

Tuesday 5 July



To whom it may concern,

My name is Ben Caldwell and I'm the producer of DIY Comedy. We run comedy shows throughout the central North Island of New Zealand, as well as partner with other companies such as House of Laughs in Taranaki, Hawke's Bay Comedy and the Humorous Arts Trust in Wellington.

We have been using KiwiTicket as our primary ticket agent for almost a year now and it has been one of the best decisions we've made. There is always some apprehension about trying something new and moving away from what you know has worked in the past, but we decided to take a chance with KiwiTicket and we haven't regretted our decision.

We loved the fact that it was going to help put more money into our pockets, whilst also ensuring that our customers weren't stung with hidden fees. This has meant that even during the most challenging times we had through COVID-19, we've been able to maintain our pricing structure, which ensures we keep our shows financial affordable for more people at a time when people's disposable income has been impacted.

The contactless ticketing has been a huge positive through the COVID-19 era, and we have had lots of great feedback from people who say they love the hassle free nature of KiwiTicket when it comes to scanning in at events.

The ethos behind DIY Comedy is about supporting local performers, but also supporting local support staff and businesses, so we're extremely proud to work with KiwiTicket, who's values we believe aligns with our own.

We are more than happy to recommend using KiwiTicket for your events moving forward and we believe you'll also reap the benefits that we have done.

Kind regards,
Ben Caldwell
Producer – DIY Comedy