab: Known for their traditional build-your-own Poke Bowls and Bingsoo! Pick from a variety of meats and vegetables for your Poke Bowl, and then take a Bingsoo for desert to go with you!

- Address: 245 Ann St, East Lansing, MI 48823
- Hours: 11am - 10:30pm (Closed on Sundays)
- Telephone: (517) 220-2988

- Website: <https://www.thepokelab.com>

(\$-\$\$) Sapporo Ramen and Noodle Bar: East Lansing's very best Ramen Bar, serving authentic Japanese ramen.

- Address: 317 M. A. C. Ave, East Lansing, MI 48823
- Hours: 11am - 10:30pm
- <http://www.sappororamenbar.com>
- Telephone: (517) 580-4251

Cafeterias

(\$) Brody Square: A large food court-style cafeteria

- Address: 241 Brody Srv Rd, East Lansing, MI 48825
- Distance from the Library: 0.7 miles
- Hours: 7am-8pm
- Menu : <https://eatatstate.com/menus/brody>

Mexican

(\$) Chipotle: Fast-food chain offering Mexican fare, including design-your-own burritos, tacos & bowls.

- Address: 539 E Grand River Ave, East Lansing, MI 48823
- Hours: 10:45am - 10pm
- Telephone: (517) 333-3680
- Website: chipotle.com

(\$) El Azteco: Mexican standards, some made with local ingredients, in a casual spot with a rooftop patio.

- Address: 225 Ann St, East Lansing, MI 48823
- Hours: 11am - 10pm
- Telephone: (517) 351-9111

Italian/Pizza

(\$) Georgio's: A dozen different styles of pizza ready to serve by the slice. We use nothing but fresh ingredients to create our famous, hand-tossed gourmet slices.

- Address: 120 Charles St., East Lansing, MI 48823
- Distance from Library: 0.4 miles
- Telephone: (517) 333-9990
- Website: <http://georgiosgourmetpizza.com/>

Miscellaneous

(\$) Crossroads Food Court at the MSU International Center: UP Pizzeria, Woody's Oasis, Panda Express, Subway

- Address: 427 N Shaw Ln, East Lansing, MI 48824

- Distance from the Library: 0.6 miles
- Hours: Mon-Fri: 8am-5pm
- Website: <https://eatatstate.com/retaildining/crossroads>

(\$) Sparty's CyberCafe has coffee, hot and cold specialty drinks, bagels, pastries, sandwiches and convenience items.

- Address: MSU Main Library, 366 W. Circle Drive, East Lansing, MI 48824
- Distance from the Library: 0.0 miles
- Hours: Any time the main library is open

(\$) Starbucks

- Address: Wells Hall, 114 Wells Hall, East Lansing, MI 48824
- Distance from the Library: 0.3 miles
- Hours: 7:30 am-4 pm Monday-Friday only

(\$) Biggby

- Address: 107 MSU Union Building, East Lansing, MI 48824
- Distance from the Library: 0.2 miles
- Hours: Mon-Fri: 7am-2pm

(\$) MSU Dairy Store: We make, package and sell delicious ice cream and cheeses.

- Anthony Hall
 - Address: 1140 S. Anthony Hall, East Lansing, MI 48824
 - Distance from the Library: 0.5 miles
 - Hours: Mon-Fri: 9 a.m.-6 p.m., Sat-Sun: noon-8 p.m.
- MSU Union:
 - Address: 107 MSU Union Building, East Lansing, MI 48824
 - Distance from the Library: 0.2 miles
 - Hours: Mon-Fri: 11 a.m.-8 p.m. Sat-Sun: noon-6 p.m.

(\$) Bubble Island: Offers a wide variety of different types of bubble tea and also mochi ice cream.

- Address: 515 E Grand River Ave E, East Lansing, MI 48823
- Hours: 11am - 2am
- Telephone: (517) 333-3860

(\$) Unicha Tea and Ice Cream: Known for their rolled ice cream and bubble tea.

- Address: 111 Division St, East Lansing, MI 48823
- Hours: 12 - 10pm
- Telephone: (517) 918-0070

PROPOSED SCHEDULE

Friday

7-9:30pm Registrations @ Erickson Kiva

7:30-9pm Performance/Get to know people @ Erickson Kiva

Saturday

8:30 - 9:00am Registration @ Erickson Kiva

9:00 - 10:20am Opening Ceremony @ Erickson Hall

10:30 - 10:50am Small Group Session I

11:00 - 11:50am Workshop I

12:00 - 1:20pm Lunch

1:30 - 2:20pm Workshop II

2:30 - 3:00pm Small Group Session II

3:10 - 4:00pm Workshop III

4:10 - 4:30pm Small Group III

4:30 - 6pm - Free Time

6:00pm Banquet Doors Open @ Kellogg Hotel Big Ten C

6:30-9:00pm Banquet and Closing Ceremony

KEYNOTE SPEAKER



Sam Singh

Singh serves in the Michigan House of Representatives in the 69th House District and is the FIRST Indian-American representative in Michigan. He is serving his third term and is the House Democratic Leader. Prior to serving in the Legislature, Singh was elected to the East Lansing City Council at the age of 24. He was on council for 10 years and served a term as mayor. From a young age Singh was taught by his parents to give back to his community. He took the lesson to heart as he saw his parents, who immigrated from India, working hard to provide a good life for him and his brother.

Helen Zia

Helen Zia is an award-winning author, journalist, activist and Fulbright

Scholar. Zia is a Chinese-American fighting for Asian Americans and LGBTQ rights. Her book, *Asian American Dreams: The Emergence of an American People*, focuses on the contemporary struggles of Asian American communities being a full participant in this American democracy. Her work on 1980s civil rights campaign against anti-Asian violence is documented in the Academy Award nominated film, "Who Killed Vincent Chin?".



Tammy Duckworth

Ladda Tammy Duckworth is a military leader, U.S Representative and activist. Duckworth is the first disabled female veteran to be elected to the U.S. House of Representatives and the Senate. She is also the second female Asian-American senator. Duckworth was born in Bangkok, Thailand to a mother of Chinese heritage and a father of British descent. She was deployed to serve in the Iraq War in 2004 and lost her legs due her helicopter being struck. In 2012, she was elected to Congress to represent Illinois' 8th District. In 2016, she was elected to the Senate. In January of 2018, Duckworth announced the expectancy of her second daughter in April. It would make her the first senator to give birth while holding office.



ENTERTAINMENT



Bao Phi

Bao Phi is a Vietnamese American spoken word artist, writer and community activist living in Minnesota. He is a two-time Minnesota Grand Slam champion and a national Poetry Slam finalist. He was featured in the live performances and taping of the blockbuster diasporic Vietnamese variety show *Paris by Night 114: Tôi Là Người Việt Nam*, and a poem of his appeared in the 2006 Best American Poetry anthology. He currently continues to perform across the United States and is an

active Asian American community organizer.

D'Lo

D'Lo is a queer, transgender Tamil-Sri Lankan-American actor, writer, and comedian. His works ranges from stand-up comedy, solo theater, plays, films, and music production, poetry, and spoken word. D'Lo is the creator of the "Coming Out, Coming Home" writing workshop series that took place in South Asian and/or Immigrant LGBTQ Organizations nationally. The workshop serves as a transformative space for participants to write through their personal narratives and share their truths through public reading.





Fung Bros

Fung Bros are David and Andrew Fung. From a young age, they were fascinated by hip-hop, comedy and food. As children of immigrant parents, they faced the push-and-pull of meeting their parents' wishes and pursuing what they love. After college, the two brothers pursued a career in both stand-up and YouTube. By 2015, the Fung Bros have been featured in the New York Times, NPR, the Cooking Channel and Travel Channel. In 2015, they also got their own cable TV food-travel show on the FYI Network called "What the Fung?!".

Ruby Ibarra

Ruby Ibarra was born in the Philippines. From a young age, she submerged in the melting pot of Bay Area in California. As an adolescent, her surrounding introduced her to a wide array of cultures. Experiences, and more importantly: hip hop, which resonated with her. As a teenager, she started crafting her own rhymes and developed her own style. She also picked up music production and started performing publicly at colleges and local venues. Ibarra's talent and work ethic has allowed her to be featured on BuzzFeed, NPR and Huffington Post. In her world, she shares her story and showcase to the world her message.



WORKSHOP IDEAS

| Category | Topic | About |
|------------|--------------------------------------|--|
| Individual | What Privileges Do I Have? | Talking about privilege and intersectionality |
| Individual | What Does It Mean to be "Half"? | Exploring the question of what does it mean to half of any race |
| Individual | APIA History | Focus on history of APIA from the 1900s to current day |
| Individual | Leading as Asian | Talk about the challenges of being a leader as an Asian |
| Individual | Who Am I? | Taking some time to reflect on you as an individual and the work you have done for your community |
| Community | Cross Cultural Advocacy | Working across differences to build a community for everyone |
| Community | What is a Team? | Analysis the challenges and benefits of working in a team |
| Community | APIA Vote | Focus on the impact of voting on our community and the greater community |
| Community | Asians and LGBTQ? | The importance of each community and how they work together, if they do |
| Community | Activism | Focus on ways to address campus climate, challenge administration, and look at ways of activism |
| Community | How have you Impacted YOUR Campus? | Reflect upon the events and work you and our organizations have done on campus. What were some aftermaths of them? |
| Community | What is Allyship? | Understanding allyship and keeping our allies in check |
| Other | Selfcare, what is it? What isn't it? | Learn how to take care of yourself so you are not burnt out |
| Other | #MeToo | Addressing campus and social issues around sexual assault |
| Other | You and Your Family | Navigate the space with your parents and the pressure they impose upon you |

PROPOSED BUDGET

(200 PEOPLE)

| Facilities | Costs |
|---|-----------------|
| Erickson Kiva | \$75 |
| Erickson Hall (Saturday) | \$2,000 |
| Kellogg Big Ten Room | \$2,000 |
| Total | \$4,075 |
| Food | |
| Banquet (\$25/person) | \$5,000 |
| Total | \$5,000 |
| Entertainment & Workshops | |
| Friday Night | \$0 |
| Banquet Entertainment (includes lodging & travel) | \$3,000 |
| Keynote Speaker (includes lodging & travel) | \$3,000 |
| Workshop Facilitators | \$1,500 |
| Total | \$7,500 |
| Registration | |
| T-Shirts (\$7/shirt) | \$1,400 |
| Folder/Name Tags/Pens | \$100 |
| Total | \$1,500 |
| Marketing | |
| Program Booklet (\$5/program) | \$1,000 |
| Website | \$150 |
| Other Promo Supplies | \$300 |
| Total | \$1,450 |
| Grand Total | \$19,525 |

REVENUE

| | Estimated |
|--|-----------------|
| Ticket Revenue | |
| 200 Attendees (\$35/person) | \$7,000 |
| 15 Small Group Leaders (\$15/person) | \$225 |
| Total | \$7,225 |
| Colleges and Departments | |
| College of Natural Science | \$500 |
| James Madison College | \$2,000 |
| Lyman Briggs College | \$1,000 |
| College of Education | \$1,000 |
| College of Social Science | \$1,000 |
| College of Arts and Letters | \$1,000 |
| Residential College of Arts and Humanities | \$1,000 |
| Eli Broad College of Business | \$1,000 |
| College of Osteopathic Medicine | \$500 |
| College of Veterinary Medicine | \$500 |
| Asian Pacific American Studies | \$500 |
| Total | \$10,000 |
| On Campus Organizations | |
| APASO | \$5,000 |
| Associated Students of MSU | \$5,000 |
| Residence Hall Association | \$2,000 |
| Total | \$12,000 |
| Grand Total | \$29,225 |

MICHIGAN STATE UNIVERSITY

March 8, 2018

Dear MAASU Executive Coordinating Committee:

It is with great excitement that I write this letter of support for our Asian Pacific American Student Organization (APASO) hosting the MASSU 2018 Leadership conference at Michigan State University. My name is Dr. Terrence L. Frazier, Assistant Vice President for Student Affairs at Michigan State University (MSU). I know that the student leaders in APASO possess the knowledge, passion and skills to create a positive learning environment for everyone. Over the past year, the APASO executive board has been preparing their presentation in the hopes that MSU would be selected to host the leadership conference for the fall of 2018. They have consulted with countless administrators, faculty and staff members as well as students and determined that there is campus-wide interests to having MAASU on campus.

The student leaders in APASO have the support of Student Affairs and Services leadership to host this conference. We are committed to providing guidance and resources to make this a successful conference for everyone involved. MSU has a history of hosting numerous leadership conferences on campus. APASO has reviewed the setup of those different conferences to learn the framework and planning requirements necessary to have a successful conference and to help them create a good plan of action to meet the needs of the MAASU Leadership Conference.

At a previous university, I was able to support a group of students as the host campus for the MAASU Leadership Conference (Ball State University 2002). I have been in personal communication with APASO and they understand what is required to host a successful conference. From my experiences working at MSU and with the students in APASO, I know MSU is ready and able to welcome MAASU to our campus for the fall 2018 conference.

Sincerely,



Terrence L. Frazier Ph.D.
Assistant Vice President for Student Affairs & Services
Michigan State University



Division of Student Affairs and Services

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MICHIGAN STATE
UNIVERSITY

March 16, 2018

To Whom It May Concern:

It is my honor to write a letter in support of the Asian Pacific American Student Organization's (APASO) bid for hosting the 2018 MAASU Leadership Summit at Michigan State University (MSU). The students, along with a core group of committed faculty/staff, eagerly await the opportunity of bringing this important leadership experience to our campus.

APASO is the largest and most vocal APA organization on campus serving as the umbrella organization for ten affiliate APA organizations. These affiliates include such organizations as CSC (Chinese Student Coalition), KSA (Korean Student Association), and PASS (Pilipino American Student Society). While many of these student groups center their GBMs (General Body Meetings) on creating a social environment, APASO prides itself in creating one that is political addressing important topics such as breaking stereotypes, media representations, interracial dating, and coalition-building with other communities of color to name a few.

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Office of
Cultural &
Academic
Transitions

Michigan State University
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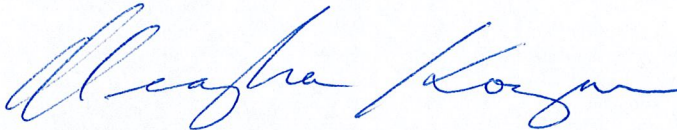
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ocat
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As APASO's advisor and as a Coordinator for the Office of Cultural and Academic Transitions (OCAT), I will have the luxury of participating intimately with the planning, organizing, and implementing of the summit. However, the students are well on their way for planning this exciting event by already focusing on logistics, budget, and promotion. MSU has several reliable funding sources which include a starting budget of \$19,000 for each of the four groups that make up the C.O.R.E.S (Council of Racial and Ethnic Students) of which APASO is one these members. The funding of C.O.R.E.S comes directly out of my office (i.e. OCAT). These funds are spent through the collaboration of the APASO e-board with my supervision. In addition to the C.O.R.E.S. funds, MSU has available funds for student organizations from its student government. Each year, APASO receives over \$10,000 to put on a variety of their programs. While we expect to generate funding through outside sponsors in addition to registration fees, I want to ensure the MAASU executive board that we have purposefully and intentionally thought about the logistics behind the many expenses that make up a successful MAASU leadership summit.

Please accept this letter of support for the students/staff/faculty who want to see MAASU brought to MSU. I hope that you will allow these bright, innovative and talented APA leaders a chance to contribute towards the MAASU legacy. If you have any questions please do not hesitate to contact me. I can be reached via phone at (517) 353-9140 or cell (517) 449-9148.

Sincerely,



Meaghan Kozar, PhD
Coordinator

March 16, 2018

Midwest Asian American Student Union
Executive Coordinating Committee

As the leaders of Culturas de las Razas Unidas (CRU):

On behalf of our executive board and our affiliated organizations, would like to voice our full support and recognition of the Asian Pacific American Student Organization (APASO) and their efforts to host the Midwest Asian American Student Union (MAASU) Leadership Conference on Michigan State University's campus in the Fall of 2018.

Culturas de las Razas Unidas was founded in 1993, our mission is to increase the quality of life for Latinx students at a university level. We do this through programming to encourage retention and graduation. Dia de la Mujer is an annual conference that we put on with over 500 attendees. This conference caters to women and promotes women empowerment and education. Women are one of the most marginalized minority groups. Along with Dia de la Mujer, we sponsor six other large events and cater to our twelve affiliate organizations through funding and advertisement.

We are excited to see one our fellow members from the Council of Racial and Ethnic Students (CORES) to be empowering marginalized communities of students on campus through an opportunity that does not come often. MAASU is a coalition of Asian Pacific American (APA) students from multiple universities across the Midwest. Their history is rich in advocacy, empowerment, and leadership. MSU also has historic ties to MAASU as one of the founding schools back in 1989. We believe that this would bring back a proud history and legacy to our campus that has not been seen in recent years. APASO has gone above and beyond for their community and campus. Culturas de las Razas Unidas would love to be a part of this opportunity, whether it be through planning or attendance.

In solidarity,

Deborah Olea



Co-Chair
Culturas de las Razas Unidas