

THE AUTHENTIC AFRICAN CARTOON MAGAZINE



#### KATA KATA CARTOON MAGAZINE

Kata Kata is an authentic African cartoon magazine with both online and printed versions. Humorously, Kata Kata tries to discuss and sensitize typical African / global socio-political issues using cartoons. At the same time, it equally offers a maxim that life is perhaps not all about seriousness; one needs some laughs and relaxation to face serious challenges in life. The duality of Kata Kata is such that it, on the one hand, discusses serious issues and at the same time, it offers therapy for the problems through laughter.

In an educational, informative and yet humorous way, Kata Kata creates awareness of social problems through the dissemination of information and finds solutions to them. This important information can be sent across in many major languages (English, French, Spanish, Portuguese ) as well as / or different African languages, to reach the grass-root audiences.

The quarterly printed edition of Kata Kata is widely available in the Netherlands and some European countries. Equally, the magazine can be read or borrowed from different libraries globally, including the prestigious Stanford University Library, USA, Federal Library Den Haag, (the Netherlands), University of Leiden Library -African Studies (Netherlands), University of Iowa (Main Library), USA, Southern Africa Library, Basel, Switzerland

Likewise, the digital version of Kata Kata can also be read online or subscribed to via Kata Kata website or Magzter, the world's largest digital newsstand with more than 20 million readers.

See: https://www.magzter.com/NL/KataKata-CartoonMagazine/Kata-Kata-CartoonMagazine/Comics/

We have expanded to Africa. With our offices in African countries, our humorous magazine is now available to our African readers, especially in various big hotels. We collaborate with a lot of credible international organizations, including the World Bank, the International criminal court (ICC), the CARE International, United Nations Population Fund, Ministries of gender etc.

Don't be left out. Hurry now and get your copy or become a subscriber.

Please visit our website: www.katakata.org

Welcome on board Kata Kata. Relax with our humorous cartoon magazine and get ready for a long laugh aimed at attitudinal and social changes.

Get on board with kata kata through the following platforms: Online





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Kata Kata Says No To Poverty.



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Movies, Poems & Books.



#### I HEAR YOU

A boisterous horse needs a boisterous bridle. (Meaning English translation)

Linza: mi da wu:ta ma:ganin mahaukacin do:ki. (Hausa, Nigeria)

A bit with fire, the medicine for a mad horse. (Literal English translation)

A tough or rough situation requires firmness and severity. (Meaning).

#### **TELL ME SOMETHING**

## TELL ME SOMETHING! China ready to drop all tariffs on African imports – (News).



Is someone in the USA listening?

#### **SUBSCRIPTION:**

SUBSCRIPTION (2025):

Kata Kata Magazine can be subscribed to via the website (www. citizens earn more than two dollars katakata.org) or E-mail info@katakata.org per day, which is the benchmark set by World Bank in 2022 to measure the form below and send to us:

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## Publisher's note: Tackling Poverty.

Often, when we discuss poverty, our minds immediately think of the inability to have enough food on the table. But that goes further than that. Poverty is not just about empty stomachs or leaking roofs. Poverty wears many faces — some you can see, others you cannot. Sadly, none of those faces looks beautiful. This is an urgent issue that demands our immediate attention.

It is only when we identify the cause of poverty that we begin to know how best to fix it. That involves understanding the hidden side of poverty as well, such as societal mistreatment, individual, or institutional denial of social amenities like education, healthcare, and sanitation.

Hence, in our present world of inequality, it is not hard to notice that poverty is written on all our faces clearly than we think. We can start by asking ourselves how many of our citizens earn more than two dollars per day, which is the benchmark set by World Bank in 2022 to measure the most severe forms of poverty worldwide (purchasing power parity (PPP).

Using the above threshold, approximately 670 million people were earning a meagre \$ 2.15 per day by 2022.

Poverty is not just about having empty pockets. As if their conditions were not enough punishment, poor people are often stigmatised, mocked for their poverty, accent, clothes, or where they live. They face discrimination and disrespect every day. That puts them in a double-edged sword situation, which calls for urgent attention. That said, social maltreatment of the poor leads to institutional maltreatment — when systems deny the poor access to health care, education, housing, or even legal identity. It's like being kicked by society in the front and by institutions at the back. This interconnectedness underscores the collective responsibility we all share in addressing poverty.

These two forms of maltreatment, social and institutional, are not isolated. They feed each other, exacerbating poverty, especially for those already facing prejudice, whether based on gender or racial background. The daily experience of injustice erodes dignity, confidence, and the opportunity to escape poverty. It is a tragic waste of human potential.

Therefore, poverty is not solely about money. It is a complex issue, encompassing a range of dimensions, from a lack of income, unsafe housing, poor nutrition, and a lack of political voice to hazardous work, inadequate healthcare, and the absence of justice.

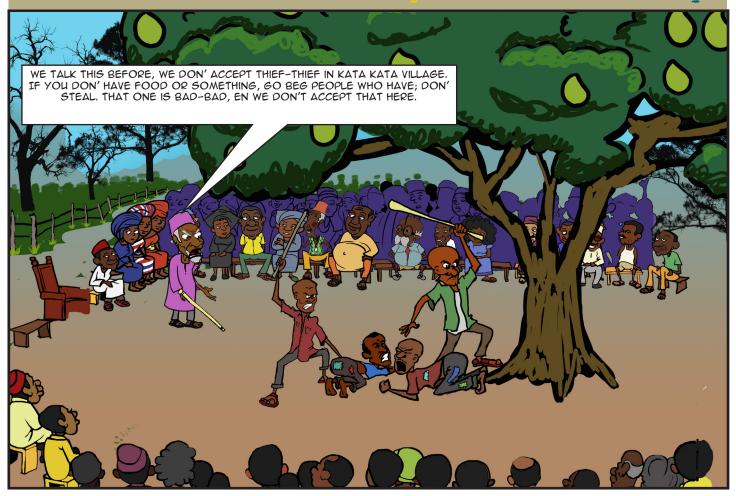
However, we can still make a difference. By constructing inclusive systems, promoting education, ensuring access to healthcare, and respecting everyone's dignity, we can establish a sustainable society where no one is left behind. This requires a shift in our mindset, unwavering determination, and solid commitment, not just from the government, but from every citizen. We are all part of society, and it is the responsibility of each of us to contribute to building a fair, functional, and egalitarian society. Let's unite and fight poverty, creating a robust and prosperous culture. It has been achieved in many societies; it is also possible in Kata Kata Village.

Yours in Kata Kata,

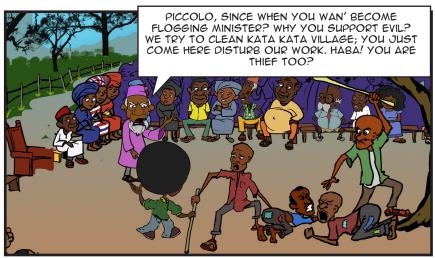
Ogo Ubabukoh

**Publisher** 

### KATA KATA VILLAGE SAYS NO TO POVERTY



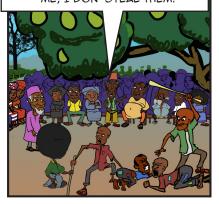








ME, I DON'T HAVE MERCEDES EN NICE-NICE BEAUTIFUL WOMAN, BUT ME, I DON' STEAL THEM.











MY DEAR PEOPLE OF KATA KATA VILLAGE, POVERTY IS NOT JUST ABOUT EMPTY STOMACHS OR LEAKING ROOFS, POVERTY WEARS MANY FACES - SOME YOU CAN SEE, OTHERS YOU CANNOT, BUT TRUST ME, NONE OF THEM ARE BEAUTIFUL.



HMMM. FACES? POVERTY GET DIFFERENT FACES TOO? NA MASQUERADE WE DEY TALK ABOUT?





NOT DAMN BLOODY MASQUERADE, I MEAN THE HIDDEN SIDE OF POVERTY — LIKE WHEN SOCIETY MISTREATS POOR PEOPLE, OR WHEN INSTITUTIONS DENY THEM EDUCATION, HEALTHCARE, OR EVEN RESPECT.



PICCOLO! ABEG, WHY YOU DRAG US HERE EARLY MORNING WITH YOUR POVERTY-POVERTY LECTURE? YOU SEE ANYBODY IN KATA KATA VILLAGE SLEEPING UNDER THE BRIDGE?



EXACTLY! SHOW US THE BRIDGE FIRST. THE ONLY BRIDGE HERE IS MY CLOTHESLINE

