

Privacy Policy for Locali App

This Privacy Policy describes how Locali ("we," "us," or "our") collects, uses, and shares information about you when you use our mobile application ("App"). By using the App, you agree to the terms of this Privacy Policy.

Information We Collect

We collect the following types of information when you use the App:

- Location: We collect your device's location data to provide you with personalized location-based services.
- Name and Email: We collect your name and email address when you sign up for an account with Locali.
- Address: We collect your address when you provide it to us in order to use certain features of the App.

How We Use Your Information

We use the information we collect to provide and improve our services, to personalize your experience with the App, and to communicate with you. Specifically, we use your information for the following purposes:

- Location: We use your location data to provide you with location-based services, such as finding nearby stores or events.
- Name and Email: We use your name and email address to communicate with you about your account, such as sending you information about new features or promotions.
- Address: We use your address to provide you with certain features of the App, such as local delivery services.

How We Share Your Information

We may share your information with third-party service providers who help us provide and improve our services. We require these service providers to only use your information in connection with the services they provide to us and to maintain the confidentiality and security of your information.

We may also share your information with our affiliates, partners, or other third parties for marketing or other purposes, but we will only do so with your consent.

Finally, we may disclose your information to comply with applicable laws, regulations, or legal processes, or to protect our rights or property, or the rights or property of our users or third parties.

Your Rights

Under GDPR, you have certain rights with respect to your personal information, including the right to access, rectify, and erase your information. You also have the right to restrict or object to the processing of your information, and the right to data portability.

To exercise these rights, or if you have any questions or concerns about our privacy practices, please contact us using the contact information provided below.

Data Retention

We retain your information for as long as necessary to provide you with our services and as required by law. When we no longer need to retain your information, we will dispose of it securely.

Security

We take reasonable measures to protect your information from unauthorized access, use, disclosure, or destruction. However, please be aware that no security measures are perfect or impenetrable, and we cannot guarantee the security of your information.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time by posting a new version on our website or within the App. We will notify you of any material changes to this Privacy Policy by email or through the App.

Contact Us

If you have any questions or concerns about our privacy practices, please contact us at info@locali.nu.