

1200x 1800mm

2022 Collection

Introducing...



**NOT JUST AN ORDINARY TILE,
TOUCH AND FEEL THE ULTIMATE SURFACE.**



**HIGH DEFINITION
CLEAR PRINT**



**MOST DURABLE
SURFACE**



**REAL
MARBLE FEEL**

SIMERO
CERAMICS

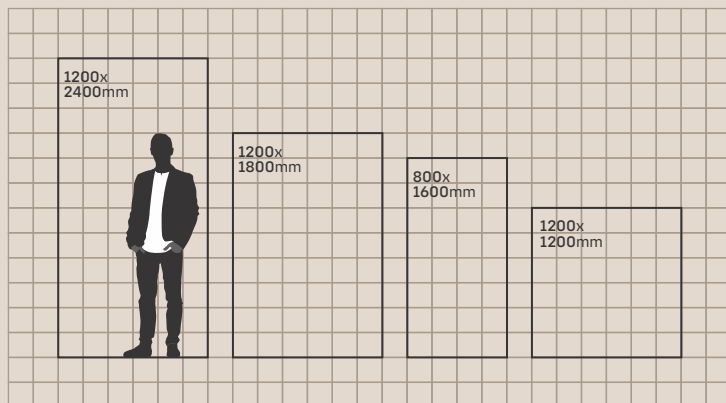
INTRODUCTION

1200x1800mm

Simero brings a grand collection of tiles that are available in various sizes. These tiles are designed to create grand urban spaces with their incredible designs and exceptional styles. The 1200x1800mm slabs by Simero

create the best experience when it comes to the decor of a space. Its mighty size and various design options let you customize every surface of a place and create an interior that you have always dreamed about!

**ONE LOCATION,
VARIED SIZE OPTIONS.**



FINISHES + SIZE + APPLICATION AREAS

BATHROOM



**SUPER WHITE
POLISHED**

LIVING ROOM



POLISHED

CAFE



HIGH GLOSS

SHOWROOM & MALL



LUX SURFACE

KITCHEN



LUX CARVING

BEDROOM



MATT



LARGE FORMAT

The grand size of Simero slabs creates luxurious and spacious decor for all kinds of residential and commercial places. With these big-sized tiles, the grout lines decrease in the space giving it a clean and seamless look.



CUSTOMIZATION

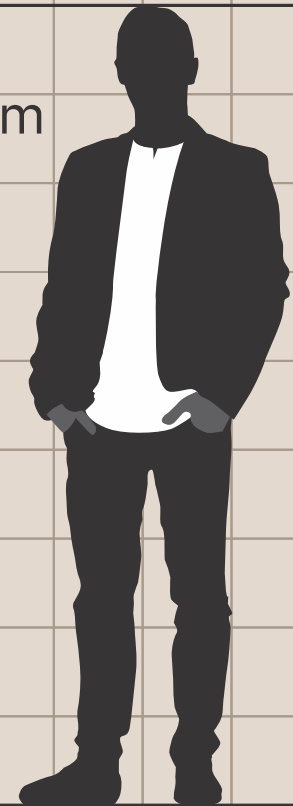
The slabs by Simero are easy to customise making them perfectly fit for different applications and spaces.



EASY INSTALLATION

Simero breaks the myth of large-sized tiles being difficult to install with its mega-sized slabs that are super easy to handle and install.

1200x
1800mm



SLABS WITH DIVERSE APPLICATIONS AND EXCELLENT STYLE

The 1200x1800mm slabs by Simero create a grand and luxurious view for a space with an incredible appeal. With their grand size, they can be applied in many places like kitchen tops, tabletops, furniture, floors, walls, bathtubs and much more. Their grand size also provides a clean and spacious look to the place as the number of grout lines decreases. Simero offers the ultimate tiling solutions with its tiles.

FEATURES + BENEFITS

SLABS THAT CREATE ELEGANT AND COMFORTABLE SPACES

- ☀️ **Highly UV Resistant**
- 💎 **Scratch Resistant**
- 👉 **Resistant to Stains**
- 🔥 **Maximum Resistance to Fire and Heat**
- 🌀 **Resistant to Abrasion**
- ❄️ **Resistance to Freezing and Thawing**
- 👊 **Superior Mechanical Resistance**
- 💧 **Low Water Absorption**
- 📏 **Dimensional Stability**
- 🚒 **Fireproof Material**

NATURE'S CREATION

Born for the crest of creation, the tiles by Simero reflect the exceptional beauty of nature through their excellent designs that create a glorious ambience for a space.

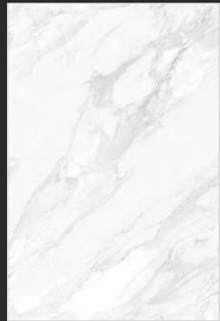
LOW-MAINTENANCE TILES

Simero offers tiles that provide a chance to create a fully functional and low maintenance space with its various features that create a comfortable lifestyle.

NEW ARRIVAL



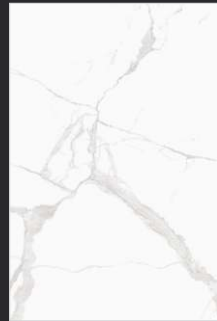
CALACATTA



DOLOMITI



PERSIAN WHITE



STATUARIO CARA



ELEGANCE BLACK



NAIROBI BLUE



PATAGONIA MARBLE



CHIFFON GREY



ARMANI GREY



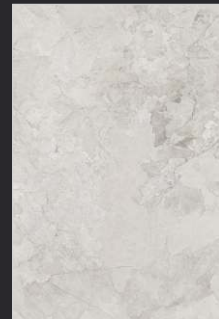
CALACATTA GOLD



ELEGANCE GREY



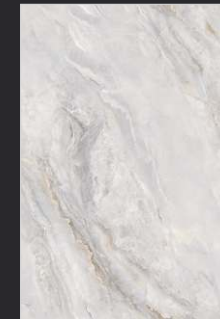
FONTANA NAZZO



LIMAR GREY



MARFIL GRIS



NUVO ONYX GREY



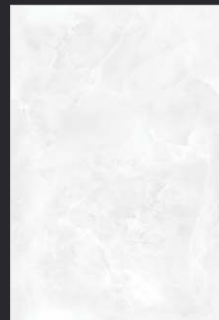
EGEO GREY



MICHEL ANGELO



MOJAVE



ONYX BIANCO



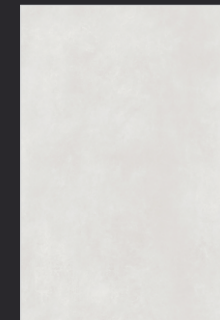
PORTOFINO GREY



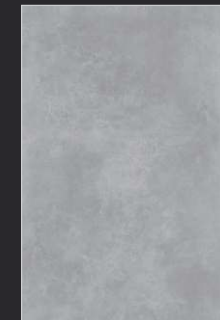
QUIRI WHITE



IMPERIAL BEIGE



IMPERIAL BIANCO



IMPERIAL GREY

1200x
1800mm

PERSIAN WHITE



Finish - **SUPER WHITE POLISHED**
Random - 4

Scan for
360°
View



WALL & FLOOR - **PERSIAN WHITE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

CALACATTA



Finish - SUPER WHITE POLISHED
Random - 4



Scan for
360°
View

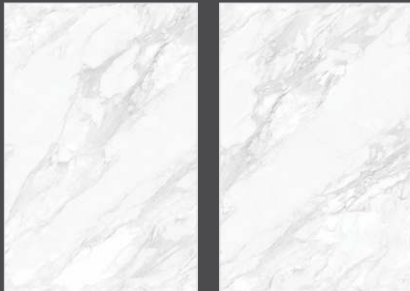


WALL & FLOOR - CALACATTA, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

DOLOMITI



Finish - SUPER WHITE POLISHED
Random - 3

Scan for
360°
View

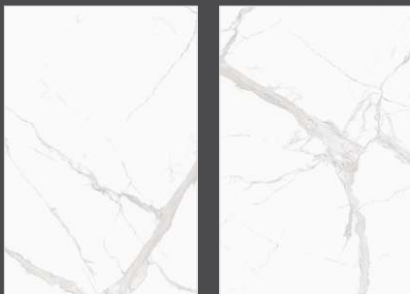


WALL & FLOOR - DOLOMITI, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

STATUARIO CARA



Finish - SUPER WHITE POLISHED
Random - 5

Scan for
360°
View



WALL & FLOOR - STATUARIO CARA, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

ARMANI GREY



Finish - **POLISHED**
Random - 3

Scan for
360°
View



FLOOR - **ARMANI GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

CHIFFON GREY



Finish - **POLISHED**
Random - 3

Scan for
360°
View



FLOOR - **CHIFFON GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

FONTANA NAZZO



Finish - **POLISHED**
Random - 4

Scan for
360°
View



FLOOR - FONTANA NAZZO, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LIMAR GREY



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL & FLOOR - LIMAR GREY, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

NUVO ONYX GREY



Finish - **POLISHED**
Random - 3

Scan for
360°
View



FLOOR - **NUVO ONYX GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

ONYX BIANCO



Finish - **POLISHED**
Random - **3**

Scan for
360°
View



FLOOR - **ONYX BIANCO**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

PORTOFINO GREY



Finish - **POLISHED**
Random - 3

Scan for
360°
View



FLOOR - **PORTOFINO GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

MOJAVE



Finish - **POLISHED**
Random - 3

Scan for
360°
View



FLOOR - **MOJAVE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

QUIRI WHITE



Finish - **POLISHED**
Random - 3

Scan for
360°
View



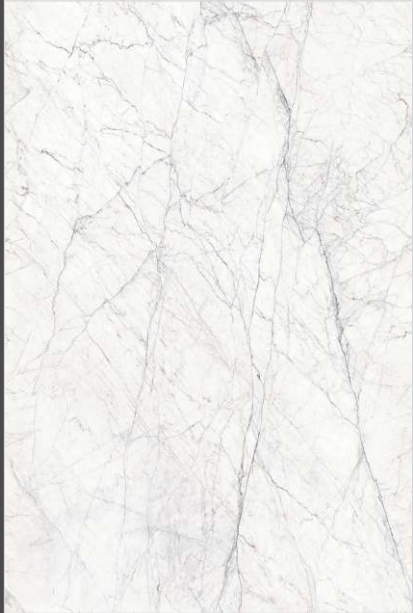
FLOOR - QUIRI WHITE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

SPIDER WHITE



Finish - **POLISHED**
Random - 3



Scan for
360°
View



ISLAND PLATFORM & FLOOR - **SPIDER WHITE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

ANTICO CREMA



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL & COUNTER - **ANTICO CREMA**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

SAHARA BEIGE



Finish - **POLISHED**
Random - 3

Scan for
360°
View



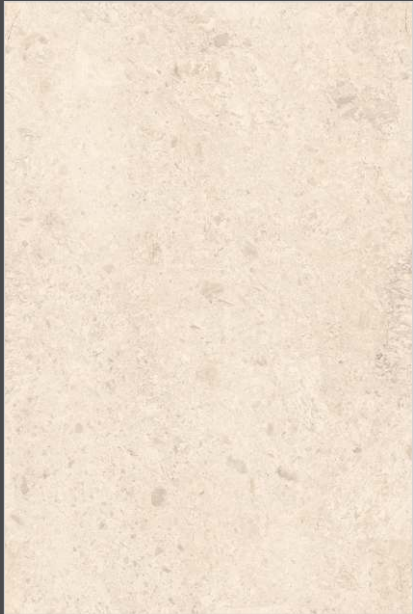
WALL & FLOOR - SAHARA BEIGE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

OTOMANE BEIGE



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL & FLOOR - OTOMANE BEIGE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

BEIGE SPIDER



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL - BEIGE SPIDER, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

SILVER TRAVERTINE



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL & FLOOR - **SILVER TRAVERTINE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

BRECCIA SUPREME



Finish - **POLISHED**
Random - 3

Scan for
360°
View



WALL & FLOOR - BRECCIA SUPREME, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

GOLDEN GREY



Finish - **POLISHED**
Random - 3



Scan for
360°
View



WALL & FLOOR - **GOLDEN GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

PATAGONIA MARBLE



Finish - HIGH GLOSS
Random - 3



Scan for
360°
View



WALL & FLOOR - PATAGONIA MARBLE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

NAIROBI BLUE



Finish - **HIGH GLOSS**
Random - 3

Scan for
360°
View



WALL & FLOOR - **NAIROBI BLUE**, 1200x1800mm

SIMERO
CERAMICS

**1200x
1800mm**

ELEGANCE BLACK



Finish - **HIGH GLOSS**
Random - 3

Scan for
360°
View



WALL & FLOOR - **ELEGANCE BLACK**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

OLMPIYA



Finish - **HIGH GLOSS**
Random - 3

Scan for
360°
View



ISLAND PLATFORM - OLMPIYA, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

BRONZE ARMANI



Finish - **HIGH GLOSS**
Random - 3



Scan for
360°
View



WALL - **BRONZE ARMANI**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

LUISH GREY



Finish - **HIGH GLOSS**
Random - 3

Scan for
360°
View



WALL & FLOOR - **LUISH GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

EARTH
COLLECTION

CORAL GREY



Finish - **HIGH GLOSS**
Random - 3

Scan for
360°
View



WALL & FURNITURE - **CORAL GREY**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

ARMANI GREY



Finish - LUX SURFACE
Random - 3

Scan for
360°
View



FLOOR - ARMANI GREY, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

CALACATTA GOLD



Finish - LUX SURFACE
Random - 3

Scan for
360°
View



FLOOR - CALACATTA GOLD, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

CALACATTA



Finish - LUX SURFACE
Random - 4

Scan for
360°
View



FLOOR - CALACATTA, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

ELEGANCE GREY



Finish - LUX SURFACE
Random - 3

Scan for
360°
View



FLOOR - ELEGANCE GREY, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

FONTANA NAZZO



Finish - LUX SURFACE
Random - 4

Scan for
360°
View



FLOOR - FONTANA NAZZO, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

MARFIL GRIS



Finish - LUX SURFACE
Random - 3

Scan for
360°
View



FLOOR - MARFIL GRIS, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

ELEGANCE BLACK



Finish - **LUX SURFACE**
Random - 3

Scan for
360°
View



WALL & FLOOR - **ELEGANCE BLACK**, 1200x1800mm

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT

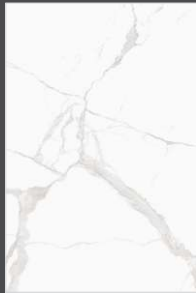


MOST DURABLE
SURFACE



REAL
MARBLE FEEL

STATUARIO CARA



Finish - LUX SURFACE
Random - 5

Scan for
360°
View



FLOOR - STATUARIO CARA, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

SAHARA BEIGE



Finish - LUX SURFACE
Random - 3

Scan for
360°
View



FLOOR - SAHARA BEIGE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

EGEO GREY



Finish - LUX CARVING
Random - 3



Scan for
360°
View



FLOOR - EGEO GREY, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

MOJAVE



Finish - **LUX CARVING**
Random - 3



Scan for
360°
View



FLOOR - **MOJAVE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

NUVO ONYX GREY



Finish - LUX CARVING
Random - 3

Scan for
360°
View



FLOOR - NUVO ONYX GREY, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

MICHEL ANGELO



Finish - LUX CARVING
Random - 3



Scan for
360°
View



WALL & FLOOR - MICHEL ANGELO, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

LUX
SURFACE



HIGH DEFINITION
CLEAR PRINT



MOST DURABLE
SURFACE



REAL
MARBLE FEEL

SPIDER WHITE



Finish - LUX CARVING
Random - 3



Scan for
360°
View



WALL & FLOOR - SPIDER WHITE, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

IMPERIAL BEIGE



Finish - **MATT**
Random - **3**

Scan for
360°
View



WALL & FLOOR - **IMPERIAL BEIGE**, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

IMPERIAL BIANCO



Finish - MATT
Random - 3

Scan for
360°
View

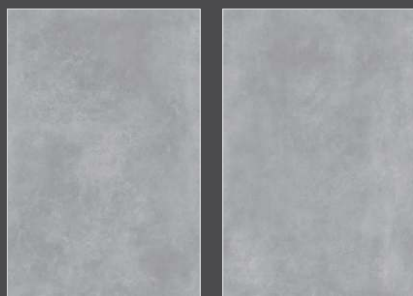
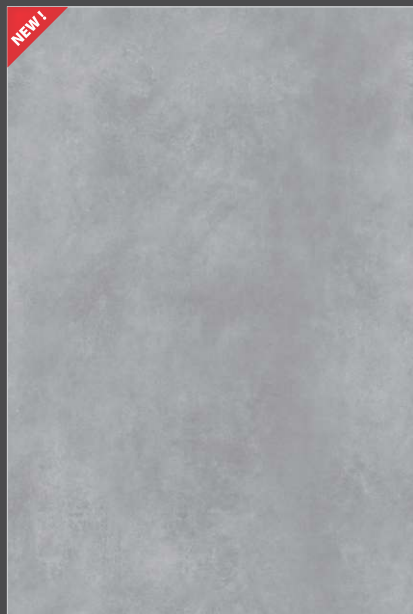


WALL & FLOOR - IMPERIAL BIANCO, 1200x1800mm

SIMERO
CERAMICS

1200x
1800mm

IMPERIAL GREY



Finish - **MATT**
Random - **3**

Scan for
360°
View



WALL & FLOOR - **IMPERIAL GREY**, 1200x1800mm

SIMERO
CERAMICS

Technical Specification

CHARACTERISTIC	INTERNATIONAL STANDARD ISO13006:2012/EN14411 Group BIa	MEAN VALUE OF SIMERO	TEST METHOD
Dimension & Surface Quality			
length	± 0.60 %	± 0.10 %	ISO 10545-2
Thickness	± 5.00 %	± 3.00 %	ISO 10545-2
Straightness in side	± 0.50 %	± 0.10 %	ISO 10545-2
Rectangularity	± 0.50 %	± 0.10 %	ISO 10545-2
Surface flatness	± 0.50 %	± 0.510 %	ISO 10545-2
Surface quality	Declared by Manu.	95~105 %	ISO 2813(Gloss Meter)
Glossiness (only Polished Products)	Min. 95% Tile Should Be Free From Defects	Min. 98% Tile Should Be Free From Defects	ISO 10545-2
Physical Characteristics			
Water absorption	E ≤ 0.5 %	E ≤ 0.5 %	ISO 10545-3
MOH'S hardness	≤ 6	≤ 6	ISO 10545-3
Moisture expansion	Nil	Nil	ISO 10545-10
Abrasion resistance	Declared by Manu.	Pei 3~5 (Declared on product)	ISO 10545-7
Mechanical Characteristics			
Flexural strength(MOR)	≥ 35N/mm ² (350kg/cm ²)	≥ 37N/mm ² (370kg/cm ²)	ISO 10545-4
Breaking strength	1300 Newton	2000 Newton	ISO 10545-4
Impact resistance	Declared by Manu.	No indentation or cracking	ISO 10545-5
Safety Characteristics			
Skid resistance(Dynamic Friction Coefficient)	≥ 0.4	≥ 0.4	ISO 10545-17
Density	≥ 2.0 gm/cc	≥ 2.3 gm/cc	DIN 51082
Thermo Photo Characteristics			
Thermal shock resistance	Resistant to 10 cycles	Pass Min. 10 cycles	ISO 10545-9
Frost resistance	Frost Proof	Need to comply with the standard	ISO 10545-12
Coefficient of Linear thermal Expansion	9x10 ⁻⁶ K-1	<5.86x10 ⁻⁶ K-1	ISO 10545-8
Color resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics			
Chemical resistance: House Hold Chemicals & Swimming Pool Salts	Min. Class - GB	Confirm to Classes - GA	ISO 10545-13
Chemical resistance: Low Concentrations Acids & Alkalis	Min. Class - GIB	Confirm to Classes - GIA	ISO 10545-13
Chemical resistance: High Concentrations Acids & Alkalis	Min. Class - GHB	Confirm to Classes - GHA	ISO 10545-13
Stain resistance	Min. Class - 3	Min. Confirm to Class - 4	ISO 10545-14

Packing Details

DIMENSION(MM)	1200x1800mm
SLAB / BOX	2 pc
COVERAGE AREA / BOX	4.32 sq. mtr.
WEIGHT / BOX (APPROX)	90 kg



Behind Indian Oil Petrol Pump, Morbi-Halwad Road,
State Highway No. 22, Nichi-Mandal, Morbi.

Customer Care No.: +91 814 12 12 000

www.simero.in

