

Cloutflow Anti-Bribery, Gifts & Conflict of Interest Policy

Cloutflow is committed to conducting business with honesty, integrity, and transparency. We have zero tolerance for bribery, corruption, and undisclosed conflicts of interest.

Anti-Bribery & Anti-Corruption

Cloutflow has zero tolerance for bribery and corruption.

Employees, creators, vendors, consultants, and representatives must not offer, give, request, receive, or accept bribes, kickbacks, hidden commissions, personal favours, or improper benefits to win business, influence decisions, secure approvals, manipulate creator selection, alter pricing, or gain unfair advantage.

This applies to interactions with:

- Clients
- Brands
- Agencies
- Creators
- Vendors
- Suppliers
- Government officials
- Platform representatives
- Media partners
- Any third party

Any suspected bribery or improper payment must be reported immediately.

Gifts, Hospitality & Entertainment

Reasonable business hospitality may be acceptable when it is lawful, modest, transparent, occasional, and not intended to improperly influence a decision.

Employees must not offer or accept gifts, entertainment, travel, discounts, benefits, or favours that could create an actual or perceived conflict of interest.

Cash gifts, personal commissions, luxury benefits, hidden creator-side payments, or vendor kickbacks are strictly prohibited.

When unsure, employees must disclose the situation and seek approval before accepting or offering anything of value.

Conflicts of Interest

Employees and representatives must avoid situations where personal interests conflict with Cloutflow's interests or the interests of clients.

Conflicts may include:

- Recommending a creator, vendor, or agency owned by a friend or family member without disclosure
- Taking personal commissions from creators or vendors
- Working with a competing business without approval
- Using Cloutflow data for personal gain
- Running side deals with clients or creators
- Influencing pricing or selection for personal benefit
- Hiring or approving payments for related parties without disclosure

All actual, potential, or perceived conflicts must be disclosed.

Fraud & Financial Integrity

Cloutflow will not tolerate fraud, falsification, theft, financial manipulation, tax evasion, or misuse of company assets.

This includes fake invoices, inflated creator costs, false reimbursement claims, manipulated campaign reports, misuse of client budgets, undisclosed commissions, duplicate billing, and unapproved vendor payments.

Financial records must be accurate, complete, and maintained according to company processes.