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THE BENEFIT

VOL. 11 ISSUE 40 2024





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ABOUT

ΚΑΤΑ ΚΑΤΑ CARTOON MAGAZINE

Kata Kata is an authentic African cartoon magazine with both online and printed versions. Humorously, Kata Kata tries to discuss and sensitize typical African / global socio-political issues using cartoons. At the same time, it equally offers a maxim that life is perhaps not all about seriousness; one needs some laughs and relaxation to face serious challenges in life. The duality of Kata Kata is such that it, on the one hand, discusses serious issues and at the same time, it offers therapy for the problems through laughter.

In an educational, informative and yet humorous way, Kata Kata creates awareness of social problems through the dissemination of information and finds solutions to them. This important information can be sent across in many major languages (English, French, Spanish, Portuguese) as well as / or different African languages, to reach the grass-root audiences.

The guarterly printed edition of Kata Kata is widely available in the Netherlands and some European countries. Equally, the magazine can be read or borrowed from different libraries globally, including the prestigious Stanford University Library, USA, Federal Library Den Haag, (the Netherlands), University of Leiden Library -African Studies (Netherlands), University of Iowa (Main Library), USA, Southern Africa Library, Basel, Switzerland etc.

Likewise, the digital version of Kata Kata can also be read online or subscribed to via Kata Kata website or Magzter, the world's largest digital newsstand with more than 20 million readers.

See: https://www.magzter.com/NL/KataKata-CartoonMagazine/Kata-Kata-CartoonMagazine/Comics/

We have expanded to Africa. With our offices in African countries, our humorous magazine is now available to our African readers, especially in various big hotels. We collaborate with a lot of credible international organizations, including the World Bank, the International criminal court (ICC), the CARE International, United Nations Population Fund, Ministries of gender etc.

Don't be left out. Hurry now and get your copy or become a subscriber.

Please visit our website: www.katakata.org

Welcome on board Kata Kata. Relax with our humorous cartoon magazine and get ready for a long laugh aimed at attitudinal and social changes.

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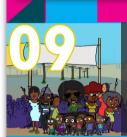
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FOOD: The Urgent Need to Embrace Sustainable Food Practices for a Healthier Future.

(03)

INTERIOR : Embracing Sustainable Design for a **Greener Living** Space.



LETTER: Aunt Sylvia

I HEAR YOU

"Pein dan kan jo ya, di voorika an tua." ((Buli, Ghana).

If an arrow has not entered deeply, then its removal is not hard. (*English*)

If we take all necessary precautions to preserve our integrity, it will be difficult for us to be led astray or influenced by evil acts. (*Meaning*)

TELL ME SOMETHING



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As we approach the United Nations' International Youth Day on August I2th, it's crucial to remember that bringing children into the world is just the beginning of our responsibility. We must also ensure their proper care and empowerment. This is not a task we can delay. We must recognise youth's contributions to society and promote their engagement in critical issues affecting their present and future state.

In today's interconnected world, youth empowerment is not merely a goal but a necessity. Empowered youth catalyse positive change, driving innovation, social progress, and economic development. Our present children are our future. They possess unique perspectives and fresh ideas that can reshape our world for the better. Their potential is our hope, and we must empower them to realise it.

Youth empowerment encompasses various dimensions, including access to quality education, meaningful employment opportunities, healthcare, and participation in decision-making processes. It requires creating an enabling environment where young people can develop their skills, pursue their ambitions, and contribute actively to sustainable development goals.

Despite their potential, young children face numerous challenges that hinder their empowerment. These include unemployment, lack of access to education, poverty, discrimination, and limited opportunities for civic engagement. Addressing these challenges requires concerted efforts from us, including the governments, civil society, the private sector, and international organisations, for an effective result. Initiatives such as youth entrepreneurship programs, vocational training, mentorship schemes, and youth-led advocacy efforts will play a vital role in

Publisher's note: Our youths, our Future Leaders.

overcoming barriers and unlocking young people's full potential.

Our young ones are not just the leaders of tomorrow, but also the champions of sustainable development today. They are at the forefront of environmental conservation, climate action, and promoting sustainable consumption and production patterns. Their movements for ecological justice, accountability, and policy advocacy are shaping a better future for all of us.

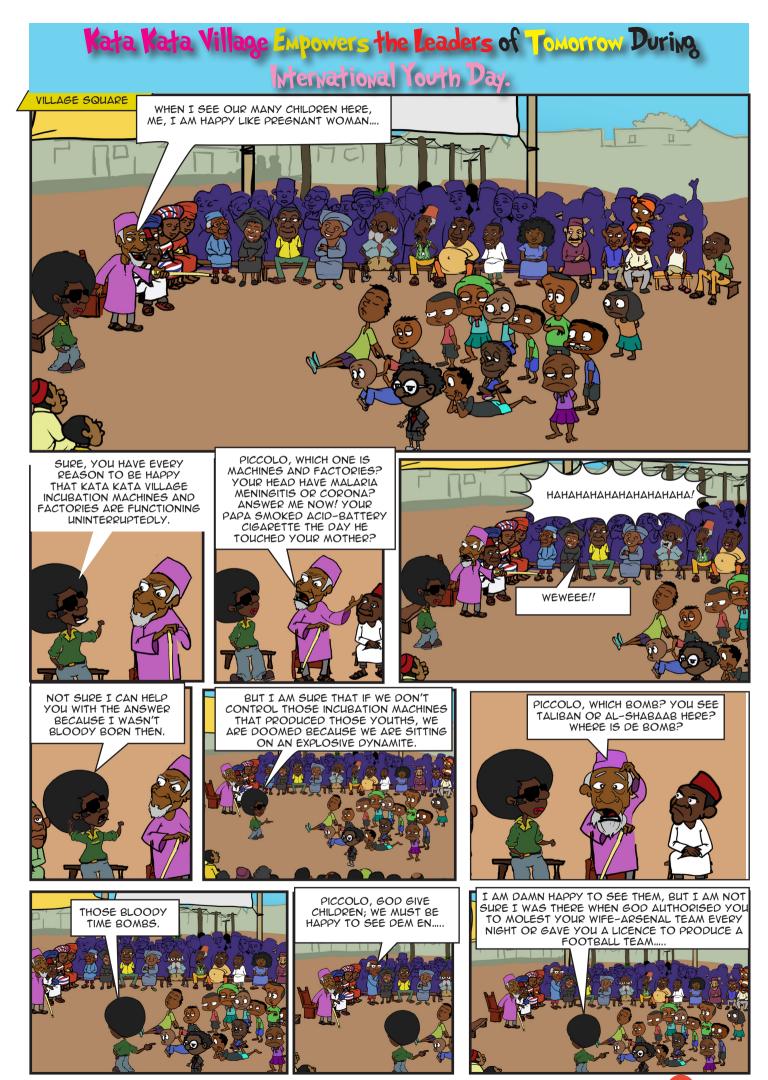
Another opportunity is to involve them in achieving the Sustainable Development Goals (SDGs), which is crucial for their successful implementation. Through education, awareness-raising, and grassroots initiatives, young people drive progress across diverse sectors, including health, gender equality, poverty alleviation, and peacebuilding.

To achieve all the above issues requires inclusivity. It's not enough to empower some youth; we must ensure that all young people, regardless of their background, have equal opportunities to thrive and contribute to society. That means to achieve sustainable development, we must promote gender equality and empower marginalised youth, including those from indigenous communities, refugees, and persons with disabilities.

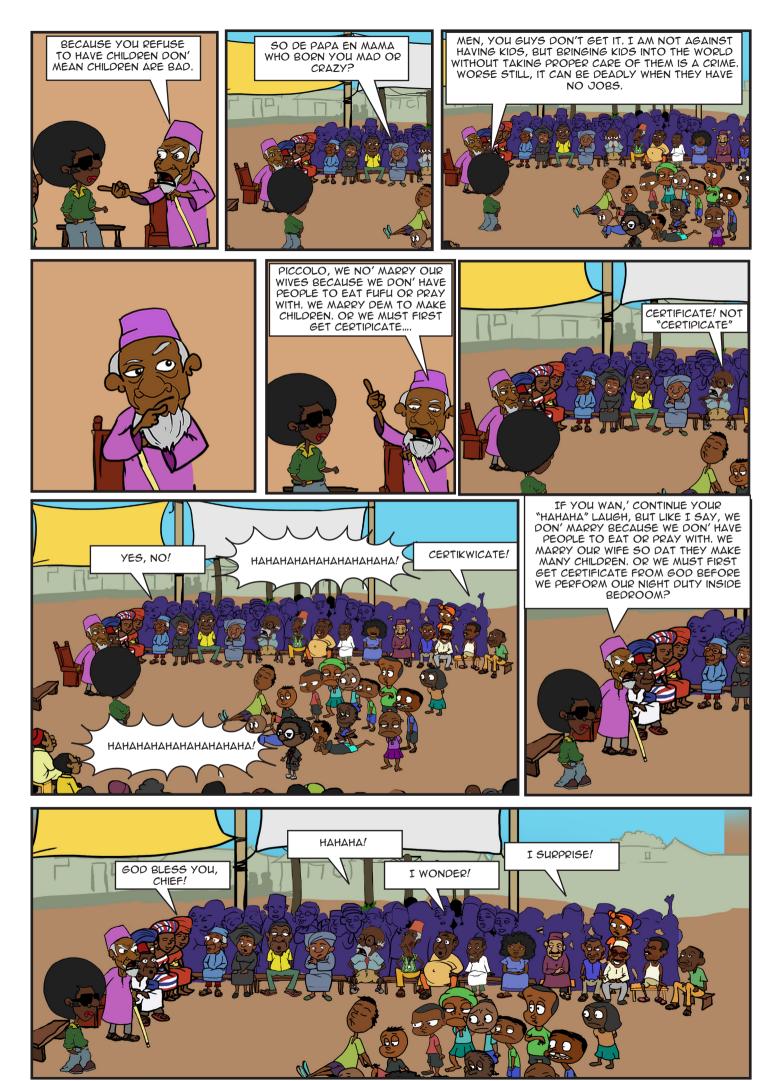
Our youths are our future leaders; the foundation we lay down for them determines what our future will look like. Therefore, let us join hands to make our youths great.

Yours in Kata Kata, Ogo Ubabukoh Editor-in-Chief





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