

DAWIT Abraham

We have the power to make or break this country



Redeat Wondemu

TIKUS THE NEW DELIVERY APP IN TOWN



DAWIT ABRAHAM FOUNDER AND CEO OF **GENE GAMES**





RESPECT YOURSELF ENOUGH TO **HAVE A PLAN** **13** SNIPPETS BOY'S JOB APPRAISAL



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ETHIO TECH TIKUS THE NEW DELIVERY APP IN TOWN

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2 COMIC **STRIPS**







Coming Soon

DISCOVER PEOPLE

DAWIT Abraham

Dawit Abraham is the Founder and CEO of one of the first Gaming companies in Ethiopia, called Qene Games. Dawit Abraham studied Electrical and Computer Engineering at Addis Ababa University. He is also a Software Engineer and a Mobile Developer by profession.

From a young age, Dawit hated going to school, which was one of his defining characters. He did not hate education, but he did not like going to school. Going down memory lane, Dawit told us that he used to teach while he was in Kindergarten. Dawit used to be homeschooled by his father and would surpass the kids at school; hence, he did not want to go to class to learn. He would argue with the teachers, saying he would only go to class if he could teach.



Dawit had a strict family regarding education. For this reason, he was very good at school, and he would rank in the top three in his class. After he got into high school, he was more of a self-taught. Instead of listening to the teacher, he sat at the back of the class, reading books. But when exams came up, he studied very hard and ultimately got good grades. When he was in grade 12, he scored the highest mark on his Matriculation Exam. Dawit enrolled in Addis Ababa University to study Electrical and Computer Engineering. In his 2nd Year, amazingly, for the first time, he got introduced to programming. He fell in love with it and started coding relentlessly. At that time, there was no continuous assessment at the University. There were only two exams, the mid and the final. For this reason, he only attended ten to twenty percent of the classes, and with the other time, he would be home coding. Because of that, he was not even in the group photo in his yearbook.

Despite missing most classes, Dawit used to participate in University clubs. One of the clubs had different programmers, electricians, and seniors that would develop various things. Dawit was excited about what they did, so he would try to mimic them. Some people there also practiced animation, which paved the way for Dawit to develop games.

Dawit's instructor used to give students assignments to make games. So in his third year, Dawit built his first game, a Chess game. And after that, he kept coding and got introduced to different programming and gaming tools.

Dawit wanted to join iCog Labs for an internship. So he went there and tried to apply. But because his grades were low, he did not meet the requirement to join iCog Labs. At that moment, Dawit was mad at himself and thought he messed his life up by

missing his classes and getting low grades. Dawit, not giving up, went to talk to iCog Labs' CEO and asked him how he can join them. He interviewed Dawit and told him to take the entrance test and that it was ok, even if his grade was lower. Excitingly, Dawit took the test and got the highest scores; this signifies that grades do not matter but practicality infields like Software Engineering. After that, he interned in iCog Labs and eventually got hired there.

By his fifth year, Dawit was working on different gaming tools. Then Dawit said, "You know what, I am going to make my own game." He thought about a bunch of ideas. Then he decided to make an infinite runner game named Kukulu.



🗾 #ETHIOPIA

After that, Dawit joined the ICT COE competition. In the competition, they gave prizes to the top three and the top ten, a place in an exhibition to showcase their works. For this reason, Dawit was very excited to participate in the competition. He mainly entered the competition because it would provide him a deadline to finish his game. Then Dawit ranked seventh out of ten. Following, he went to the exhibition to showcase his game. He saw that things had changed, and only the top five got to present their products. He was devastated because he has worked tirelessly for a year to participate in this exhibition. Dawit did not easily give up, so he brought the sixth chair next to the five presenters and started presenting his game. Many people were passing by and checking out the exhibition. Soon after, someone that worked in marketing at a company called Gebeya saw Dawit showcasing. She said to him, "There might be something we could do with your game. You should come to our office." Dawit would not have met her if it was not for his courage to present there. He went to Gebeya and met with the co-founders. And this is how he got his first funding, which, in turn, led him to open Qene Games.

Dawit came up with the name Qene for his company. He was thinking about what the most intelligent thing we had as a country. And that is Qene. Dawit loved the smartness and wittiness of Qene. It was both creative and Ethiopian; therefore, Dawit said, we should go with the name Qene.

"

Technology is absolutely a marketable skill to have, if I was not a Software Developer and didn't have that marketable skill, Qene games wouldn't be where it is now.

To keep making games and sustain his company, Dawit worked remotely in different companies outside Ethiopia. He has worked in New York and countries in Europe. He did that until they made the game Gebeta, which was very successful. For Gebeta, they managed to get a publisher. What was great about the publisher is that they would fund the games that they published. Because of this, Dawit and his team got some relief. After that, they managed to raise more funding.



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We asked Dawit what he wanted people to take away from him and his experience. For the Techies, he said, "Technology is absolutely a marketable skill to have, and having a marketable skill is truly important in whatever you want to do. When it comes to my experience, if I were not a Software Developer and did not have that marketable skill, Qene games would not be where it is now. When Qene was struggling as a company, the only way I was supporting it was by selling my marketable skill as a Software Engineer."

For those who want to open up a business of some sort, Dawit said: "Consider if I sold 100 Birr for 1 Birr, there would be a line that is so long, I would not comprehend it. When you try to create a business, forget everything else and try to answer the question, 'Is the thing that I am trying to sell valuable or not?' Or if you are sure it is valuable to people, and they do not know it, answer the question, 'how do I make them know that it is valuable to them?' For example, if you are trying to launch an e-commerce software to sell shoes, you should know that you are not selling the software; you are selling shoes."

For his last words in our interview, Dawit said: "We have the power to make or break this country and this continent. Realizing that power is the first step because we actually can. We need to do something with it. If enough of us become outstanding and break out, so will the country and the continent. So let us realize that power."



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We have the power to make or break this country and this continent. So let us realize that power.

ARTIST HUB



REDEAT Wondemu

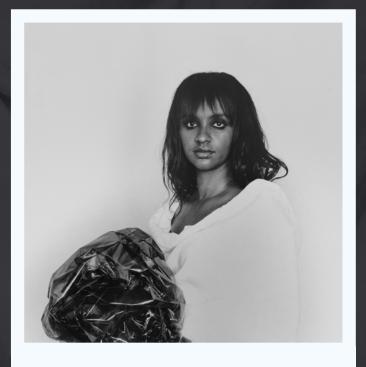
ANALOG | FINE ART Photographer

Redeat Wondemu is an Eritreanborn, Ethiopian-American fine art analog photographer. Her photography depicts concepts of women empowerment, identity, and freedom of expression.













GOING BACK TO MY ROOTS: A SELF PORTRAIT PHOTOGRAPHY SERIES

Self portraits are harder to take when you don't feel like you have anything to offer. These photos come from a season of self isolation during the pandemic. Staying home like everyone else gave me the time and space to reflect on how I view myself. The self portraits show me sitting in front of a simple backdrop with leaves and sticks on the ground which give an illusion that I'm in a forest or a garden. The leaves and branches represent my roots.





To me, accepting myself, my body, and my hair, comes when I am deeply rooted to myself and feel grounded with self-love. Acceptance doesn't come from comparing myself with others, but comparing myself to my own lineage. It's understanding where I come from and celebrating myself and my journey.



Follow her on these platforms for inspiration about Analog or fine art photography and upcoming exhibitions.





MOTIVATIONAL STORY

RESPECT YOURSELF ENOUGH TO HAVE A PLAN



@motivism

Respect is earned and it's not the respect of others that matters, it's the respect that you give yourself that actually means something.

We can talk all day about feeling empowered, making an impact and being the best version of yourself. But none of it matters if you don't have a plan for your life.

Respect yourself enough to have a plan. That's your part of the deal and before you can feel stronger, more confident and certain about the world around you - You need to be the one who determines your destiny.

If you don't make your intentions clear, your own ideas, dreams and purpose will be drowned out by the noise, the drama and the constant distractions of modern life.

Having a plan for your life creates certainty within and gives you the power of purpose. In a world full of uncertainty and change, it's the highest form of respect you can give yourself. Respect yourself enough to have a plan. A plan that allows you to be the best that you can be, to make the most of your circumstances and to do something on this planet that only you can do.

That's what empowerment looks like in your life. Respect yourself and respect your ideas & dreams enough to have a plan that allows you to achieve everything you were born to do.

Anything less is just simply being disrespectful to yourself and respect is something you always have to show yourself first.

Get a plan, get to work and empower yourself the right way!

PHOTO BY DIANA

SNIPPETS

BOY'S JOB APPRAISAL



(O) @_moral_stories

A little boy went into a drug store, reached for a soda carton and pulled it over to the telephone. He climbed onto the carton so that he could reach the buttons on the phone and proceeded to punch in seven digits (phone numbers). The store-owner observed and listened to the conversation.

Boy: 'Lady, Can you give me the job of cutting your lawn?

Woman: (at the other end of the phone line): 'I already have someone to cut my lawn.'

Boy: 'Lady, I will cut your lawn for half the price of the person who cuts your lawn now.'

Woman: I'm very satisfied with the person who is presently cutting my lawn.

Boy: (with more perseverance): 'Lady, I'll even sweep your curb and your sidewalk, so

on Sunday you will have the prettiest lawn in all of Palm beach, Florida.'

Woman: No, thank you.

With a smile on his face, the little boy replaced the receiver. The store-owner, who was listening to all this, walked over to the boy.

Store Owner: 'Son... I like your attitude; I like that positive spirit and would like to offer you a job.'

Boy: 'No thanks.'

Store Owner: But you were really pleading for one.

Boy: No Sir, I was just checking my performance at the Job I already have. I am the one who is working for that lady I was talking to!'

This is what we call 'Self Appraisal'. Every time if we don't get ahead of others, we blame others for it. We should look to our self and compare, find own weaknesses and work hard to throw away weaknesses. Always Work Hard, Honest and with full Dedication. It will always pay up.

<image>

By Abdulaziz Y.

Tikus is the newest addition to the food delivery apps operating in Addis Ababa. It is a product of Avenir technologies, Which was founded by 6 young founders. They released their app back in May and have been gaining popularity and taking a share of the market progressively. But what really out-shines Tikus from the other Food delivery apps is that they are trying to fully operate in an eco-friendly manner. They use bicycles and E-bikes to achieve a 0 carbon operation. Operating in a 0 carbon environment is really difficult especially if your operations consist of transportation.

Tikus has recently been granted funding from The Bridges program that is supported by the Mastercard foundations for their job creation plan. They plan to create more than a 1000 new jobs for the youth in the coming month. They also help their employees by organizing a loan from banks so that their bikers can own their bikes for as low as a 10% down payment. Apart from this they also give their bikers good benefits.

Tikus registered more has than 50 restaurants in Addis. Their iOS and Android apps have also been launched in May. They have created a pretty good app especially comparing it to their contenders. The app has a decent look and feel apart from some minor bugs here and there. You have an option to change the language of the app between Amharic and English, which in my opinion is a must have feature for apps that are deployed in Ethiopia. They also have a referral system in place, which encourages users to share the app to their friends increasing their users.

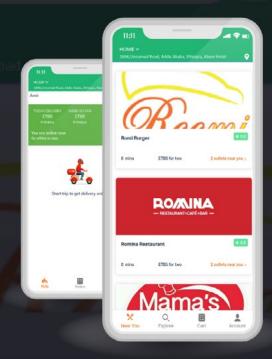


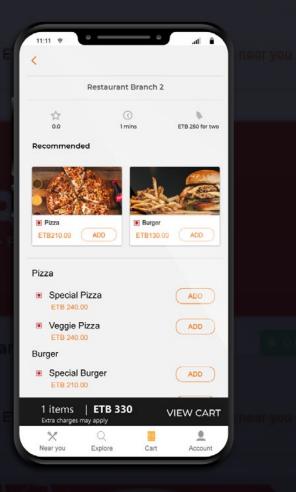
The app has some minor user interface issues, like the spacing and alignment issues on the restaurant cards. There are also some confusing things like when a restaurant is closed and you try ordering from that restaurant, the app loads as if it was placing the order but then later shows you that the restaurant is closed. Apart from bugs and issues like this, the app functions really well. And as the app is still in its early versions, I hope issues like this will be fixed in the upcoming updates.

The other main feature of Tikus is their call center. They have a call center on 9133 in which you can place your order even when not connected to the internet. This is very important for businesses as many people still prefer using call centers more than apps and websites. Although this habit of our society should progress, meeting users where they are is really important for startups, so hats off to the Tikus team for nailing this.

Tikus also really focuses on the safety and hygiene of their bikers to provide quality services. They give detailed instructions and rules to their bikers at the onboarding meeting with their bikers. Together with their eco-friendly operations, competitive pricing and their focus on hygiene of their bikers, they really have a shot at taking a good market share of the food delivery business currently dominated by DeliverAddis.













HIMN PATRICK HUGHES HIMN PATRICK HUGHES

HIT ME BABY ONE MORE TIME

HITMAN'S WIFE'S BODYGUARD

★★★☆☆ 2021 ACTION/COMEDY 2HRS

The world's most lethal odd couple -- bodyguard Michael Bryce and hit man Darius Kincaid -- are back for another life-threatening mission. Still unlicensed and under scrutiny, Bryce is forced into action by Darius's even more volatile wife. Soon, all three are in over their heads when a madman's sinister plot threatens to leave Europe in total chaos.





THE BOSS BABY: FAMILY BUSINESS

★★★☆☆ 2021 COMEDY/FAMILY 1H 47M

The Templeton brothers have become adults and drifted away from each other, but a new boss baby with a cutting-edge approach is about to bring them together again - and inspire a new family business.

DOWNLOAD

THE GARDEN WAS SMALL POTATOES



PETER RABBIT 2: The Runaway

★★★☆☆ 2021 COMEDY/DRAMA 1H 33M

Bea, Thomas and the rabbits have created a makeshift family, but despite his best efforts, Peter can't seem to shake his mischievous reputation. Venturing out of the garden, Peter finds himself in a world where his mischief is appreciated. However, when his family risks everything to come looking for him, Peter must figure out what kind of bunny he wants to be.





LES MISÉRABLES

2018 DRAMA/HISTORY/ROMANCE 1 SEASON

Jean Valjean serves a prison sentence for nineteen years and is released by Javert, a prison guard. Marius Pontmercy, a young boy, is raised by his grandfather and the young Fantine falls for Felix.

ALBUMS



SCALED AND ICY 21 PILOTS



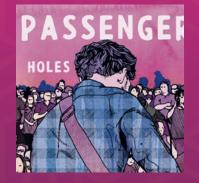
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SINGLES



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Holes Passenger



Wanted Hunter Hayes



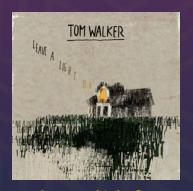
What Would I Change It to Avicii



I Will Follow You rivvrs



Remind Me to Forget Kygo, Miguel



Leave a Light On Tom Walker



Bebe Cool Kabulengane



Happy Now Kygo



Hold Me While You Wait Lewis Capaldi

* Tap on the images to get the songs

COMIC STRIPS









Drawn on Twitch!

LoadingArtist.com

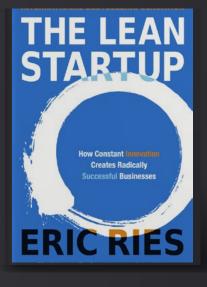
💶 #ETHIOPIA



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READING CHALLENGE

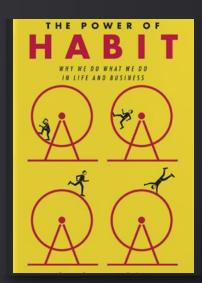


THE LEAN STARTUP

Eric Ries

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses is a book by Eric Ries describing his proposed lean startup strategy for startup companies. Ries developed the idea for the lean startup from his experiences as a startup advisor, employee, and founder.





THE POWER OF HABIT

Charles Duhigg

A New York Times reporter, published in February 2012 by Random House. It explores the science behind habit creation and reformation. The book reached the best seller list for The New York Times, Amazon.com, and USA Today.





CLEAN CODE

Robert Cecil

Even bad code can function. But if code isn't clean, it can bring a development organization to its knees. Every year, countless hours and significant resources are lost because of poorly written code. But it doesn't have to be that way.

EDITORIAL



WUDASE G. Founder



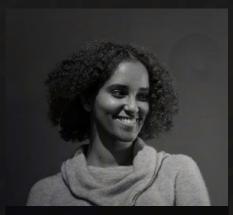
EYUEL S. Designer



ABDULAZIZ Y. Marketing



WOSSENYELEH T. Content Developer



TSION B. Content Writer

THANK YOU!

Loline is a digital magazine that focuses on the entertainement and youth scene of Ethiopia. We feature young influential people who are trying new things and making a difference. Each issue will contain something new and will try to shine light on the people and things that we think should be known.



contact us through

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