

Cloutflow Supplier Code of Conduct

Cloutflow expects all vendors, suppliers, and production partners to operate ethically, legally, and responsibly across our creator economy supply chain.

Supplier & Vendor Conduct

Cloutflow expects vendors and suppliers to operate ethically, legally, and responsibly.

Vendors must comply with applicable laws, avoid bribery and corruption, respect human rights, protect confidential information, follow agreed quality standards, and maintain safe working practices.

Where vendors support production, dispatch, events, editing, data, technology, staffing, or creator operations, Cloutflow teams must ensure the relationship is transparent and properly documented.

Human Rights in the Supply Chain

Cloutflow respects internationally recognised human rights and expects the same from vendors, suppliers, and partners.

We will not knowingly support work, partnerships, vendors, or client assignments that involve or contribute to human rights abuse, forced labour, child labour, trafficking, unsafe labour practices, or exploitative working conditions.

We will take reasonable steps to identify and manage human rights risks in our supply chain, creator partnerships, production work, and client assignments.

Environmental Practices

We will work with vendors who follow responsible environmental practices and encourage conscious event, production, and dispatch planning.

For sustainability-related brand campaigns, Cloutflow will apply additional care to ensure claims are accurate, substantiated, and not exaggerated.

Anti-Bribery & Fair Dealing

Cloutflow has zero tolerance for bribery and corruption in vendor relationships. Vendors must not offer, give, request, receive, or accept bribes, kickbacks, hidden commissions, or improper benefits.

Any suspected bribery or improper payment involving a vendor must be reported immediately.