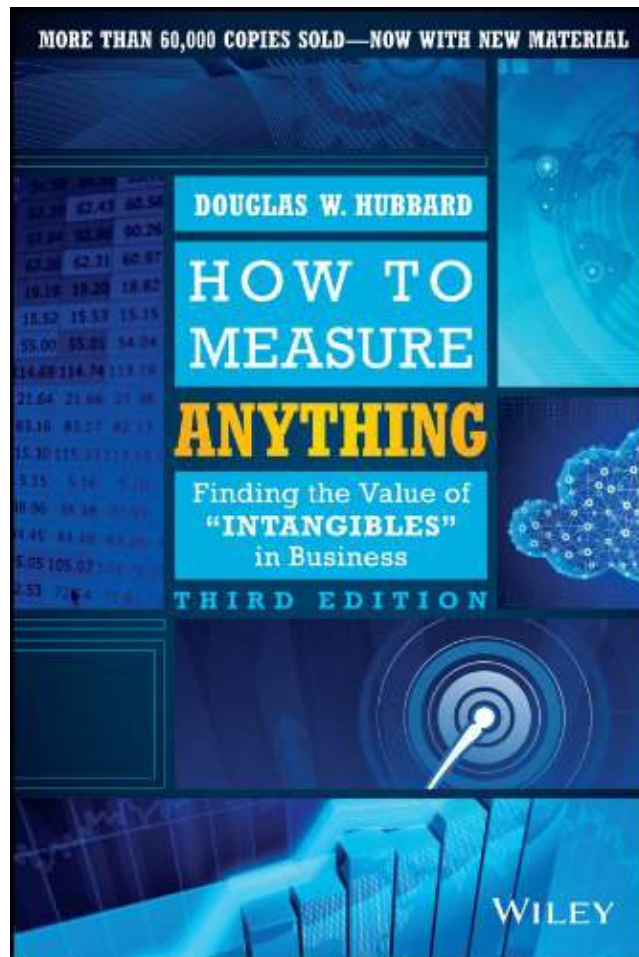


# How to Measure Anything: Finding the Value of Intangibles in Business

By Douglas W. Hubbard

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you **How to Measure Anything: Finding the Value of Intangibles in Business** author by By Douglas W. Hubbard for the inspiration & giving the spirit to my fullday activity.

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