

Upload your Artwork Guide

How to use the Photoshop template

Please read through this implementation guide to ensure your design is successfully validated and uploaded to your design studio.

To upload an artwork to Inkse, it must meet the following requirements:

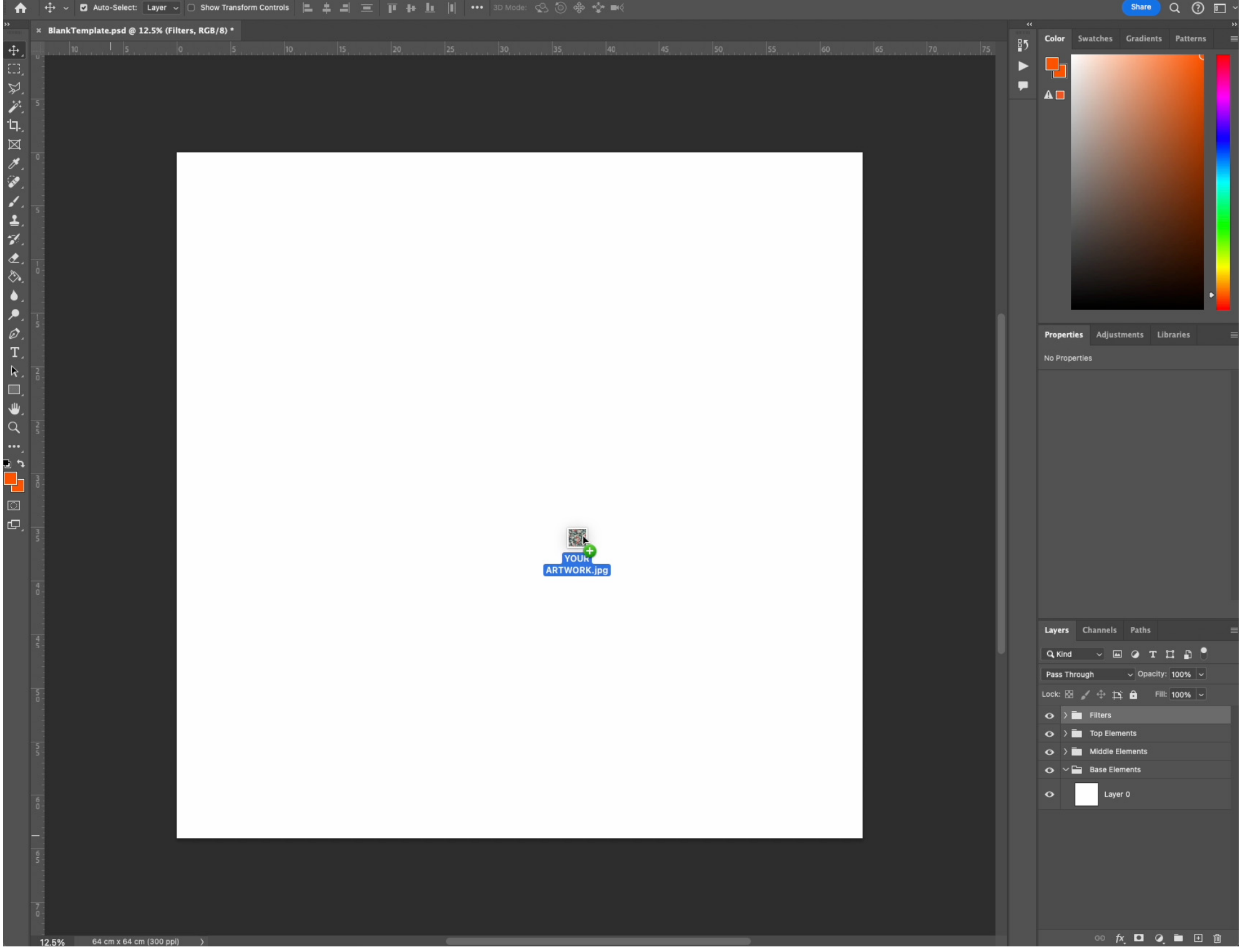
1. The file type is Photoshop (.PSD)
2. The canvas dimensions are 64cm x 64cm
3. The Image DPI is a minimum of 300
4. The .PSD file conforms to our layer labelling system
5. The artwork is a seamless repeatable design

Please note that a blank Photoshop template and an example artwork file with the correct canvas size and layer labelling system are also available for download.

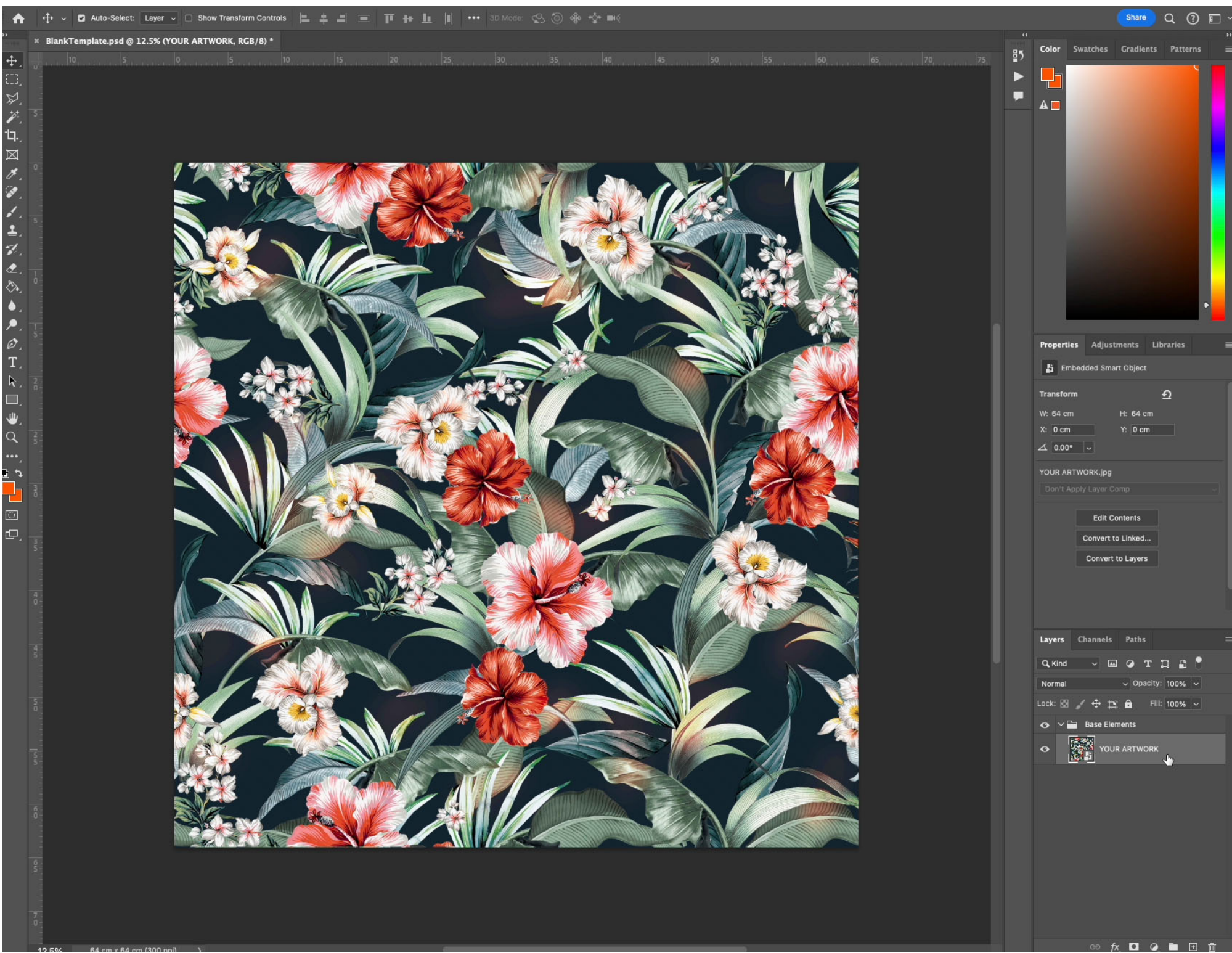
If your artwork does not conform to these five requirements, it will fail the validation process and will not be uploaded to your design studio.

To ensure your artwork is ready for upload, please follow the below instructions using our attached PSD template:

1. Add your artwork image to the canvas by copying and pasting or dragging it into the PSD file.



2. (OPTIONAL Step for artworks with more than one layer) If your artwork contains multiple layers, add each layer to the canvas.
3. If your artwork only has one layer, add it to the base elements folder group. Once added to the base elements folder group, remove Layer 0 from the upload template and delete the Middle Elements, Top Elements and Filters Folder groups.



4. (OPTIONAL Step for artworks with more than one layer) If your artwork contains multiple layers, add your background colour to the base elements folder group. Add middle elements, such as flower motifs, to the middle elements folder. If you want each unique motif in the middle layer to have its own group, copy and past the middle elements group folder for each motif and add a number to the end of the folder group name, i.e. (Middle Elements 1, Middle Elements 2, Middle Elements 3). Add motifs that sit at the top of your artwork to the top elements folder. For any filters, add them to the filters folder. Grouping layers into the folders will allow you to edit them individually in your design studio.
5. Ensure your artwork fills the entire 64cm x 64cm canvas and is in a seamless repeatable pattern. If your artwork is not in a seamless repeat, it cannot be printed as a pattern at scale and will fail the validation process.
6. Finally, before uploading your artwork, ensure the resolution is 300 DPI or larger. If your artwork is less than 300 DPI, our digital printing machines can't print your design. You can check the DPI of your PSD file by navigating to Image > Image Size. Select Pixels/Inch in the drop-down box beside resolution, giving you the resolution value.

Your artwork is now ready for upload! Thanks for sticking with us to the end of this guide. If you require further assistance with your upload, please get in touch with us.

We look forward to helping you create the next big thing in fashion.

Regards,
Team Inkse