



THE **KOISOCIETY**
RATE CARD



Content Writing



Social Media Management



Brand Identity Creation



Business Sales Outreach



Graphic Design



Digital Production



UX Design & Development



Mobile App Development

Individual Services

Services are billed at an hourly rate at the end of the month for every month during the period we are contracted.

We also offer 25% off on 6 to 12 -month contracts and 40% off on all contracts of a year or longer.



Communication

- Copywriting
- Business Outreach
- Marketing Strategy
- Social Media Management
- Content Calendar Creation

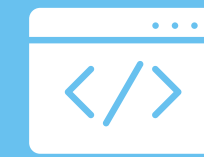
€20 /hour



Digital Creative

- Brand identity Creation
- Graphical Design
- Photography
- Videography

€24 /hour



Advanced Creative

- UX Design
- Website Development
- Mobile App Development
- Web Hosting & Security
- Search Engine Optimization (SEO)

€28 /hour

Our Packages

	Bronze NEW START-UPS	Silver FOR SMALL BUSINESSES	Gold FOR LARGE BUSINESSES	Platinum FOR LARGE FRANCHISES
AD CAMPAIGN	€150	€390	€750	€1100
BRAND DESIGN	€800	€1200	€1500	€1800
UX DESIGN & WEB DEVELOPMENT	€600	€1000	€1200	€1800
MOBILE APP DEVELOPMENT (IOS/ANDROID)	PRICE DECIDED ON CONSULTATION			

Sometimes you have to draw outside the lines: We understand that every business has different needs, which is why the packages above are usually sold alongside a few hours of Services so that we can customise and adjust the work we do to better suit our clients. See the previous page for more information about Services and see the next page for more information about these Packages.

Bronze
NEW START-UPS

The **Bronze Tier** is for small enterprises which are just starting out.

At this tier an Ad Campaign includes a basic set of ads prepared for different placements to get your name out there.

If you're still trying to find your voice, a Brand Design at this stage involves either polishing and embellishing whatever vision you may already have, or creating a basic brand identity for you from scratch.

As for your web presence, we can setup a simple website for you to suit your business needs.

Silver
FOR SMALL BUSINESSES

The **Silver Tier** is for small-to-medium enterprises which are starting to expand.

At this tier, an Ad Campaign includes different options for different placings so that we can more precisely target the right audience with the right product or service which you offer.

Brand Design at this tier involves creating a whole brand identity and documenting it in a brand book for the client to keep and use in the management of their brand.

You probably have a number of aspirations at this point, which is why our Web Development package at this level involves a website with more complex UI as well as the scalability to add other functionalities later on.

Gold
FOR LARGE BUSINESSES

The **Gold Tier** is for larger businesses.

Ad Campaigns at this stage include everything from the previous tier as well as either videography or off-social media advertising such as articles, merchandising etc.

At this level, Brand Design is more expansive and includes photography and videography.

When it comes to your website, at this point you probably have more complex needs of your online presence, which is why at this stage the Web Development package includes not just a more complex UI but also more complex functions which you may require.

Platinum
FOR LARGE FRANCHISES

The **Platinum Tier** is for large complex businesses which are active in several markets or areas.

Ad campaigns at this level are very involved can include both videography as well as merchandising, articles and offline marketing.

Brand designs are also more elaborate and consider things like localisation and sub-brands.

At this stage, our Web Development expands to include not just a website with an advanced UI and complex functions but also a more sophisticated back office for administrative use.