

Media Kit

VISIBILITY THAT TRAVELS. NUMBERS THAT CARRY WEIGHT.

LenzVive offers distribution across its own channels, giving partners access to built-in visibility, strong engagement and real viral upside when the concept and positioning are right.

■ WHY PARTNERS CHOOSE LENZVIVE

01.

BEYOND FOLLOWERS

LenzVive content consistently breaks beyond its existing audience, with strong non-follower reach and heavy discovery through For You, Reels and Explore.

02.

VIRAL SCALE

Multiple pieces have performed at viral or near-viral scale, with content landing in the 4M, 10M, 16M and 20M+ view range.

03.

ENGAGEMENT THAT MEANS SOMETHING

These are not passive impressions. The content drives shares, likes, saves, comments and follows. Attention turns into action.

04.

INTERNATIONAL AUDIENCE

The audience is not only local. Montréal is core, but reach extends across Canada, the United States, Europe and wider international markets.

05.

PROVEN FORMAT

Short-form, high-novelty content is the strongest proof category in the kit, especially limousine, Lamborghini and Montréal-spotted concepts.

CHANNEL FOOTPRINT

405K+ total followers

FACEBOOK

333K

82.2%

INSTAGRAM

16K

4.0%

TIKTOK

52K

12.8%

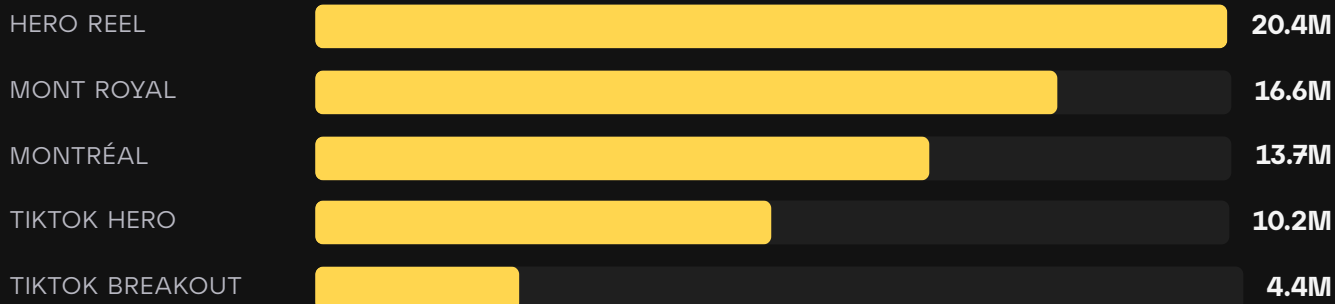
YOUTUBE

4K

1.0%

Numbers are rounded.

PEAK CONTENT PERFORMANCE



Top performing videos by views.

■ DISTRIBUTION OFFER

Built-in visibility across LenzVive-owned channels, with strong viral and engagement potential depending on content and positioning. We produce the piece, then we put it in front of the audience.

Inquire

WHAT THIS MEANS

LenzVive does not just produce content. It helps place it in front of audiences at scale.

WHY IT MATTERS

For the right brand, the right visual, released through the right channels, visibility can compound fast.

BEST FIT

Brands with strong visuals, cultural relevance, novelty or premium positioning stand to gain the most from this distribution layer.

■ FOLLOW THE CHANNELS

Facebook

TikTok

Instagram

YouTube

LinkedIn

CONTENT THAT MOVES. VISIBILITY THAT COUNTS.