



LINK SHIELD PRODUCT – PRIVACY POLICY

The Link Shield Product (the “**Product**”) is operated by Link Shield Ltd (“**Link Shield**”, “**we**”, “**us**”, and “**our**”) for its corporate customers and is available as a mobile application and browser extension.

The Product is designed to protect users against malicious activity that may result from the opening of a link.

This in-Product privacy policy (the “**Policy**”) explains whether the Product collects personal data, and if so, which personal data the Product collects, the purposes for which it collects such data, and how such data is handled by us, including how and for how long it is stored and with whom it is shared.

Link Shield, however, does not collect any personal data via the Product.

1. Information We Receive and Collect

The Product collects URLs visited, usernames and passwords (which are neither directly nor indirectly connected to any personal identifiers (i.e., anonymous)) and the domain names used to access the URL. This information also provides us with the dates and links used to access the URL.

2. Information Storage and Security

The Product is operated through Firebase, an app development platform provided by Google, where all information collected and processed in relation to the Product is stored in a database managed by us. Firebase and Google provide extensive security measures to secure their servers and we use two-factor authentication (2FA) for access to our database, which is only granted to prior-approved members of our staff.

3. How We Use and Share Your Information

All information we collect in the Product is anonymized and used to: (a) operate, support, and improve the Product; (b) provide you with the Product features; (c) enable us to resolve technical issues; and to (d) assure the security of the Product and its collected information, including for investigating suspicious activity.

We do not share any personal data we may collect through the Product with third parties (and as mentioned, it is our policy not to intentionally collect such information). In the event that a user’s personal data is collected or processed through their interaction with the Product, the Company will delete such personal data within a reasonable amount of time and inform the applicable user’s Customer of such deletion. Nevertheless, we will collect and share information with third parties if we have a good-faith belief that it is necessary in order to: (a) comply with any applicable law, regulation, legal proceeding, order, or instruction of a competent authority; (b) detect, investigate, prevent, and address fraud or other illegal activity or to address security or technical issues; (c) protect the rights,

Contactus@Link-Shield.Tech | WWW.Link-Shield.Tech

לינק שילד בע"מ שנקר 14, הרצליה, ת.ח 12278 | 12278, Shenkar 14 st., Herzliya, POB 12278, Israel



property, and safety of Link Shield, of other users, or anyone else; and to (d) pursue and resolve legal disputes or proceedings that we or any of our affiliates are involved in.

4. Your Rights

Though we do not collect personal data, depending on the jurisdiction applicable to your personal data, you may have various data subject rights. If the European Union's General Data Protection Regulation 2016/679 or its UK equivalent applies, you may have a right to access, erase, or correct any personal data of yours collected by us, as well as other informational rights. If you are a resident of California, Virginia, Colorado, Connecticut, Nevada, Utah or any other US state with an applicable privacy law, you may have similar or additional rights. We will respect any lawful request to exercise such a right, subject to applicable law.

5. Changes to this Privacy Policy

We may change this Policy from time to time and, if we do, we will publish a prior notice (unless mandatory law or regulation requires otherwise, or unless such change is in your favor). If you continue to use the Product after such changes are in effect, you agree to the revised Policy.

6. Governing Law; Jurisdiction

This Policy shall be governed by and construed in accordance with the laws of the State of Israel, without regard to the conflict of laws provisions thereof. Any dispute arising under or in relation to this Agreement shall be exclusively resolved in the competent courts in of Tel-Aviv, Israel.

You may contact us at: CONTACTUS@LINK-SHIELD.TECH.

This Policy was last updated on: March 3, 2024