



Independent  
Research  
Forum

The Gateway To Independent Research

Where Investors Meet Expert Analysis

Presentation to:

# Subscriptions

The core business involves introducing subscription-based providers to investors

- Subscriptions are typically annual, usually paid in quarterly installments
- Service can range from light touch with a read-only written product to high touch including all written product and regular access to IRP analysts
- Price range depends on provider and coverage
- Average fees for equity providers are \$30k pa and for macro providers \$20k pa

Very successful renewal rate of over 90%