

ONLINE PRIVACY POLICY AGREEMENT

Dec 31st, 2022

Lighthouse Datasets (Lighthouse) values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use Open Data information from those who download our app or make use of the Datasets and Analysis information, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with Lighthouse of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time **Lighthouse** decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to **Lighthouse**, and it governs any and all data collection and usage by us. Through the use of **our app in Google Play Store and AppStore**, you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that **Lighthouse** does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following:

1. What personally identifiable information is collected from you through our website (if applicable on newer versions of the app);
2. Why we collect personally identifiable information and the legal basis for such collection;
3. How we use the collected information and with whom it may be shared;
4. What choices are available to you regarding the use of your data; and
5. The security procedures in place to protect the misuse of your information.
6. Where the data has been collected from and your responsibility in the use of such information.

Information We Collect

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. This website collects various types of information, such as:

· Information automatically collected when using our app, which may include cookies, third party tracking technologies and server logs.

When you access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

In addition, **Lighthouse** may have the occasion to collect non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race and religion, as well as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality service.

Lighthouse may also deem it necessary, from time to time, to follow App Sections that our users may frequent to glean what types of services and products may be the most popular to customers or the general public.

Please rest assured that this site will only collect personal information that you knowingly and willingly provide to us by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for on this Policy.

Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested;
- To fulfill our legitimate interest in improving our services and products;
- To send you promotional emails containing information we think you may like when we have your consent to do so;
- To contact you to fill out surveys or participate in other types of market research, when we have your consent to do so;
- To customize our App according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

Use of Information Collected

Lighthouse may collect and may make use of personal information to assist in the operation of our App and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from Google Play Store / AppStore

Lighthouse may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services or products that may be offered.

Lighthouse may feel it necessary, from time to time, to contact you on behalf of our other external business partners with regards to a potential new offer which may be of interest to you. If you consent or show interest in presented offers, then, at that time, specific identifiable information, such as name, email address and/or telephone number, may be shared with the third party.

Lighthouse uses various third-party social media features including but not limited to GooglePlay, AppStore, Telegram, Instagram, Facebook and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within Lighthouse' control.

Transfer of Your Personal Data

Your information, including personal data, is processed at Lighthouse' operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

Lighthouse will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Disclosure of Information

Lighthouse may not use or disclose the information provided by you except under the following circumstances:

- as necessary to provide services or products you have ordered;
- in other ways described in this Policy or to which you have otherwise consented;
- in the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- as required by law, or in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Service;
- as necessary to maintain, safeguard and preserve all the rights and property of Lighthouse.

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, your personal data may be transferred. We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.

Non-Marketing Purposes

Lighthouse greatly respects your privacy. We do maintain and reserve the right to contact you if needed for nonmarketing purposes (such as bug alerts, security breaches, account issues, and/or changes in Lighthouse products and services). In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

Children under the age of 18

Lighthouse' Applications is not directed to, and does not knowingly collect personal identifiable information from children under the age of eighteen (18). If it is determined that such information has been inadvertently collected on anyone under the age of eighteen (18), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of eighteen (18) must seek and obtain parent or guardian permission to use this application.

Unsubscribe or Opt-Out

All customers and visitors to our App have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our emails please send an email that you wish to unsubscribe to lighthouse.datasets@gmail.com. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. **Lighthouse** will continue to adhere to this Policy with respect to any personal information previously collected.

Links to Other Websites

Our App does contain links to affiliate and other websites. Lighthouse does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our App and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our Application.

International Transfers of Personal Information

The personal information we collect is stored and/or processed where we or our partners, affiliates, and third-party providers maintain facilities. Please be aware that the locations to which we store, process, or transfer your personal information may not have the same data protection laws as the country in which you initially provided the information. If we transfer your personal information to third parties in other countries: (i) we will perform those transfers in accordance with the requirements of applicable law; and (ii) we will protect the transferred personal information in accordance with this privacy policy.

Lighthouse' operations are located primarily in Colombia (Latin America). If you provide information to us, the information will be transferred out of your country and sent to Colombia. In Colombia, all data will be treated in accordance with the principles and duties defined in Law 1581 of 2012 and other rules that deal with and regulate this matter. By providing personal information to us, you are consenting to its storage and use as described in this Policy.

Security

Lighthouse takes precautions to protect your information. When you submit sensitive information via the App, your information is protected both online and offline. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

When we collect and process personal information, and while we retain this information, we will protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use, or modification.

Although we will do our best to protect the personal information you provide to us, we advise that no method of electronic transmission or storage is 100% secure, and no one can guarantee absolute data security. We will comply with laws applicable to us in respect of any data breach.

Sourcing and Liability Regarding the Use of Information:

All the data contained in the delivered file you download from our App, have the quality of public data, in the terms defined by numeral 2.2.2.25.1.3. of Decree 1074 of 2015 and have not required prior authorization from the owner for their treatment due to their public nature. However, every time you download this database you become responsible for the information in accordance with the provisions of Law 1581 of 2012 (Personal Data Protection Law), being bound by the provisions contained therein for all its effects. The user understands that **Lighthouse** is not responsible for errors or omissions in the information indicated in the object since it is provided directly by the registered merchant to the corresponding chamber of commerce/Superintendence. Due to the above, it is possible that in the deliverable you will find in some of the variables given by the company as a blank field or your information is not accurate. It should be noted that the purpose of the delivered database must be used as a purely informative tool, to search for potential suppliers, customers or competitors, as well as for academic and statistical purposes, agreeing not to disseminate, transfer, transmit or make available of third parties, element or content that constitutes false, harmful, hostile, abusive, irritating, problematic,

threatening, torturous, defamatory, obscene, pornographic, unfounded or harmful information, that invade the privacy of any owner of this data.

Acceptance of Terms

By using this App, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our App. In addition, your continued use of our App following the posting of any updates or changes to our terms and conditions shall mean that you agree in acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our App, please feel free to contact us at the following email lighthouse.datasets@gmail.com