



AHA INITIATIVE

Bringing sustainability driven healthcare to the poorest African communities

What We Do



HEALTHCARE  SUSTAINABILITY

Proximity



Affordability



Sustainability



Fighting preventable deaths by placing **primary microclinics** where they are **needed most**

Problem

200,000 Nigerians die brutal deaths from Malaria *each year*

No access to healthcare



Mosquito breeding sites



Current Situation



Hours to Nearest Health Center

Malaria can be 100% cured if treated within hours or within 3 days. Far distance leads to late treatment and death.



Average income is \$1/day

Malaria medications are sold for between \$4-\$7, and consultations at private clinics cost upwards of \$20.



The poorest communities are mosquito breeding sites

Poor communities store waste improperly which leads to breeding of mosquitoes that cause malaria.



Enter: The AHA Initiative

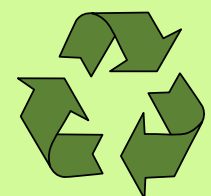
How we address this
problem



We place primary
microhealth
clinics where
they are needed
most



Free Diagnosis,
Treatment, and
Care



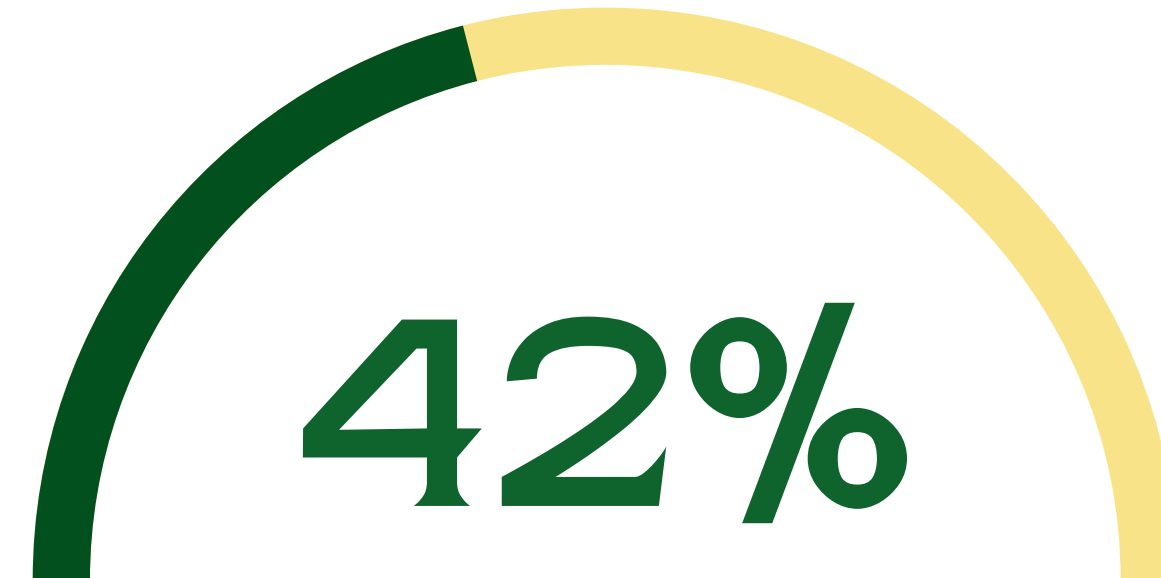
Sustainability

We reduce waste
in communities
through recycling

Our Impact

10,027 patients treated since Mar 2022

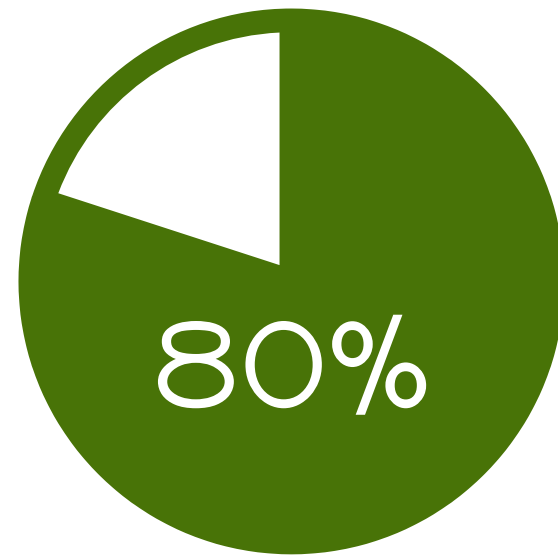
- **High Demand** > 700 patients per month
- We limited our service to 500 patients per month due to funding



Report Reduced Malaria
Frequency



Serving Who We Intended



Of Patients report no other access to care in the last 6 months

23%

Of Patients Revisit every 3 months

\$1.30

Average Daily Income of Patients



Partners

Funding Partners

\$40,000 Raised to date



Strategic Partners



Largest church network in Nigeria

Pledged 15 buildings spaces



Recycling company

Free recycling center set up in our locations transports and recycles waste for cash



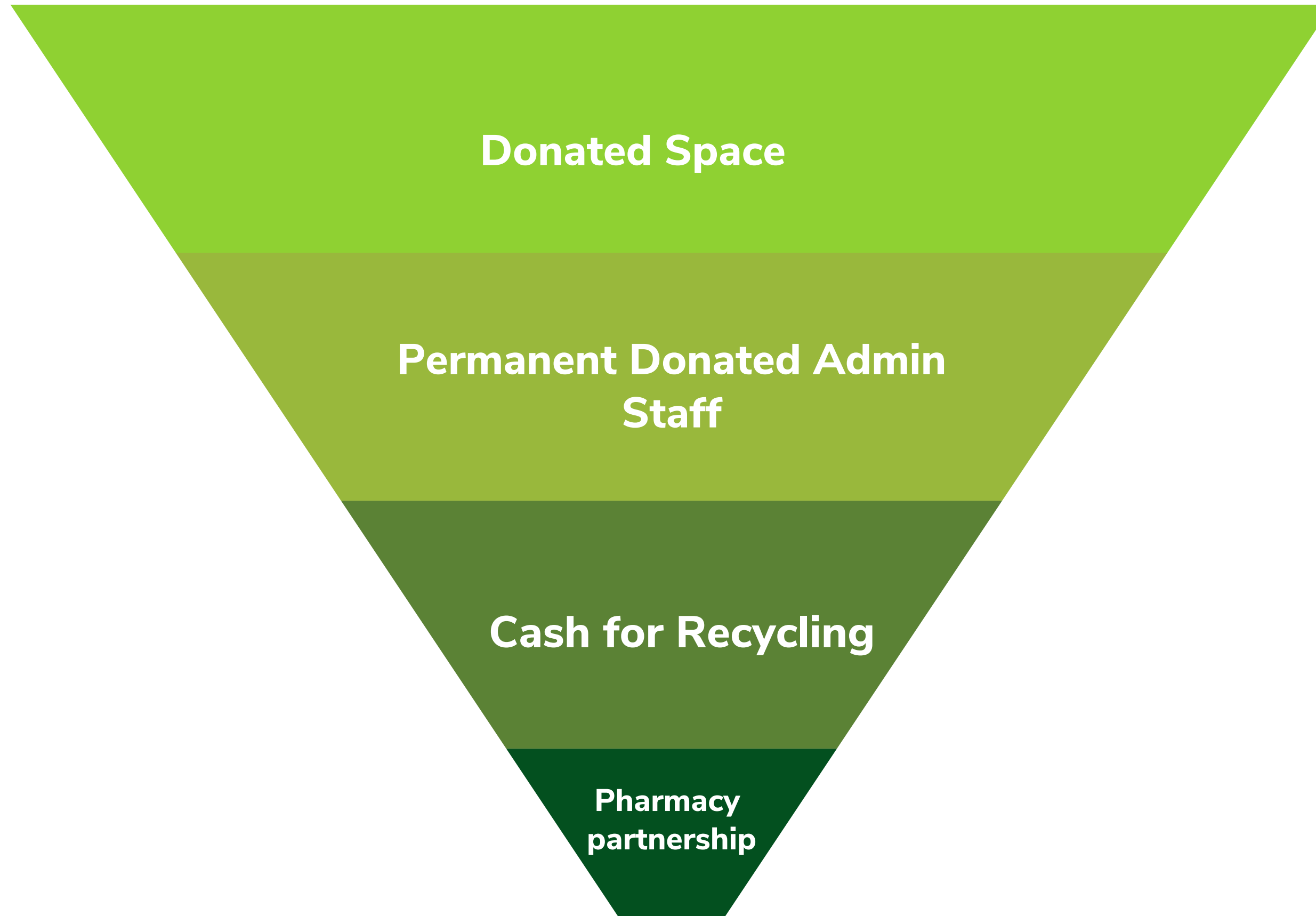
Large health nonprofit

Supports clinic with subsidized costs for referrals to tertiary hospitals and labs

How We Make Our Model Affordable



AHA INITIATIVE



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Community Partnership

Space donation, Administrative support & Community Integration

We partner with existing community institutions like churches in remote communities to transform unused or spare spaces into free microhealth clinics

No rent



&

No Admin fees



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70% ↓

less fixed & operational costs



Sept 2021



January 2022

One time Cost of renovation and Furnishing: \$7,000

Community Partnership Process



Data Based Vetting:

- Based on location which must be within a remote community with high malaria prevalence
- Size of organization
- Transparency
- Community trust
- Community network, and
- Age of organization



Health Administration Training & Staff Recruitment:

- 2-week health administration training program for personnel community partner provides
- We recruit and pay for one lead nurse and one auxiliary nurse

Comparative Analysis

	AHA INITIATIVE	GOVERNMENT CLINICS	PRIVATE CLINICS	TRADITIONAL HEALERS
FREE	✓	X	X	X
PROXIMITY TO COMMUNITY	✓	X	✓	X
TRUSTED BY COMMUNITY	✓	✓	✓	✓
HIGH QUALITY	✓	✓	✓	X
HOLISTIC	✓	X	X	X

The Team Behind Us

Teamwork Is The Key



Tolani Yesufu
Founder / CEO

Harvard Medical School M.Sc , Columbia Business School, Born & Raised Nigerian, Led over 13 health programs in Nigeria and Ghana, Raised \$43,000 in funding



Samuel Edimeh
Director of Operations

Oversees Nigerian based team
10 years leadership/operational experience





Malaria death is totally preventable.