



CONFERENCE EXHIBITION

2026 | LAGOS, NIGERIA

AUGUST 13 -15
blueeconomy.africa





BLUE AFRICA CONFERENCE & EXHIBITION 2026

AUGUST 13 – 15, LAGOS, NIGERIA

The Business Of The Ocean

A high-level platform bringing together Africa's most influential maritime leaders, government decision-makers, investors, and innovators to unlock the vast potential of Africa's Blue Economy.

BLUE AFRICA CONFERENCE & EXHIBITION 2026 includes:

- Keynote Presentations and High-Level Panels
- Technical Workshops and Training Sessions
- Exhibition and Networking Sessions
- Policy Dialogue and Roadmap Development
- Study Visits and Field Trips
- B2B and B2G Engagement Opportunities



CONTACT US!

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Supported By The Federal Government Of Nigeria | Strategic Partnership with Maritime Organisation of West & Central Africa (MOWCA) & Folio Africa | In Collaboration With The Afro Chamber And Emerge Media | Organised By Bahari Network

WELCOME

The **Blue Africa Conference & Exhibition 2026** builds on the success of our inaugural event, bringing together key stakeholders from across the continent and beyond to unlock the vast potential of Africa's maritime resources. As Nigeria's abundant marine resources, extensive coastline, and strategic position in the Gulf of Guinea create a unique landscape ripe for sustainable development, Lagos provides the perfect backdrop for this transformative gathering.

By partnering with the **Blue Africa Conference & Exhibition 2026**, your organization will gain unparalleled access to decision-makers, industry leaders, and innovators who are shaping the future of Africa's blue economy.

Position Your Brand At The Forefront Of A \$1.5 Trillion Opportunity

The African Union estimates that the continent's Blue Economy currently generates nearly **US\$300 billion** annually and provides employment for over **50 million** individuals. However, this represents just a fraction of its potential.



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AS A SPONSOR OF BACE 2026, YOU WILL:

- Gain market intelligence on emerging opportunities across multiple Blue Economy sectors.
- Connect directly with ministers, government officials, and C-suite executives from across Africa.
- Drive business growth through qualified leads and strategic partnerships.
- Showcase your leadership and commitment to sustainable development.

GEOGRAPHIC REPRESENTATION

- **Pan-African Focus:** Delegates from all 38 coastal African states
- **International Participation:** Representatives from Europe, Asia, North America, and beyond
- **Regional Emphasis:** Strong representation from Gulf of Guinea nations



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CONFERENCE THEMES

- **Renewable Energy** (*offshore wind, tidal, wave energy, OTEC, blue hydrogen*)
- **Traditional Energy** (*responsible oil and gas production, sustainability transition, ecosystem remediation*)
- **Maritime Transport and Logistics** (*port infrastructure, trade connectivity, safety and navigation*)
- **Sustainable Fisheries and Aquaculture** (*quota systems, responsible practices, processing and value chains*)
- **Coastal Tourism and Conservation** (*sustainable tourism, ecosystem preservation, natural and cultural heritage*)
- **Investing in the Blue Economy** (*innovative finance mechanisms, enabling policies, capacity building*)
- **Regional Collaboration** (*joint initiatives, resource management, strengthening institutions*)
- **Maritime Security** (*combating piracy and illegal fishing, securing routes, coastal resilience*)

CONFERENCE FORMAT

- Keynote Presentations and Panel Discussions
- Technical Workshops and Training Sessions
- Exhibition and Networking Sessions
- Study Visits and Field Trips
- Policy Dialogue and Roadmap Development



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SPONSORSHIP PACKAGES



“THE NAVIGATOR” PLATINUM PARTNERSHIP

\$50,000

(Limited to 1 sponsor per industry segment)

“VOYAGEUR” GOLD PARTNERSHIP

\$25,000

(Limited to 2 sponsor per industry segment)



“THE EXPLORER” SILVER PARTNERSHIP

\$20,000

(Limited to 3 sponsor per industry segment)

SUPPORTING SPONSORSHIP PACKAGE

\$15,000

(Limited to 2 sponsor per industry segment)



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ADD-ON SPONSORSHIP OPPORTUNITIES

- **Minister VIP Dinner Sponsor:** \$150,000
- **Lekki Cocktail Reception Sponsor:** \$100,000
- **Eko Atlantic Cocktail Reception Sponsor:** \$100,000
- **WiFi Sponsor:** \$50,000
- **Mobile App Sponsor:** \$40,000
- **Branded Coffee Station:** \$25,000
- **Transportation Sponsorship:** \$15,000
- **Branded Lunch Activation:** \$10,000
- **Charging Station Sponsorship:** \$10,000
- **Photo Wall / Media Backdrop:** \$8,000
- **Name Badge & Lanyard Sponsorship:** \$5,000
- **Gift Bag Sponsorship:** \$5,000
- **Ministers Dinner Table (8-seater):** \$5,000

CNN MEDIA PARTNERSHIP

The **Blue Africa Conference & Exhibition 2026** is partnering with CNN International as its media partner, allowing sponsors to showcase their involvement to a global audience of business leaders, policy makers, and high-net-worth individuals.



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JOIN US

Join us in navigating the future of Africa's blue wealth. Become part of a transformative platform connecting Africa's ocean industries with investment, innovation, and long-term partnerships.



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