

# Johnny Breen

User Experience Designer & Researcher

www.johnnybreen.design

## PROFESSIONAL PROFILE

Honours graduate from the global business and digital arts program at the University of Waterloo. I am a quick learning, people person who enjoys helping others be better. I am a very **reliable, punctual, and honest person who values hard work.**

## EXPERIENCE

### UI/UX Designer Intern | Konrad Group

April 2023 - August 2023

- Participated in a transformative design sprint for a major global professional services firm, focusing on enhancing the search functionality of an internal knowledge management system.
- Developed a proof of concept (POC) leveraging AI technology to dramatically improve search efficiency and effectiveness.
- Gained hands-on experience in tackling real-world design challenges in a fast-paced, diverse environment.

### Product Designer Intern | HotStreak

June 2021 - August 2021

- Created preliminary designs for key features of the sports betting app during its startup phase, including bet tracking, player analysis, and odds spread visualization.
- Designed streamlined user flows to facilitate quick bet placement and payout processes, enhancing the overall user experience.
- Developed user-centered interfaces for advanced research tools, ensuring intuitive access to the app's extensive projection database.

### Marketing Intern | Nightingale Corp., Canada's Best Managed

June 2017 - August 2017

- Created and designed social media content leveraging the company's charitable involvement with the Urban Beehive Project.
- Created presentation materials and content for Continuing Educational Units (CEU).
- Brand ambassador at pop-up showroom events in NYC, Chicago, and Toronto.

## EXTRA CURRICULAR

### Executive Member | GBDA CUBE

2022

- Organized an incoming design incubator at the University of Waterloo Stratford School of Interaction Design and Business for students in GBDA and MDEI. Cube aimed to provide a design environment for students to explore big questions and tackle problems that the world is currently facing.

### Awards and Achievements

- ★ University of California San Diego User Experience Competition Third Place Winners (2021)
- ★ American Institute of Graphic Arts Award (2020)
- ★ Adobe XD Gallery Award (2020)
- ★ Adobe UI Gallery Award (2020)
- ★ Published article on Abduzeedo (2020)
- ★ Adobe Graphic Gallery Award (2019)
- ★ Adobe Student Show Award (2019)
- ★ Shopify Top 25 Intern Competition (2018)



## CONTACT



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## EDUCATION

GLOBAL BUSINESS  
AND DIGITAL ARTS

Waterloo, ON

University of Waterloo

2020 - 2024

4.0

BACHELOR OF  
COMPUTER SCIENCE

Guelph, ON

University of Guelph

2018 - 2020

3.7

## SKILLS

Figma / Adobe XD / AWS  
React / Python / CSS