

**Bachelor of Business Administration
(BBA)**

**ASSIGNMENTS
2026-27**

[Valid from 1st July, 2026 to 30th June, 2027]

First Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Bachelor of Business Administration

(BBA)

ASSIGNMENTS – 2026-27

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.

We are sending the assignments for **BEVAE-181, BEGLA-136 or BHDLA-136, BCOC-132 and BCOS-183** together.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2026 Term End Examination they have to submit latest by in 15 October 2026.
2. Those students who are appearing in June 2027 Term End Examination they have to submit latest by in 15 March 2027.

You have to submit the assignments of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOC-132
COURSE TITLE	:	Business Organisation and Management
ASSIGNMENT CODE	:	BCOC-132/TMA/2026-27
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section-A

(Attempt all the questions. Each question carries 10 marks.)

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|------------|--|-------------|
| Q.1 | What are Micro small and medium size enterprises (MSME)? State the benefits of registration as MSME or Udyog Aadhar. | (10) |
| Q.2 | What is partnership? How does it differ from a joint stock company? | (10) |
| Q.3 | Define the concept of planning and explain the process of planning. | (10) |
| Q.4 | Define 'Communication'. Explain the most common barriers to effective communication. And how can they be overcome? | (10) |
| Q.5 | What is meant by Financial Management? Describe the functions and objectives of Financial Management. | (10) |

Section-B

(Attempt all the questions. Each question carries 6 marks.)

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|-------------|--|------------|
| Q.6 | State the differences among Creativity, Invention and Innovation. | (6) |
| Q.7 | What do you understand by the term 'motivation'? Explain the McGregor's Theory X and Theory Y of motivation. | (6) |
| Q.8 | What is employee empowerment? What are different approaches to empower employees in an organisation? | (6) |
| Q.9 | Define 'leadership style'. What are the main differences between autocratic, democratic and free rein leadership styles? | (6) |
| Q.10 | What is a government company? Explain its merits and limitations. | (6) |

Section-C

(Attempt all the questions. Each question carries 5 marks.)

- Q.11** You plan to start a business. How would you choose the suitable form of organisation for your business? **(5)**
- Q.12** What do you understand by organising? What are the important principles of sound organisation? **(5)**
- Q.13** Discuss the meaning and importance of departmentation. **(5)**
- Q.14** Explain the term corporate responsibility? What are its different components? **(5)**