THE AUTHENTIC AFRICAN CARTOON MAGAZINE

CHECK The Return Of Fanny Packs

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An Infectious
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ABOUT KATA KATA CARTOON MAGAZINE

Kata Kata is an authentic African cartoon magazine with both online and printed versions. In a humorous way, Kata Kata tries to discuss and sensitize typical African / global socio - political issues, mainly through illustrations, animations etc. Furthermore, through its social network (Kata Kata Community), it tries to keep those cultural entities alive by stimulating personal interactions and exchange of ideas amongst the readers.

At the same time, Kata Kata equally offers a maxim that life is perhaps not all about seriousness. One needs some laughs and relaxation to face serious challenges in life.

The duality of Kata Kata is such that it tries to discuss serious issues, at the same time, it offers a therapy for the problems through laughter.

The quarterly printed edition of Kata Kata is widely available in the Netherlands and some countries in Europe. Equally, the digital version of Kata Kata can also be read online or subscribed to via Kata Kata website or Magzter, the world's largest digital newsstand with more than 20 million readers.

See: https://www.magzter.com/NL/Kata-Kata-Cartoon-Magazine/Kata-Kata-Cartoon-Magazine/Comics/

With our East African edition, our readers in East African countries can now enjoy our humorous Kata Kata Magazine. Likewise, the magazine can be read or borrowed from different libraries globally, including Stanford University Library, USA, Federal / Royal Library (Koninklijke Bibliotheek) Den Haag, (Netherlands), University of Leiden Library -African Studies (Netherlands), University of Iowa (Main Library), USA, Southern Africa Library, Basel, Switzerland etc.

Hurry now and get your copy or become a subscriber.

Please visit our website: www.katakata.org and relax yourself with our humorous cartoons.

Welcome on board Kata Kata. Sit up and get ready for a long laugh....

Get on board with kata kata through the following platforms:



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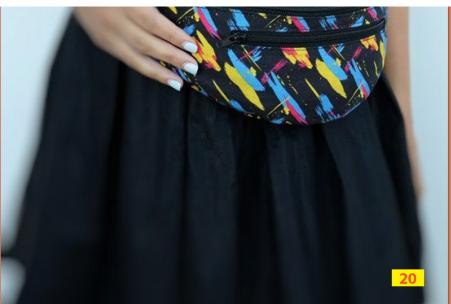
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Publisher's note

Be Authentic And The Rest Follows

There is an adage in the *Ibo* society of Nigeria, which says that what one has learned is better than what they have copied. When something is copied, the proverb explains, the authenticity and full control over it are lost.

On a personal level, more often than not, we do things, simply because others do the same; or we take such an action to satisfy the expectations of others, without first considering the impacts of it on ourselves. It is time to go for that exclusive, flashy car, simply because my neighbour has the same. Well, have I considered the financial muscle of my neighbour? Am I financially capable of maintaining such an expensive car? More than that, where lies my priority? To first buy a car, re-polish my social status, albeit temporarily, and perhaps sleep on the street after 6 months due to my inability or limited resources to pay for my house rent? How about the school fees and personal expenses for the upbringing of my children? Likewise, must I vote for a candidate I personally consider dishonest, incompetent and corrupt simply because others voted for them? How much control do I have over the future actions of such a leader?

In many African and the Third World Countries, policies are often copied from other countries, without relating them to the socio-political realities on the ground, simply because the same policies are popular or have been successful in those foreign countries. Structures are raised, not because they have meaningful contributions to or impacts in the lives of the citizens, but rather the same structures exist elsewhere. Engineering, medical, architectural courses are offered in the various African university, yet foreign engineers, doctors, architects are imported abroad to manage structures, hospitals in Africa. African leaders would rather travel abroad for medical treatments rather than relying on the ability of their local experts, who studied in African universities. What level of trust do African leaders have on the ability and authenticity of their fellow African experts? If leaders do not believe in the abilities of their experts, how does one expect the citizens to trust the same local experts?

Authenticity begins with excelling in a field and believing in yourself and your ability. It is that consistency that brings creativity; the natural characteristic that markets your personality. No one can believe in you if you do not believe in yourself and ability. Authenticity is, equally, that ability to say a big no, if and when necessary. Decisions should not and never must be made based on the sentiments and intentions to satisfy the expectations of others; rather, actions should be taken because they are right and will bring the best results.

Failure to heed the above simple realities comes at a huge price. No clear policies on the ground, lack of basic social services, crumbling infrastructures, unnecessary and wasteful spending, lack of trust in the system. You name them.

Agama should have known better, that going on a holiday, simply to satisfy his neighbours and create a different image for himself comes with costs. It is time to rush to the Kata Kata Village and warn Agama and the family to reconsider their decision before it is too late. Unfortunately, we cannot rely on Agama's wife to deliver this urgent warning for an obvious reason. If you want the best for Agama and the Kata Kata Village as a whole, join me and talk to Agama. Leaving now....

Yours in Kata Kata, Ogo Ubabukoh Editor in chief / Publisher



AGAMA'S FAMILY GOES ON A HOLIDAY

































