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JANUARY 2021



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LIYA GOLE

Makeup Artist

Born and raised in Ethiopia, Liya Gole started her makeup career at an early age. Starting with doing makeup at her sister's wedding she grew more inclined to makeup. The talented artist mentioned that she always "had a heart for art". She loves sketching and she took a liking towards makeup as a branch of art. She loves music, writing, and also learned how to play the guitar.

With the pressure of earning a living, Liya took up courses like accounting and

marketing while doing makeup on the side. Finally, she wants to learn makeup at the London College of makeup and got certified as a makeup artist by the International makeup association. After being certified, she moved back to Ethiopia and opened up a makeup studio called Shade Room. A few years later she went to LA to get more certification in makeup and skincare and got her celebrity makeup artist master class from Jordan Liberty and Yoli. She also got certified from Ireland.



Taking these classes ignited her fire to come back to Ethiopia and start her own school for makeup. Starting this institution has been a vision of hers since 2017. She worked on fulfilling her dreams over the past few years and released a textbook guide for her school during the quarantine. The school opened its doors in September 2020 and started its classes in November 2020.

What makes Liya distinctive is that she always sketches out the makeup look she imagines before she applies it to people. She says the most difficult part of her profession would be the amount of patience it requires. "Maybe it's because I'm comparing it to past business ventures I've been involved in." Another challenge she faced was not being able to spend weekends with her family especially during wedding seasons since makeup requires hours of work; which mostly take place late at night until early morning.

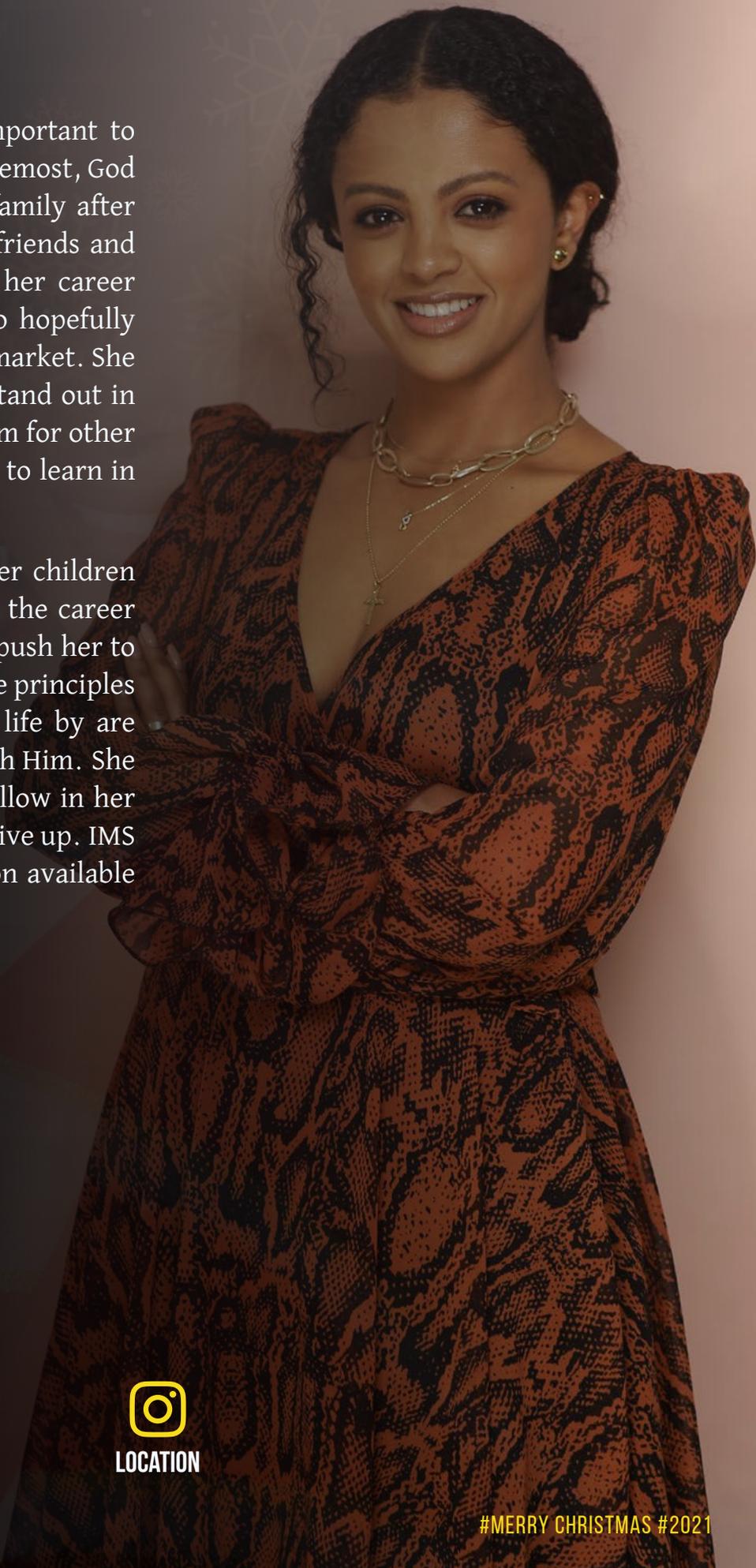


BY LIYA GOLE

MODEL: MEKDI

When asked what was most important to her, she replied with first and foremost, God and her spirituality, then her family after that her work, and finally her friends and people around her. She wants her career further than where it is now to hopefully franchise compete in the global market. She sees a vision for her school to stand out in Ethiopia and provide the platform for other young makeup artists to be able to learn in their own country.

Liya Gole's end goal is to see her children grow up and be successful with the career path they choose. Her children push her to work harder and aim higher. The principles that she follows and leads her life by are the ways of God and walking with Him. She advises anyone that wants to follow in her footsteps to work hard and not give up. IMS is open for registration in person available now.



LIYA GOLE INSTAGRAM



LOCATION



AMAN ASRAT
Photographer







THE POWER OF

MIND

If you don't control your mind, your mind will control you.

Simple! Don't underestimate the power of your mind.

The mind is the birthplace of all inventions. Whatever we see around us today, the multi-million dollar companies, the computer, telephone, aeroplane, light bulb, etc; first started in the mind of the owner or the inventor.

So, whatever dream or idea that you hold in your mind now; don't shelve it. Work on it. Develop it. Make that call; present that proposal; talk to a mentor; do whatever it is to bring it to reality. It could be the next 'big thing' that will change the world.

*Have a
positively
motivated*

2021

OH STARRY NIGHT

I felt empty, hollow, worthless,
insignificant, featherlight, floating
aimlessly,

Far...far from God

Till I heard of the Christmas night

God became man!

"You matter" can not be said any better.

No, I am not empty. I don't float aimlessly.

Now there is a gravity pulling me towards.

And I live on a weight borrowed from the
Christ-mas(s).

God by my side.

Immanuel

By @as_hannah_thinks

[NO TITLE]

I waited for something, and something
died

So I waited for nothing, and nothing
arrived

It's our dearest ally, it's our closest friend

It's our darkest blackout, it's our final end

My dear sweet nothing, let's start a new

From here all in is just me and you

I waited for something and something
died

So I waited for nothing, and nothing
arrived

Well I guess it's over, I guess it's begun

It's a losers' table, but we've already won

It's a funny battle, it's a constant game

I guess I was busy when nothing came

By @exorcision



JEBENA

THE HABESHA DIASPORA DATING APP

Jebena is an online dating app for Ethiopians and Eritreans focusing on the diaspora. Launched in April 2020, Jebena has been seeing pretty good growth. The platform currently has more than 26,000 users and has made over 60,000 matches. These numbers are very interesting and spark curiosity on how an app this young has managed to get successful this fast. Jebena is founded with a few software engineers in partnership with Selam Central, a social media platform with over 65 thousand followers on Instagram only.

It is fair to assume SelamCentral has helped Jebena get its users, but I do not think this is the only reason. I have been using Jebena for about a month now. The app has a very clean user interface, the experience is very good and it is more or less completely stable. These things are very important if you want to keep the users you gained and it's safe to say the team behind Jebena has understood this perfectly.

We went through the app on both android and iOS and it was more or less perfect except for a few small bugs here and there. Another main thing we noticed was something related to user experience. We expect most of Jebena's user base has some sort of experience with other dating apps like Tinder. It would have been great if the developers used some gestures like swiping right and left on the iOS app that would've helped users that have previous experience with other dating apps.

I have noticed that the Jebena team is focusing on the habesha diaspora community. This is a great thing as one of their goals is "to build a safe mingling and dating platform for Ethiopians and Eritreans, especially the ones in the diaspora." But I think they also need to turn their focus to the local market as platforms like Jebena are very rare and the community here is also starting to need platforms like Jebena as its lifestyle is continuously evolving.



Del ganador del Oscar Alfonso Cuarón
 Director de "Y tu mamá también", "Gravedad"



ROMA

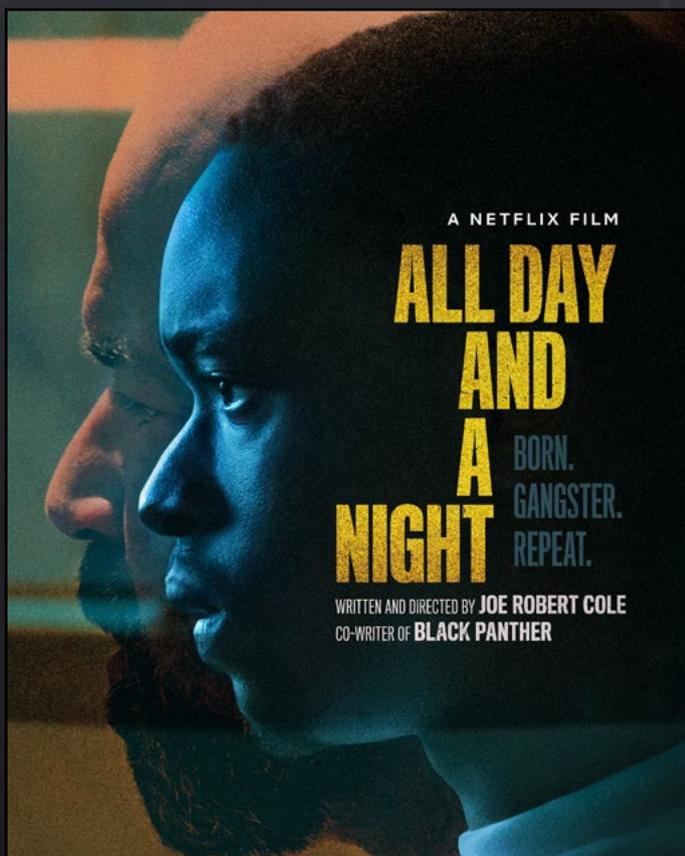
21 DE NOVIEMBRE EN CINES SELECCIONADA NETFLIX

ROMA

★★★★☆ DRAMA ALFONSO CUARÓN 2018

Cleo is one of two domestic workers who help Antonio and Sofía take care of their four children in 1970s Mexico City. Complications soon arise when Antonio suddenly runs away with his mistress and Cleo finds out that she's pregnant. When Sofía decides to take the kids on vacation, she invites Cleo for a much-needed getaway to clear her mind and bond with the family.





ALL DAY AND A NIGHT

★★★★☆

ALFONSO CUARÓN 2020

A young man embarks on a journey of self-discovery after landing in the same prison as his father.



SOUL

★★★★☆

ANIMATION/COMEDY PETE DOCTER 2020

Joe is a middle-school band teacher whose life hasn't quite gone the way he expected. His true passion is jazz -- and he's good. But when he travels to another realm to help someone find their passion, he soon discovers what it means to have soul.





GANGS OF LONDON

★★★★☆

CRIME 1 SEASON 2020

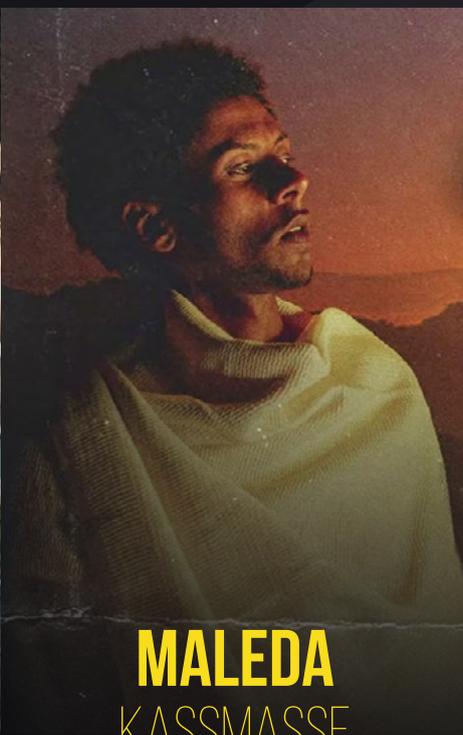
The city of London is being torn apart by the turbulent power struggles of the international gangs that control it and the sudden power vacuum that's created when the head of London's most powerful crime family is assassinated.

ALBUMS



CTRL
SZA

↓ DOWNLOAD



MALEDA
KASSMASSE

▶ LISTEN ON 



LIFE IS EAZI, VOL. 2
LAGOS TO LONDON
MR. EAZI

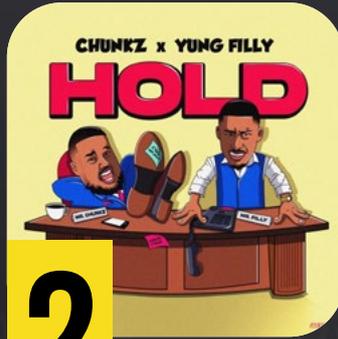
↓ DOWNLOAD

SINGLES



1

YOU'RE MINES STILL
YUNG BLEU FT. DRAKE



2

HOLD
CHUNKZ X YUNG FILLY



3

BEEN AWAY
BRENT FAIYAZ



4

DISCONNECT
BLACK



5

INSECURE
SAUTI SOL



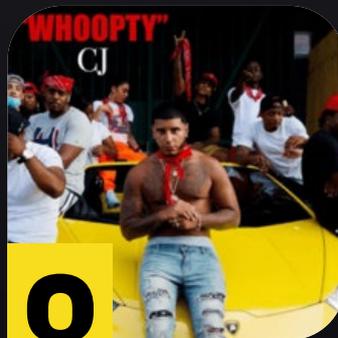
6

LIKE IT
AMAARE



7

KATE WINSLET
NSG, UNKNOWN T



8

WHOOPTY
CJ



9

THE BUSINESS
TIESTO

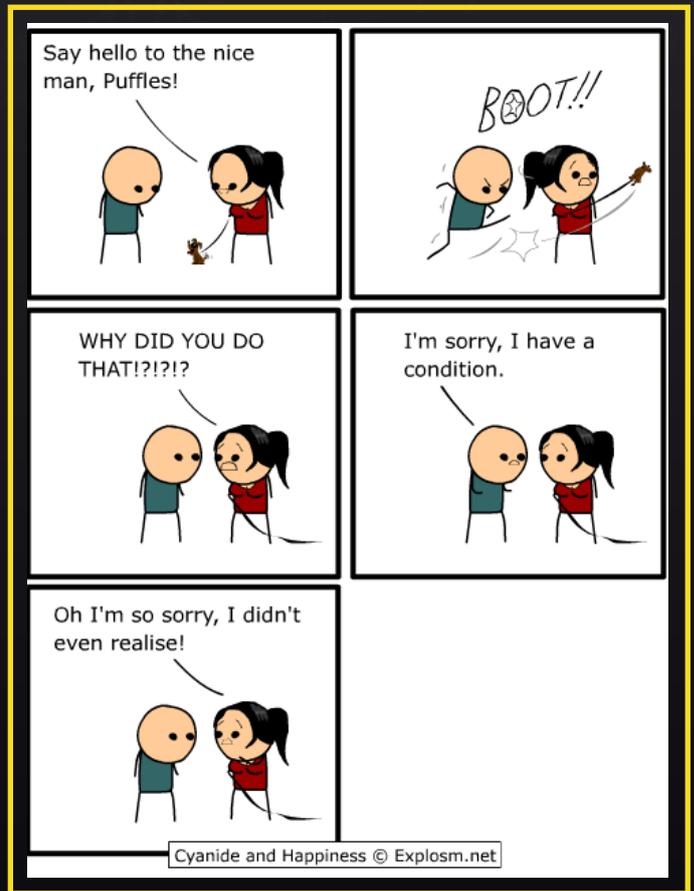
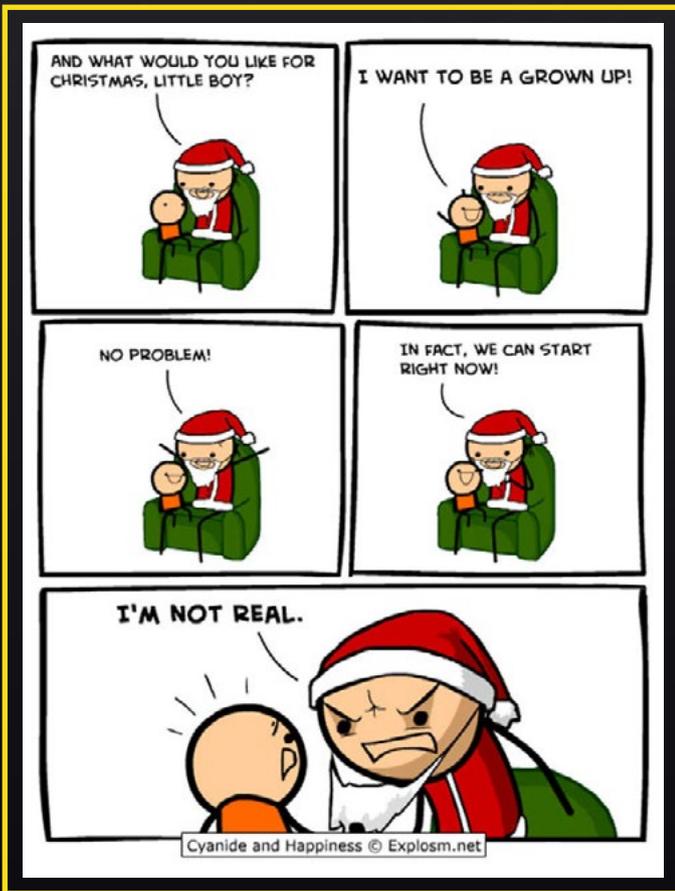


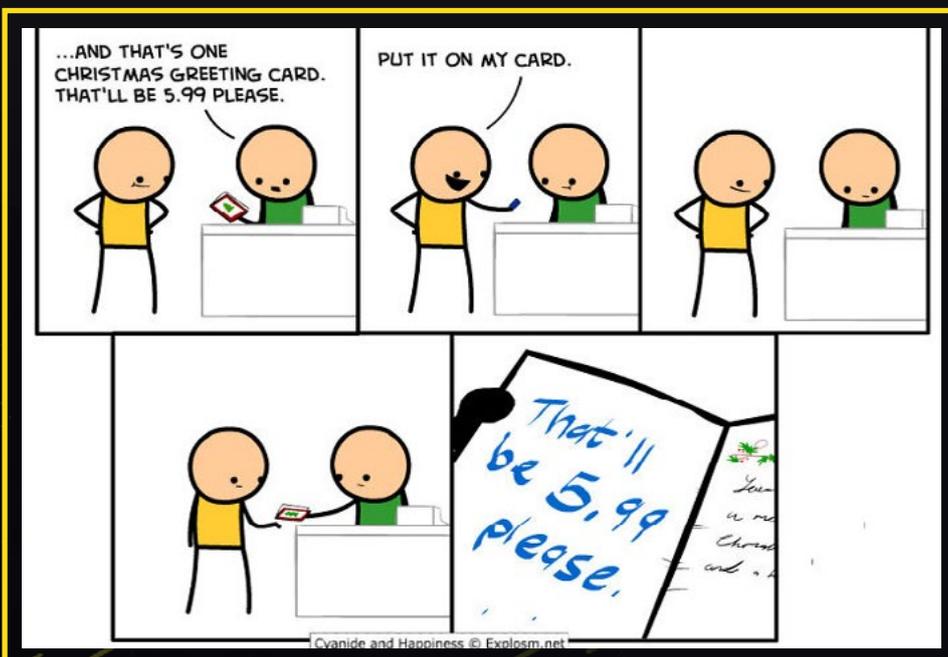
10

MR. DIVA
KALETA & SUPER YAMBA BAND

Click on the images to get the songs
Use telegram apps to get contents rather than a browser.

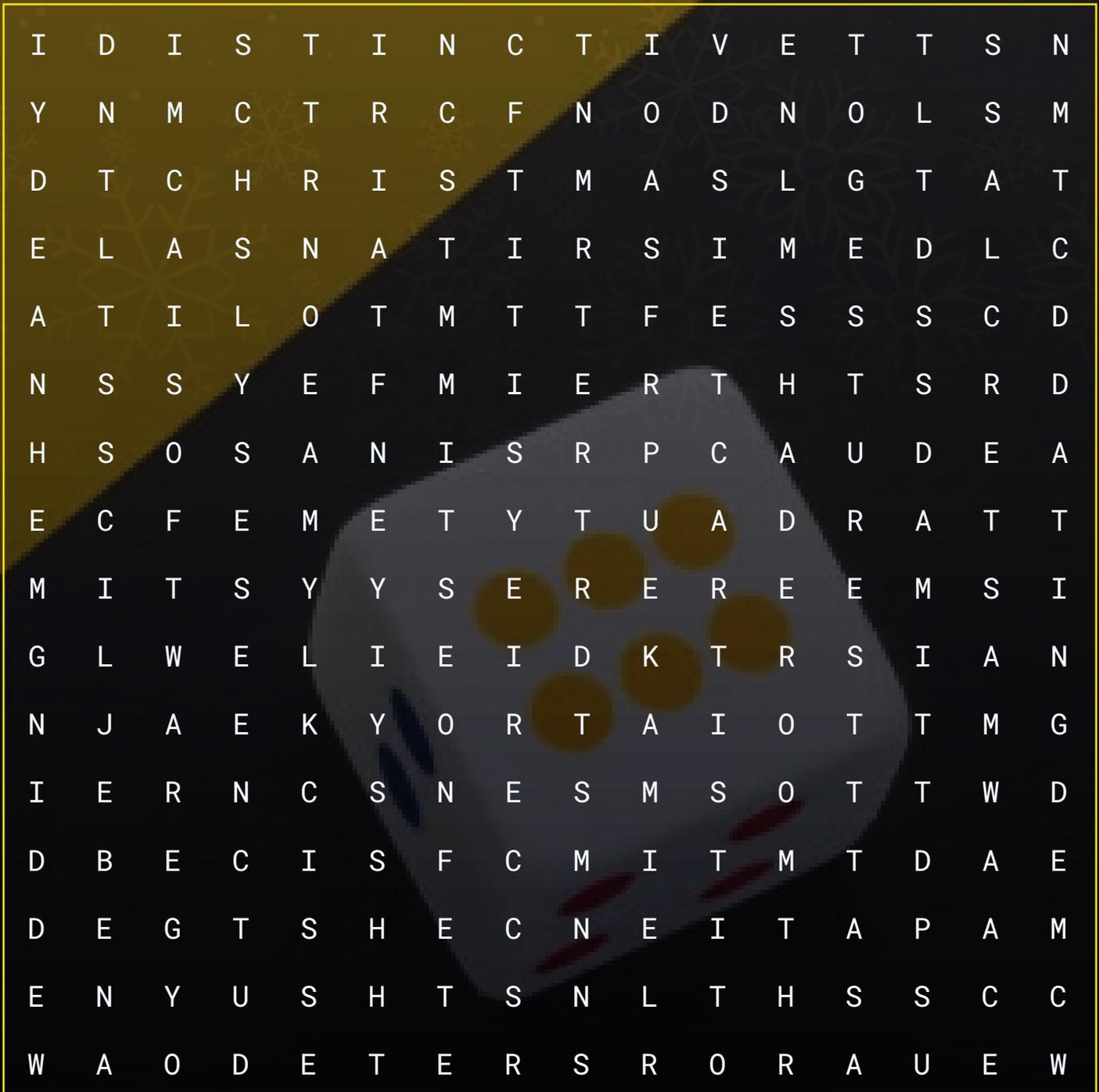
COMIC STRIPS





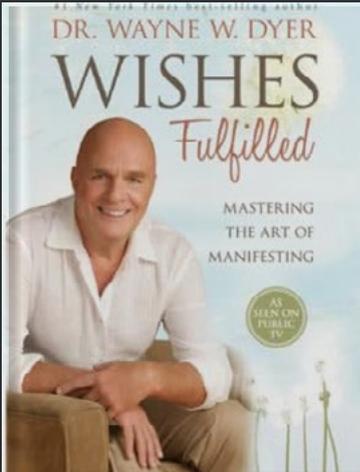
STRIP
COMIC





A word search grid consisting of 15 rows and 15 columns of letters. The letters are arranged in a grid, and a faint illustration of a gift box is visible in the center of the grid. The gift box is light blue with yellow polka dots and a red ribbon.

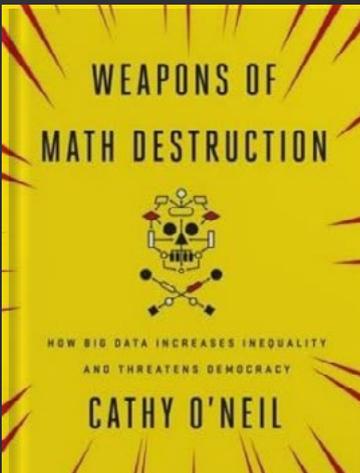
I	D	I	S	T	I	N	C	T	I	V	E	T	T	S	N
Y	N	M	C	T	R	C	F	N	O	D	N	O	L	S	M
D	T	C	H	R	I	S	T	M	A	S	L	G	T	A	T
E	L	A	S	N	A	T	I	R	S	I	M	E	D	L	C
A	T	I	L	O	T	M	T	T	F	E	S	S	S	C	D
N	S	S	Y	E	F	M	I	E	R	T	H	T	S	R	D
H	S	O	S	A	N	I	S	R	P	C	A	U	D	E	A
E	C	F	E	M	E	T	Y	T	U	A	D	R	A	T	T
M	I	T	S	Y	Y	S	E	R	E	R	E	E	M	S	I
G	L	W	E	L	I	E	I	D	K	T	R	S	I	A	N
N	J	A	E	K	Y	O	R	T	A	I	O	T	T	M	G
I	E	R	N	C	S	N	E	S	M	S	O	T	T	W	D
D	B	E	C	I	S	F	C	M	I	T	M	T	D	A	E
D	E	G	T	S	H	E	C	N	E	I	T	A	P	A	M
E	N	Y	U	S	H	T	S	N	L	T	H	S	S	C	C
W	A	O	D	E	T	E	R	S	R	O	R	A	U	E	W



WISHES FULFILLED

Dr. Wayne W. Dyer

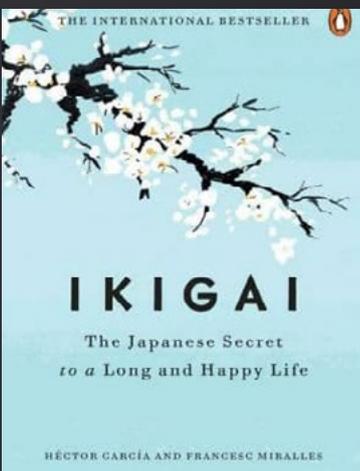
Wishes Fulfilled is designed to take you on a voyage of discovery, wherein you can begin to tap into the amazing manifesting powers that you possess within you and create a life in which all that you imagine for yourself becomes a present fact.



WEAPONS OF MATH DESTRUCTION

Cathy O'Neil

Weapons of Math Destruction is a 2016 American book about the societal impact of algorithms, written by Cathy O'Neil. It explores how some big data algorithms are increasingly used in ways that reinforce preexisting inequality.



IKIGAI: THE JAPANESE SECRET TO A LONG AND HAPPY LIFE

Héctor García

The book touches the various aspects of life which can help us achieve a long happy life. It is based on ancient, well practised Japanese technique called – IKIGAI.





WUDASE G.
Founder



EYUEL S.
Designer



ABDULAZIZ Y.
Marketing



WOSSENYELEH T.
Game Developer



TSION B.
Content Writer

THANK YOU!

Loline is a digital magazine that focuses on the entertainment and youth scene of Ethiopia. We feature young influential people who are trying new things and making a difference. Each issue will contain something new and will try to shine light on the people and things that we think should be known.



MERRY
Christmas

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