

Cloutflow Human Rights Statement

Cloutflow respects internationally recognised human rights and expects the same from employees, clients, creators, vendors, suppliers, and partners across our business.

Human Rights Commitment

We will not knowingly support work, partnerships, vendors, or client assignments that involve or contribute to human rights abuse, forced labour, child labour, trafficking, unsafe labour practices, or exploitative working conditions.

We will take reasonable steps to identify and manage human rights risks in our supply chain, creator partnerships, production work, and client assignments.

Forced Labour & Child Protection

Cloutflow respects human rights across its business, partnerships, and supply chain.

We will not knowingly work with vendors, suppliers, creators, or partners involved in forced labour, child labour, trafficking, unsafe labour practices, harassment, exploitation, or human rights abuse.

Where minors are involved in content, campaigns must follow applicable laws, platform policies, parental/guardian consent requirements, and child safety standards.

Children should never be exploited for commercial content.

Workplace Dignity

Cloutflow is committed to a safe, respectful, inclusive, and professional workplace. We will not tolerate harassment, discrimination, threats, intimidation, retaliation, or abuse of authority.

Everyone at Cloutflow is expected to treat colleagues, creators, clients, vendors, and partners with dignity and respect.

Reporting Concerns

Employees, creators, vendors, and partners are encouraged to raise concerns if they believe human rights standards have been violated. Cloutflow will review concerns seriously and fairly. Retaliation against anyone raising a concern in good faith is prohibited.